

2022 FFI Global Conference

October 26-29, 2022 • Boston/Cambridge, MA

Family Enterprise and The Fourth Economy: Internal and External Pressures to Change and Adapt

Sponsorship Opportunities for 2022 FFI Global Conference

October 26-29 in Cambridge, MA

Academic Host: MIT Sloan School of Business

$50,000 LEVEL

Gala Dinner – Friday, October 28, 2022

(2 sponsorships at $25,000 each are available)

Sponsorship Benefits (year-long):

- One profile feature in *FFI on Friday* member newsletter
- One podcast interview in *FFI Practitioner* on ffipractitioner.org
- Logo Banner ad on FFI.org
- Social media partnered post to FFI channels
- One-year of FFI organizational membership for up to 10 people

Sponsorship Benefits (at event):

- Opportunity to address all attendees during event
- Conference registration for three (3) people
- Listing on event website and conference app
- Invitation to Speakers & Sponsors reception
- Exhibit booth on Thursday and Friday of main conference

2-year sponsorships (which includes Boston-Cambridge 2022 and New York City 2023) available at $42,500 per sponsor

$25,000 LEVEL

Speakers & Sponsors Reception – Thursday Breakfast – Friday Breakfast – Fellows Breakfast – GEN Awards Luncheon – Thursday Receptions – Closing Plenary and Kick-Off to NYC

(2 sponsorships at $12,500 each for each event. 8-10 events are available)

Sponsorship Benefits (year-long):

- One profile feature in *FFI on Friday* member newsletter
- Logo Banner ad on FFI.org
- One-year of FFI organizational membership for up to 10 people

Sponsorship Benefits (at event):

- Opportunity to address all attendees during event
- Conference registration for two (2) people
- Listing on event program
- Invitation to Speakers & Sponsors reception
- Exhibit booth on Thursday and Friday of main conference

2-year sponsorship (which includes Boston-Cambridge 2022 and New York City 2023) available at $21,250 per sponsor

Fast Facts About Sponsorship

- Reach a multidisciplinary audience of most trusted advisors and consultants to family enterprises, researchers and thought-leaders in the field throughout the year via FFI publications (6,000+ unique weekly subscribers)
- Tap into a rich referral source by having a presence at the conference and develop connections with an anticipated 300+ attendees from more than 30 countries around the world
- Connect and learn during sessions, networking events and from world-renowned MIT guest keynote speakers
- Support the mission of FFI and contribute to furthering the field of family enterprise worldwide

Sponsorship Commitment Form

Name of organization _____

Name of contact _____

Address _____
Street _____
City _____
Country _____

$25,000 (check as appropriate)

- o Gala Dinner Sponsorship

$12,500 (check as appropriate)

- o Thursday Breakfast
- o GEN Awards Luncheon (Thursday)
- o Thursday Private Receptions (Thursday late afternoon)
- o Speakers & Sponsors Reception (Thursday evening)

- o Friday Breakfast
- o Fellows Lunch (Friday)
- o Closing Plenary and Kick-Off to NYC (Friday late afternoon)

Payment: All payments due at the time of signing

- o Credit Card
- o ACH
- o WT
- o Please Invoice

Signed _____ Date _____

Position in organization _____