

FFI ON FRIDAY | APRIL 20, 2018  
PREPARED EXCLUSIVELY FOR FFI MEMBERS

# On the Main Stage in London



The 2018 Conference has something for everyone and, like all good festival events, it will feature a Main Stage!

In this issue we announce those educational sessions that will be on the Main Stage.

## ACTOR'S STUDIO WORKSHOP

Artist in residence Mark Bagnall will take participants behind the scenes for an in-depth acting workshop. Using role play, comedy, and improv scenarios, Mark will teach techniques that can be applied to your work. Channel your inner acting self with this session.

Presenter:



Mark Bagnall and YOU

## THE DIVERSITY OF DEVIANCE:

### How breaking the rules can hurt (and help) families and family firms

Deviant behavior has different antecedents and effects based on variation in family systems and family firms. Using lecture and small group discussion, this session outlines the diversity in types and outcomes of deviance and provides attendees with the means to use deviance in the family and family firm to improve performance.

Presenters:



Kim Eddleston  
Northeastern University



Roland Kidwell  
Florida Atlantic University

## MIXING IN ROYAL CIRCLES

An impromptu 'in the round' play of two family council meetings will be facilitated. Characters, played by conference delegates, respond to interventions and guidance of a role-playing family business adviser. There will be learning reviews between and a final review at end for 'takeaway' learnings.

Presenter:



Susan Kaye  
The Challenge of Excellence Ltd and YOU

## ORGANIZED IMPROV:

### Optimizing team development for team productivity

This session will feature insights regarding two specific team development models with the FFI adviser community, in the hope that exposure to a set of ideas that may be quite different from current technical expertise will help provide even more value to clients.

Presenter:



Jessica Geiben Lynn  
CFAR

## SHAKESPEARE AND FAMILY BUSINESS:

### To be or not to be?

William Shakespeare is commonly described as a “writer for all ages.” His work endures because it speaks to the human experience. This presentation explores and examines Shakespearian themes that might be usefully applied to working with—and in—family businesses.

Presenter:



Lloyd Steier  
University of Alberta School of Business

## UNMASKING IMAGINATION AND CREATIVITY:

### A mask-making workshop to explore how creativity can mediate family business solutions

Join a mask-making workshop to explore how creativity can mediate family business solutions. The ancient human custom of mask-making can empower all generations of a business family. By examining emotions, values and identity, creativity and imagination can be unlocked to create opportunity.

Presenters:



Charlotte Dillon  
RoundTable Global



Oliver Hallam  
Oliver Hallam Mediation

DON'T MISS THIS EXCITING  
CONFERENCE!

TO REGISTER, [GO HERE](#). TO SEE THE  
COMPLETE PROGRAM, [GO HERE](#).

## DATES TO REMEMBER

**April 25**

MidWest Chapter Meeting — Chicago

[REGISTER](#)

**May 23**

Q2 GEN enrollments close

[ENROLL NOW](#)

**June 11**

London Regional Meeting – Park Plaza River  
Bank

**July 1**

Deadline for case study submissions for FECC

[SUBMIT](#)



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