

FFI ON FRIDAY | SEPTEMBER 14, 2018
PREPARED EXCLUSIVELY FOR FFI MEMBERS

A photograph of a desk setup. In the center is a silver-colored globe on a stand. To the left of the globe is a stack of four books. In front of the books are a pair of black-rimmed glasses. To the right of the globe is a small notebook and a pen. A white cup is partially visible on the far right. The background is a blurred bookshelf filled with books.

Education and Research – Resources for Advisers and their Clients



The FFI Educational Centers Directory is one of the most visited areas on www.ffi.org.

The directory features university-based centers and forums that provide education for family enterprise members, undergraduate and graduate educational opportunities, and distinguished family enterprise research centers where family business research is encouraged and embraced.

Later this year we will be releasing an updated format for the directory to make it an even more valuable resource for members and the public. Today, we feature representative centers from around the world — demonstrating the global reach of this phenomenon.

CANADA

Alberta School of Business Centre for Entrepreneurship and Family Enterprise (CEFE)



Alberta School of Business Centre for Entrepreneurship and Family Enterprise (CEFE) is located within the Alberta School of Business at the University of Alberta. In 1999, through a generous endowment by an anonymous business family, CEFE was created to vigorously pursue a mandate of developing and disseminating knowledge relative to the complex dimensions of family business, particularly in the contexts of entrepreneurship and internationalization. Through CEFE, internationally-recognized scholars explore how family nurtures entrepreneurial activities and recognize that family firms – and the degree to which they are entrepreneurial – directly affect the wealth and poverty of nations.



FFI Fellow **Lloyd Steier** is academic director of CEFE. He is presenting “Shakespeare and Family Business: To be or not to be?” at the **FFI Global Conference** in London.

Western University Ivey Business School Business Families Center



Western University Ivey Business School Business Families Center in London, Ontario, is committed to helping family-controlled businesses remain entrepreneurial, a key factor in ensuring long-term viability, and to fostering deeper understanding of the strengths and challenges of the business, the family, and the complex relationship that ties one to the other. At Ivey, HBA and MBA students learn about the influence and impact that family-controlled companies have on the economies of both Canada and the world, gain insight into the motivations of successful business family owner-leaders, and may be inspired to one day launch or return to their own family firm and, in so doing, continue the Ivey tradition of studying, supporting and celebrating business families.



David Simpson is director of the Centre.

EUROPE

Dublin City University (DCU) Centre for Family Business



Dublin City University (DCU) Centre for Family Business was established in 2013 as a centre of world-class expertise and advice for family businesses in Ireland and abroad. It engages with international family business associations and projects to support family businesses with informed and innovative evidence-based research. The Centre is committed to educating current generation family members about the benefits and challenges of managing, leading and owning a family business.



Eric Clinton is director of the Centre as well as a member of the *FBR* Review Board. He is also the author of an *FFI Practitioner* article, “**Luck of the Irish: Being multi-generational has nothing to do with luck!**”

INSEAD's Wendel International Centre for Family Enterprise

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Wendel International
Centre for
Family Enterprise

INSEAD's Wendel International Centre for Family Enterprise

has more than 20 years' expertise in the unique dynamics of family enterprises. Founded by the Wendel family in 1997, the Centre has continuously generated research and shared knowledge that benefits family businesses.



Morten Bennedsen is academic director of the Centre and 2018 recipient of the FFI Best Unpublished Research Paper Award Honorable Mention.



Lise Møller is the executive director.



The Wendel Centre and faculty member **Randel Carlock**, FFI Fellow, were the recipients of the 2008 FFI International Award.

Free University of Bozen-Bolzano Centre for Family Business Management



Free University of Bozen-Bolzano Centre for Family Business Management is based in the Faculty of Economics and Management and is a reference point, both locally and internationally, for research, education, and knowledge transfer activities in the field of family business. The Centre produces rigorous and impactful research publications, hosts gatherings, and symposia of family business scholars, family entrepreneurs, and policy makers, contributes to undergraduate, postgraduate, and doctoral education in family business, organizes international workshops and conferences attracting the leading scholars in the field, and engages in partnerships with other family business centers around the world.



Alfredo De Massis is director of the Centre and an associate editor of *Family Business Review*.

LATIN AMERICA

The Family Business Development Center (CEDEF) of the Autonomous Technological Institute (ITAM) of Mexico



The Family Business Development Center (CEDEF) of the Autonomous Technological Institute (ITAM) of Mexico was created in 1998 with the intention of contributing to the generation and dissemination of knowledge in the field of family businesses in Mexico through field research, conferences, lectures, and teaching courses aimed at students and the general public.



