

# First Award from the 2086 Society Announced

JUNE 14, 2019

#### INTRODUCTION



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The FFI Board of Directors and the members of the 2086 Society have announced that the first grant in the applied research initiative has been awarded. The winning submission is entitled "Professionalizing the Business Family: Essential Business, Family and Self Competencies for Responsible Owners."

#### The Submission

The research will focus on business family professionalization, collective ownership competence, individual ownership competencies, and family commitment. From the proposal: "By identifying the most important ownership competencies and characteristics (both family members' individual as well as collective competence, structures and processes) through both qualitative and quantitative investigation of successful business families' best practices, we believe that we will be able to derive valuable recommendations for the family business community that can be useful not only for family business research and education, but also for consulting and advising work."

### The Recipients

Congratulations to Claudia Binz Astrachan, Lucerne University of Applied Sciences and Art;

Fabian Bernhard, EDHE Business School; Anneleen Michels, Hasselt University; and Torsten

Pieper, University of North Carolina at Charlotte.



Claudia Binz Astrachan Lucerne University of Applied Sciences and Art



Fabian Bernhard EDHEC Business School



Anneleen Michiels Hasselt University



Torsten Pieper University of North Carolina at Charlotte

This research is currently underway and a report on the preliminary results will be presented on Friday, October 25, as part of the FFI conference in Miami.

Many thanks to all the FFI members who participated in the February survey for identifying applied research topics and to the researchers and practitioners from around the world who responded to the subsequent Request for Proposals (RFPs).

## **FFI Research Strategy**

For more than 30 years, FFI has been a leader in advancing the field of family enterprise through its core strategies of education, research, and public awareness. With a clear focus on advancing the FFI mission to be the most influential global network of thought leaders in the field of family enterprise, past boards and the FFI management team have worked hard to create major innovations that set the standard for the industry—notably the Global Education Network (GEN), Family Business Review (FBR), and FFI Practitioner as examples.

With recent leaps forward in the education strategy (GEN) and public awareness strategies, the creation of the 2086 Society focuses on the third pillar—research—sponsoring cutting edge, relevant, multi-disciplinary applied research in the field.

# **About the 2086 Society**

In May 2018 the FFI Board of Directors approved forming the 2086 Society—named for what will be the 100<sup>th</sup> Anniversary of the founding of FFI. Founding members of the 2086 Society are recipients of the FFI Richard Beckhard and Barbara Hollander Awards, as well as others from the board with a particular interest in this initiative. They are:



Patricia Annino Rimon PC



**John Davis**Cambridge Family Enterprise
Group



Nancy Drozdow CFAR



**Judy Green**Family Firm Institute



Fredda Herz Brown Relative Solutions, LLC



**Paul Karofsky** Transition Consulting Group

The founding members were asked:

- To identify major research themes that are critical to advancing the field now that the importance of family enterprise is clearly recognized worldwide and to choose one or more topics each year for which RFPs would be created.
- To review the responses to the RFPs and select the winning candidate or candidates.
- To provide funding for this research and for growing the patient capital of FFI by committing to a three-year membership at the \$10,000/year level.

Membership in the 2086 Society will be opened again this month.

#### **DATES TO REMEMBER**

**18** 

#### NYC Regional Committee event | 4:30PM to 7:30PM

Host: Trusted Family, 1177 Avenue of the Americas, 7th fl., New York City

Program: The Paradigm Shift in Addiction Treatment: Implications for Families, Businesses, and their Family Enterprise Advisors

Email FFI@FFI.ORG if you have not received an invitation

JULY **1**  Last day to submit a case for the Family Enterprise Case Competition

VIEW DETAILS

SEP 15 Last day to submit proposals for the 4th Review Issue of Family Business Review (FBR)

VIEW DETAILS

**24** 

London Regional event | 4:30PM to 7:30PM

Host: KPMG LLP, 15 Canada Square, London, England

Program: Master Class with Dr. Kris Verburgh, author of *The Longevity Code* and keynote speaker at the FFI Global Conference

23-25

Annual Global conference in Miami

VIEW COMPLETE PROGRAM AND REGISTER

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