FFI ON FRIDAY | FEBRUARY 23, 2018

PREPARED EXCLUSIVELY FOR FFI MEMBERS





In this issue we want to thank all of the authors for FFI Practitioner in the past twelve months and encourage YOU to join this distinguished group.

AUTHOR! AUTHOR!

Write for FFI Practitioner and increase your own visibility while adding to the educational development of advisors and consultants around the world.

And...click below to see the guidelines and submit an article for 2018

WRITE FOR FFI PRACTITIONER

CAN YOU BELIEVE?



54 editions of FFI Practitioner were published in the last 12 months.



54 different authors wrote for this publication – no coincidence!



These authors came from Australia, Colombia, France, Israel, Spain, Switzerland, UAE, UK, and US.



They wrote 37 full-length articles, 8 précis of *FBR* articles, and 3 blogs – and conducted 6 interviews.



The most popular topics were Behavioral & Management Science, Family Business Case Studies, Models & Structures, and Succession.



More than 6000 people received this publication weekly.

EXAMPLES OF TOPICS

Behavioral & Management Science

Defusing NextGen's Explosive Exposé! Iris Leibowitz

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Family Business Cases

Live Wires in the Family Enterprise Ariel Sergio Goekman

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Editions on Governance Models & Structure

Multi-Roles Model: Theory and Practice Paul Karofsky

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Editions on Succession

The Generational Maze: The power grid for procreant wealth Lisa Niemeier

READ NOW

To view all the topics covered to date in *FFI Practitioner*, go here – think about a category that might suit you, especially one that is under-represented in this taxonomy.

VIEW ALL THE TOPICS

EXAMPLES OF FORMAT

Précis: Blogs: Interviews: "Fit" and Family-Owned Advisors to the Next Sex and Gender in Family Business Succession Research: Business Generation - An interview A Review and Forward Bruce Walton with two next gen donors Agenda From a Social Sharna Goldseker and READ NOW Construction Perspective Michael Moody Maya Prabhu READ NOW

READ NOW

In the coming months, we would especially encourage videos, podcasts and other multi-media kinds of submissions. The new platform can handle almost anything!

WRITE FOR FFI PRACTITIONER

DATES TO REMEMBER March 1 March 21 March 15 Last day to submit for the Best New England Chapter Event Last day to register for the Doctoral Dissertation Award annual global conference in REGISTER London at the Special Winter **SUBMIT** rate REGISTER April 15 - Last day to: Submit a paper for the Best Submit a nomination for an Apply for a GEN scholarship Unpublished Research Paper Achievement Award Award APPLY **SUBMIT SUBMIT** © 2018 The Family Firm Institute