Imanol Belausteguigoitia Ruis, FFI Fellow, is the director of the Center.

Universidad de los Andes Center for Business Families



Universidad de los Andes Center for Business Families in the ESE Business School is dedicated to the study of family businesses and business families in Chile and Latin America. The Center's objective is to increase the knowledge of the problems faced by family businesses and the best practices that these companies can adopt for their solution. It is a global program of research and dissemination of issues that concern the life cycle, succession, governance, and administration of family businesses and business families in Chile.



Jon Martínez is director of the Center and a former member of the *FBR* editorial board.

PACIFIC RIM

Adelaide Business School Family Business Education and Research Group (FBERG)



Adelaide Business School Family Business Education and Research Group (FBERG) was established in 2011 and is a leading Australian university-based group furthering family enterprise research, education, and engagement worldwide. In 2018, FBERG developed the **Graduate Certificate in Family Enterprise (GCFE)** which is designed to develop future professionals for careers in the family business sector. The GCFE has two streams, namely, the NextGen Leadership stream (for future leaders of family businesses) and the Advising Business Families stream (for future advisers to business families).



Frank Barbera, CFBA and member of the GEN faculty, is currently one of the co-directors of FBERG.



Chris Graves, co-founder of FBERG, is currently one of its co-directors.



Jill Thomas, FFI Fellow and former FFI board member, is a co-founder of FBERG.

Tanoto Center for Asian Family Business and Entrepreneurship Studies



Tanoto Center for Asian Family Business and Entrepreneurship Studies at the Hong Kong University of Science and Technology (HKUST) aspires to be a leading research center in understanding the burgeoning Asian family business and entrepreneurship sectors, bridging the knowledge gap between academics, practitioners, and policymakers. The Center focuses on ethnic Chinese family businesses, which contribute significantly to the Asian and the global economy.



Roger King is the director of the Center.



Jeremy Cheng, ACFBA, CFWA, is the Center manager, a member of the GEN faculty and founder of the FFI Asian Circle Virtual Study Group.

UNITED KINGDOM

Imperial College Business School Entrepreneurial Family Business Centre



Imperial College Business School Entrepreneurial Family Business Centre was created to provide world-class research and insight specifically related to family business. Building on the strengths of Imperial College London in general and the Innovation and Entrepreneurship Division specifically, means that the Centre's key areas of research and expertise focus on issues surrounding succession, governance, growth and innovation in a family business environment.



Mike Wright is professor of entrepreneurship, leads the research theme on finance and governance, and is a member of the *FBR* Advisory Board.

UNITED STATES

Babson College Institute for Family Entrepreneurship (IFE)



Babson College Institute for Family Entrepreneurship (IFE) is a hub for research, resources, and innovative programming dedicated to entrepreneurial students and their families. Strengthening family business was the core of Babson's founding mission in 1919 and now, 50 percent of Babson's undergraduate students come from a family business. One of the most exciting initiatives planned for the Institute for Family Entrepreneurship is the Family Entrepreneurship Amplifier course, which is dedicated to both students and their families. Babson also was the first to embark on a global research study focused on entrepreneurship in families. Through the Successful Transgenerational Entrepreneurship Practices (STEP) Project, Babson has convened and collaborated with 35 academic affiliates and 175 scholars to publish 11 books and 120 cases focused on family entrepreneurship across generations.



Lauri Union is executive director of the Institute.



Matthew Allen is faculty director for the Institute and the STEP academic director.

Oregon State University Austin Family Business Program

Austin Family Business Program

Oregon State University Austin Family Business Program

began in 1985. As a family business resource, the program prepares family businesses to balance the well-being of the business, the family, and individuals, as they address the challenges and opportunities which inevitably arise, day to day and during succession. The program fosters healthy family businesses through innovative tools, hands-on learning opportunities and honest talk. OSU offers a course in family business management for its graduate and undergraduate students.



FFI Fellow **Sherri Noxel** is the director of the program, which received the 2015 FFI Interdisciplinary Award.



FFI Fellow and former board member **Pat Frishkoff** was the founding director of the program.

Thanks to our readers who commented on and corrected listings from our July 20 [Summer School](#) issue. Please continue to help us by reviewing the listings in the directory for errors and omissions, as well as corrections, which can be sent to ffi@ffi.org.

FFI Global Conference

Join the 2018 FFI Embankment Festival!

Don't wait – register today!

Make hotel reservations at the FFI special rate – which expires on September 18.

REGISTER

HOTEL RESERVATIONS