

# Introducing FFI's Newest Virtual Study Group (VSG) – The Asian Circle



**We are pleased to introduce the Asian Circle – the newest in the FFI Virtual Study Groups.**

The **Asian Circle** is an online forum to educate, connect, and inspire Asian practitioners in the field of family enterprise. This is a multi-disciplinary group designed for advisers and consultants who have been practicing in the field in Asia. The group seeks a multi-disciplinary composition to broaden and enrich the learning experience of its members.

The primary purposes of the Asian Circle are to:

- Build a strong presence of the Asian advisers and consultants, academics, and family enterprise members
- Provide multi-disciplinary learning opportunities through the use of case discussions, guest speakers, presentations, and open dialog among members
- Nurture and inspire potential Asian leaders within FFI
- Leverage the insight and perspectives of experienced practitioners in the field, both from the West and the East

The secondary purposes of the Asian Circle are to:

- Help promote the vision and mission of FFI, including the Global Education Network (GEN) program, in Asia
- Develop and retain people from Asia in the FFI organization

## MEMBERSHIP

**The group is limited to 25 members. All group members are required to be members in good standing of FFI.**

Candidates interested in joining the group must submit a professional profile to the group chair (Jeremy Cheng) with a brief statement of purpose indicating why they would like to join the group, benefits that they anticipate receiving from the group, and how they expect to contribute to the group.

Group members are encouraged, although not required, to attend FFI Global conferences and seek one of the GEN certificates. The first meeting of the Asian Circle will take place in early March.

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### Executive Committee



**Jeremy Cheng**  
(Hong Kong), Chair



**Paul Chung**  
(Hong Kong)



**Esther Kong**  
(Singapore)



**Anurat Kongtoranin**  
(Thailand)



**Yirhan Sim**  
(Indonesia)



**Kazuyoshi Takei**  
(Japan)



**Pilar Unidad-Tolentino**  
(The Philippines)

[Go here](#) to learn more about the Asian Circle Virtual Study Group.

For more information on the Iberoamérica VSG [go here](#) and for the NextGen VSG [go here](#).

## Join or start your own Virtual Study Group

These groups are organized around a particular topic of interest, language, or geography. Groups meet virtually via video conferencing and have access to private discussion boards, file sharing and more. Sometime they meet in person at the FFI global conference. To learn more, email **Lenny Fogel**.

FFI continues to globalize its membership, develop its educational and professional programs, and enhance its activities and services through online offerings. [Go here](#) to sign up for the membership directory app, Social Link.

## DATES TO REMEMBER

### February 15

Join members and friends for a regional reception with the FFI board of directors and the 2018 conference committee at Park Plaza Riverbank in London.

[REGISTER](#)

### February 17

GEN 503 — Tools for Positive Change in Family Business Systems: Analysis and application, presented in London.

[REGISTER](#)

### February 22

Midwest Chapter Event

[REGISTER](#)

### February 23

Last day to enroll in a Q1 GEN course.

[ENROLL](#)

### March 1

Last day to submit for the Best Doctoral Dissertation Award.

[SUBMIT](#)

### March 21

Last day to register for the annual global conference in London at the **Special Winter rate**.

[REGISTER](#)

### April 15 – Last day to:

Submit a paper for the Best Unpublished Research Paper Award

[SUBMIT](#)

Submit a nomination for an Achievement Award

[SUBMIT](#)

Apply for a GEN scholarship

[APPLY](#)