



PREPARED EXCLUSIVELY FOR FFI MEMBERS

August Books – or Late Summer Reading

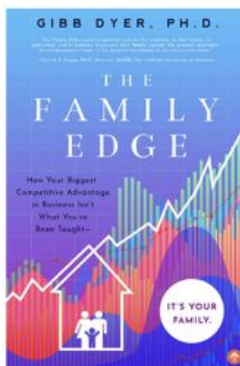
AUGUST 23, 2019



Today we feature a number of August or august books, depending on how you pronounce it, which can also double as late summer or late winter readings, depending on where you live! Either way, we hope you enjoy the introduction to these new books by FFI members and books from the outstanding keynote presenters in Miami.

If we missed your book, please let us know!

The Family Edge: How Your Biggest Competitive Advantage in Business Isn't What You've Been Taught . . . It's Your Family



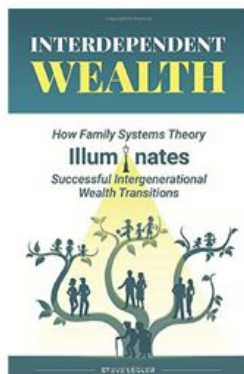
After more than thirty years consulting for Fortune 100 companies, international organizations, and family businesses around the world, Gibb Dyer argues that the secret ingredient to business and entrepreneurial success is not an MBA from a great school, a fantastic marketing plan, or even a blue ocean strategy, but access to three types of capital: financial, social, and human. Dyer's three decades worth of research and data conclude that the most effective and successful entrepreneurs have immediate access to these three—all within their family.

READ GIBB DYER'S FFI PRACTITIONER ARTICLE FEATURING HIGHLIGHTS FROM THIS BOOK

Gibb Dyer is the O. Leslie Stone Professor in the Marriott School of Business at Brigham Young University. He is an award-winning author of over 50 articles and 9 books and has been a member of FFI since 1986.



Interdependent Wealth: How Family Systems Theory Illuminates Successful Intergenerational Wealth Transitions



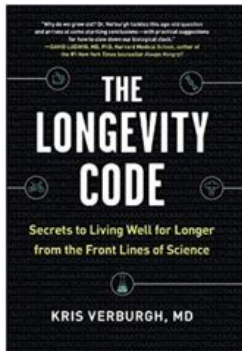
In this book, Steve Legler explores the interface between Bowen Family Systems Theory and its potential uses for advisors working with business families and families of wealth. His goal in writing this book is to help enterprising family leaders and their successors develop a shared vision to sustain their wealth and legacy beyond the next generation.

[READ STEVE LEGLER'S FFI PRACTITIONER ARTICLE FEATURING HIGHLIGHTS FROM THIS BOOK](#)

Steve Legler is a family legacy advisor based in Montreal, Canada. He works with family clients as a facilitator and sometimes as a mediator. He also does individual coaching with family members. Steve holds advanced certificates in Family Business and Family Wealth Advising from FFI.



The Longevity Code: Secrets to Living Well for Longer from the Front Lines of Science



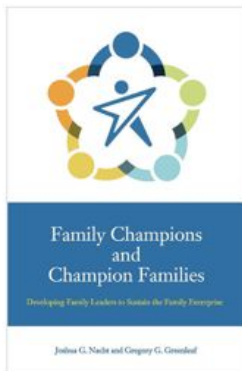
We all know that we age—but do we know exactly how, and why? And is it possible to slow the process so you can live well, for longer? This book discusses these questions and more. Medical doctor and polymath scientist Kris Verburgh illuminates the biological mechanisms that make our bodies susceptible to heart attacks, strokes, dementia, diabetes, and other aging-related diseases.

[REGISTER FOR DR. VERBURGH'S FFI MASTER CLASS IN LONDON ON SEPTEMBER 24](#)

Kris Verburgh, MD, is the opening keynote at the 2019 FFI Global Conference in Miami. He is a researcher at the Center Leo Apostel for Interdisciplinary Studies and a member of the Evolution, Complexity and Cognition group at the Free University of Brussels. Dr. Verburgh's fields of research are aging, nutrition, metabolism, preventive medicine and health. In this context, he has created a new scientific discipline, called "nutrigerontology," which studies the impact of nutrition on the aging process and aging-related diseases.



