



2019 Sponsor Kit

[MAIN CONFERENCE](#)

[REGISTER](#)

[HOTEL RESERVATIONS](#)

SPONSORS TO DATE

AWARDS AND SCHOLARSHIPS

Crystal, The Private Client Group of Alliant

Fitzpatrick and Francis Family

Lansberg-Gersick & Associates

Resource Management LLC

Waesche Family Scholarship

ANNUAL GLOBAL CONFERENCE

Cambridge Advisors to Family Enterprise

Pitcairn

Trusted Family

MEDIA SPONSORS

Tharawat

ANNUAL GLOBAL CONFERENCE SPONSORSHIPS

The FFI annual global conference is made possible, in part, through the support of sponsors. It is thanks to their generosity and commitment to the field that we are able to produce the phenomenal educational programming and networking opportunities that have made this conference the must-attend event of the year for family enterprise professionals, researchers, educators, and family enterprise members.

Opening Reception

WEDNESDAY, OCTOBER 23
MARRIOTT BISCAYNE BAY, MIAMI

\$15,000

Includes: Opportunity to address all attendees during the event; conference registration for two (2) people (\$3,800 value); invitation for two (2) people to Speakers & Sponsors Reception; one (1) year of FFI organizational membership (\$2,875 value); access to member directory and attendee list; profile

feature in FFI on Friday member newsletter; online advertising on FFI.org; advertising and sponsor profile on conference app; media coverage; event program, social media, and on-site signage.

GEN Awards Lunch/CEN Alumni & Fellows Breakfast

MARRIOTT BISCAYNE BAY, MIAMI

Speakers & Sponsors Reception

OCTOBER 24 AT YOUR LOCATION

\$10,000

Includes: Opportunity to address attendees during GEN Awards Lunch; conference registration for one (1) person (\$1,900 value); invitation to Speakers & Sponsors Reception; one (1) year of FFI individual membership (\$815 value); access to member directory and attendee list; profile feature in FFI on Friday member newsletter; online advertising on FFI.org; advertising and sponsor profile on conference app; media coverage; event program, social media, and on-site signage.

Promotional Sponsorships

Promotional items will be distributed to all attendees at registration. Sponsors may purchase multiple packages if desired.

CONFERENCE APP / HOTEL KEY CARD / PHONE CHARGERS

\$7,500

Includes: Your logo/message on one (1) selected promotional item package; invitation to Speakers & Sponsors reception; access to attendee list on conference app; online advertising on FFI.org; advertising and sponsor profile on conference app; media coverage; event program, social media and on-site signage.

Exhibitor Package

\$3,500

Includes: Booth space in Exhibit Hall; advertising and sponsor profile on conference app; banner advertising on FFI.org through December 31, 2019; one (1) paid membership in FFI; invitation to Speakers & Sponsors Reception.

For **custom sponsorship packages**, please contact [Tammy Johnson-Feder](#).

AWARDS AND SCHOLARSHIPS

FFI's two academic awards are presented at the annual global conference. These awards recognize excellent writing and research in the field of family enterprise.

Best Doctoral Dissertation Award

The Best Doctoral Dissertation Award is given to encourage and recognize outstanding academic achievement in the field of family business study. It is awarded annually after a blind, peer review of all submissions. Dissertations may be on any topic of relevance to the understanding and appreciation of family firms and/or family firm advisors. Dissertations must have been written as part of a graduate course of study at an accredited academic institution and defended in the last calendar year.

\$5,000 Academic Award Sponsorship (one available)

Includes: Press release, promotion in print and online, recognition at Awards Ceremony in Miami 2019.

Best Unpublished Research Paper Award

The Best Unpublished Research Paper Award is awarded after a blind, peer review of all submissions. Papers may be on any topic of relevance to the understanding and appreciation of family firms and/or family firm advisors. The manuscript should not have been submitted to a journal at the time it is submitted for the award.

\$5,000 Academic Award Sponsorship (one available)

Includes: Press release, promotion in print and online, recognition at Awards Ceremony in Miami 2019.

Global Education Network (GEN) Scholarship Sponsorships

FFI GEN scholarships support 100% of the cost for a student to complete an FFI GEN certificate program. Scholarships are competitive, reviewed by FFI and sponsor, and are awarded annually in the spring.

\$5,000 Named Scholarship

Includes: Press release, promotion in print and online, recognition at GEN Awards Breakfast in Miami 2019.

WHO WE ARE

Professionals, educators, researchers and family enterprise members from more than 80 countries belong to FFI. Together they create the oldest and most prestigious multidisciplinary professional association for family enterprise in the world. Through our international journal, *Family Business Review (FBR)*, Global Education Network (GEN), preeminent international conference, and our digital journal *FFI Practitioner*, FFI upholds the highest standards in best practices and educates, connects and inspires thought leaders worldwide.

1800

Members in more
than 80 Countries

OUR MISSION

FFI's mission is to be the **most influential global network of thought leaders in the field of family enterprise**. We provide research-based learning and relevant tools for advisors and consultants, academics, and family enterprise members to drive success.

450

Attendees at annual
global conference

OUR VISION

FFI seeks to **educate, connect and inspire** through membership, educational programs and professional certificates, global events, journals. and publications.

10,000

Readers of
FFI publications