

2022 FFI Global Conference

October 26-29, 2022 • Boston/Cambridge, MA

Family Enterprise and The Fourth Economy: Internal and External Pressures to Change and Adapt

Sponsorship Opportunities for 2022 FFI Global Conference

October 26-29 in Cambridge, MA

Academic Host: MIT Sloan School of Business

$10,000 LEVEL

(one sponsor for each)

- Conference app
- Hotel room keys
- Promotional Swag (to be distributed at registration) e.g., water bottle, pens, other items already created by the sponsoring group

Sponsorship Benefits

- One profile feature in *FFI on Friday* member newsletter
- Logo Banner ad on FFI.org
- One (1) conference registration
- Listing on event website and conference app
- Invitation to Speakers & Sponsors reception
- Exhibit booth on Thursday and Friday of main conference

$7,500 LEVEL

(one sponsor for each)

- Lanyards (SOLD)
- Thursday AM Break
- Thursday PM Break
- Friday AM Break
- Friday PM Break

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Fast Facts About Sponsorship

- Reach a multidisciplinary audience of most trusted advisors and consultants to family enterprises, researchers and thought-leaders in the field throughout the year via FFI publications (6,000+ unique weekly subscribers)
- Tap into a rich referral source by having a presence at the conference and develop connections with an anticipated 300+ attendees from more than 30 countries around the world
- Connect and learn during sessions, networking events and from world-renowned MIT guest keynote speakers
- Support the mission of FFI and contribute to furthering the field of family enterprise worldwide

Sponsorship Commitment Form

Name of organization _____

Name of contact _____

Address, etc. _____

Item being sponsored at $10,000.00 (check as appropriate)

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Payment: All payments due at the time of signing

- o Credit Card (link is already on website, but we can get on the conference page ASAP once this is all decided)
- o ACH (we have all this info)
- o WT (We have all this info)
- o Please Invoice

Signed _____ Date _____

Position in organization _____