Family Champions and Champion Families: Developing family leaders to sustain the family enterprise



In this book, the authors explore the concept of family champions – a family owner who acts as a catalyst to help other family members become more effective. Clear examples, practical tips, and specific advice to start working on championship elements with your family enterprise clients are provided.

[VIEW PODCAST INTERVIEW ON THIS BOOK WITH JOSHUA NACHT](#)

Joshua Nacht is a consultant with The Family Business Consulting Group. He earned a Ph.D. in Organizational Systems with a focus on family-enterprise from Saybrook University. His dissertation research, "The Role of the Family Champion," won the Best Dissertation Award from the Family Firm Institute in 2016.

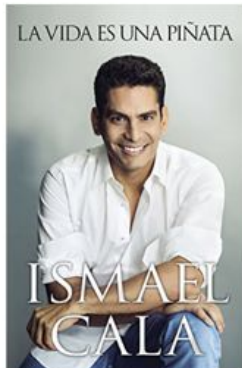


Gregory Greenleaf is a principal consultant with The Family Business Consulting Group, Inc. Greg is an expert on succession, governance, and professionalization of the family business.



Life is a Piñata

(Published in Spanish: *La vida es una piñata*)



Ismael Cala uses the metaphor of the piñata to address the attitudes we take to the events that have marked our lives, both positive and negative. This book explores the ways you see life, your world, your ideals, your paradigms, and your sense of purpose. The piñata, like life, is full of unpredictable situations, but you decide how to react to them.

Ismael Cala is the closing keynote present at the FFI Global Conference in Miami. He is a life and business strategist and former host of "Cala," a prime time show on *CNN en Español*, for more than 5 years. He is president and founder of Cala Enterprises Corporation and Ismael Cala Foundation.



Family Offices: The STEP Handbook for Advisers, Second Edition



Prepared in association with STEP, this new edition of *Family Offices* features updated chapters from key players in the field.

FFI contributors are listed below.

Feisal Alibhai

Health and wellbeing

Melissa Berman

The global culture of giving

Mary Duke

United States

Joseph Field

Professionals and family offices

Asher Noor

The Gulf states

Amelia Renkert-Thomas

What next? Governing a family office through leadership succession

Alex Scott

Investment

Christian Stewart

Hong Kong

Leslie Voth

The lifecycle of the family office



Linda Bourn

Risk and insurance management



James Grubman

The resilient single family office



Dennis Jaffe

The resilient single family office



Kirby Rosplock

Family values, mission and the vision and the family office

FFI Fellows Linda Bourn, James Grubman, Dennis Jaffe, and Kirby Rosplock will be presenting at the FFI Global Conference in Miami in October.

Don't forget to cast your vote in the 2019 FFI Board of Directors Elections.

VOTE ONLINE

PREVIOUS EDITION



The **2019 Nominating Committee** is pleased to present the following slate of candidates for election by the membership. New directors will take office following the Annual Meeting on Friday, October 25, 2019 in Miami. A formal notice of the Annual Meeting will be provided separately within the next several weeks. The new directors' four-year terms will end in October 2023.

[READ MORE](#)



DATES TO REMEMBER

AUG
23

Last day to complete the Ownership Competency Survey being conducted by the 2086 Society grant recipients

[VIEW SURVEY](#)

SEP
1

Last day to enroll in GEN Q3 courses

[VIEW DETAILS](#)

SEP
15

Last day to submit proposals for the 4th Review Issue of *Family Business Review (FBR)*

[VIEW DETAILS](#)

SEP
24

London Regional event | 4:30PM to 7:30PM

Host: KPMG LLP, 15 Canada Square, London, England

Program: Master Class with Dr. Kris Verburgh, author of *The Longevity Code* and keynote speaker at the FFI Global Conference

[VIEW DETAILS](#)

OCT
23-25

Annual Global conference in Miami

[VIEW COMPLETE PROGRAM AND REGISTER](#)

[VIEW HOTEL RESERVATIONS](#)