



PREPARED EXCLUSIVELY FOR FFI MEMBERS

# Early Release: June 2019 Issue of *FBR*

MAY 10, 2019

## INTRODUCTION



We are pleased to provide you with an advance look at the June 2019 issue of *Family Business Review (FBR)*.

## EDITORIAL

### **Capturing Family Firm Heterogeneity: How Taxonomies and Typologies Can Help the Field Move Forward**

*Keith H. Brigham, Nadine Kammerlander, and Donald O. Neubaum*

[VIEW EDITORIAL](#)

The editorial for this special issue on “Typologies and Taxonomies of Family Business” provides a review of articles in the extant family business literature that have used typologies or taxonomic classifications to describe family businesses. The editorial authors conclude with a discussion of suggestions for future research using typologies and taxonomies and their application to family firm heterogeneity.



**Keith H. Brigham**  
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WHU Otto Beisheim School of  
Management



**Donald O. Neubaum**  
Florida Atlantic University

## Family Social Capital in the Family Firm: A Taxonomic Classification, Relationships With Outcomes, and Directions for Advancement

[VIEW ARTICLE](#)

### Research Questions

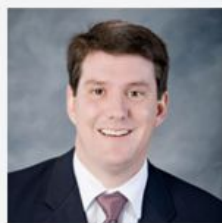
- Are there identifiable configurations of family firms based upon type and level of family social capital?
- What is the ontological nature of these family social capital configurations?
- Are these family social capital configurations differentially related to economic and noneconomic outcomes?



**Paul Sanchez-Ruiz**  
DePaul University



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**Daniel T. Holt**  
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**Matthew W.  
Rutherford**  
Oklahoma State  
University

## A Configurational Approach to Family Firm Innovation

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### Research Questions

- What combinations of family-, firm-, and environment-level factors create conditions that can spur innovation in family firms?
- What combinations of family-, firm-, and environment-level factors create conditions that can lead to low levels of innovation in family firms?
- How can a family engaged in managing a private firm promote innovation under different environmental conditions?



**Vasiliki Kosmidou**  
University of New Haven



**Manju K. Ahuja**  
University of Louisville

## A Typology of Family Firms: An Investigation of Entrepreneurial Orientation and Performance

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### Research Questions

- Why are some family firms more entrepreneurial than others?
- Do family influence and family firm life cycle explain differences in EO and performance among family firms?
- Does a family firm's heterogeneity explain the contradictory results regarding EO and performance among family firms?
- Is LPA an adequate tool to capture complex interrelations among variables?



**Laura J. Stanley**  
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**Remedios  
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**María Concepción  
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**Franz W.  
Kellermanns**  
University of North  
Carolina at Charlotte

## Family Firm Values Explaining Family Firm Heterogeneity

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### Research Questions

- Can value profiles of family firms explain (at least part of) the heterogeneity of family firms?
- Which value profiles are prevalent in family firms?
- Are these value profiles specific to family firms?
- Are all family firms value-driven?



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3. Click the link on this page to go to *Family Business Review* and you will automatically be redirected and logged in to *FBR* to begin reading.

## DATES TO REMEMBER

MAY  
14

### Webinar for GEN graduates

Please email [GRETCHEN@FFI.ORG](mailto:GRETCHEN@FFI.ORG) if you are a GEN grad and have not received an invitation

MAY  
31

### Last day to enroll in Q2 GEN courses

### NYC Regional Committee event | 4:30PM to 7:30PM

Host: Trusted Family, 1177 Avenue of the Americas, 7<sup>th</sup> fl., New York City

Program: The Paradigm Shift in Addiction Treatment: Implications for Families, Businesses, and their Family Enterprise Advisors

Email [FFI@FFI.ORG](mailto:FFI@FFI.ORG) if you have not received an invitation

JUN  
18

JULY  
1

### Last day to submit a case for the Family Enterprise Case Competition

[VIEW DETAILS](#)

OCT  
23-25

### Annual Global conference in Miami

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## PREVIOUS EDITION



In March, we introduced you to eight of the FFI organizational members.

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