



FBR

FAMILY BUSINESS REVIEW

Articles

Family Business Review in 2020: Focus on the Family
G. Tyge Payne

Family Business Leaders' Metaphors and Firm Performance: Exploring the "Roots" and "Shoots" of Symbolic Meanings
Donald O. Neubaum and Alessandra Tognazzo

Socioemotional Wealth (SEW): Questions on Construct Validity
Keith H. Brigham and G. Tyge Payne

The Adulthood of Family Business Research Through Inbound and Outbound Theorizing
Daniel Holt, Peter Jaskiewicz, Donald O. Neubaum, and Alfredo De Massis

Construals Matter: Painting the Big Picture or Drawing the Brushstrokes of the Family Firm
Nadine Kammerlander and Nicola Breugnot

PREPARED EXCLUSIVELY FOR FFI MEMBERS

Meet the Editors of *Family Business Review*

APRIL 03, 2020



In its 30+ year history, the *Family Business Review (FBR)* has had a series of distinguished editors. As an FFI member, you may be familiar with many of them: Ivan Lansberg, Kelin Gersick, Max Wortman, Joseph Astrachan, Pramodita Sharma, and currently Tyge Payne.

An enormous amount of work goes into publishing a scholarly journal, and we are pleased to highlight this year's team – with thanks for its efforts that have helped secure *FBR*'s impact factor of 6.188 and its ranking as 13 out of 147 in the Business Category for Journal Citation Report (Clarivate Analytics 2019). More than 120,000 downloads of *FBR* articles occurred in 2019!



G. Tyge Payne, Editor, is Georgie G. Snyder Professor of Strategic Management Jerry S. Rawls Professor of Management at Texas Tech University. His research interests include family business, firm-level and corporate entrepreneurship among others. His teaching interests include strategic management, technology and innovation management, and research models. He has been the editor of *FBR* since 2018.

Read his latest editorial, "Focus on the Family."

[READ MORE](#)



Donald O. Neubaum, senior associate editor, is a DeSantis Distinguished Professor in Management and Entrepreneurship in the College of Business at Florida Atlantic University. His research interests include issues of ownership and governance and how they relate to innovation and corporate entrepreneurship, family businesses, and ethics/social responsibility.

Read his latest article, “Family Business Leaders’ Metaphors and Firm Performance: Exploring the ‘Roots’ and ‘Shoots’ of Symbolic Meanings,” co-written with Alessandra Tognazzo.

[READ MORE](#)



Keith H. Brigham is associate professor of entrepreneurship and Kent R. Hance Professor in Entrepreneurship Coordinator at Jerry S. Rawls College of Business and Administration, Texas Tech University. His research focuses on strategic management and entrepreneurship. He received *FBR*’s Excellent Reviewer Award in 2009, 2012, and 2016.

Read his November 2019 editorial, “Socioemotional Wealth (SEW): Questions on Construct Validity,” co-written with G. Tyge Payne.

[READ MORE](#)



Jon Carr is the Jenkins Distinguished Professor of Entrepreneurship in the Department of Management, Innovation & Entrepreneurship at North Carolina State University. His research is focused on three general domains within the field of management—entrepreneurship, family business, and organizational behavior—and the interface between these general areas.



Cristina Cruz Serrano is professor of entrepreneurship and family business at IE Business School in Madrid. Born into a family business, she dedicates most of her teaching and research to studying organizations in which a family group is present and has an influence in strategic decision making.



Daniel Holt is associate professor in the Stephenson Entrepreneurship Institute at Louisiana State University. He and his co-authors received the 2018 *FBR* Best Article Award.

Read his February 2020 editorial “The Adulthood of Family Business Research Through Inbound and Outbound Theorizing,” co-written with Peter Jaskiewicz, Donald O. Neubaum, and Alfredo De Massis.

[READ MORE](#)



Peter Jaskiewicz is full professor and University Research Chair in Enduring Entrepreneurship at the University of Ottawa where he conducts quantitative and qualitative research on entrepreneurship and family business. Peter currently serves on the FFI Best Dissertation Awards committee and has been the committee chair for the FFI Best Unpublished Research Paper Award.

Read the *FFI Practitioner* issue co-written by Peter Jaskiewicz, “How to Keep a Business Family Alive: Families that fuel next generation family business leaders.”

[READ MORE](#)



Nadine Kammerlander is full professor of family business at WHU – Otto Beisheim School of Management. She has several years of working experience with McKinsey & Company and advised several international companies active in the semiconductor and automotive industry in their product development processes and strategy. She has received the FFI Best Unpublished Paper, Best Doctoral Dissertation, and *FBR* Outstanding Reviewer awards from FFI. She is currently the chair of the Best Unpublished Research Paper Awards Committee.

Read her August 2019 article, “Construals Matter: Painting the Big Picture or Drawing the Brushstrokes of the Family Firm,” co-written with Nicola Breugst.

[READ MORE](#)



Josip Kotlar is associate professor of strategy and family business at the School of Management of Politecnico di Milano. His research is at the intersection of strategy, entrepreneurship, and innovation, and his work focuses primarily on family businesses. In 2017, he received the *FBR* Outstanding Reviewer Award.



Evelyn Micelotta is associate professor of management at the University of Ottawa. She received the FFI Outstanding Reviewer Award in 2016 and in 2019 was named an Excellent Reviewer. Her research interests include institutional maintenance and change, family business, and sociocultural dynamics in entrepreneurial settings.

Publication of *Family Business Review* is made possible, in part, by a generous contribution from [Resource Management, Inc.](#)

FFI members receive complimentary access to *Family Business Review* published by SAGE. To access current and archived issues follow these instructions:

1. Log in to your FFI member account
2. Then click: <https://my.ffi.org/page/family-business-review>
3. Click the link on this page to go to *Family Business Review* and you will automatically be redirected and logged in to *FBR* to begin reading.

PREVIOUS EDITION



In the next two weeks several key deadlines are approaching.

Please don't miss them—all members are encouraged to participate! Please forward this newsletter to others you think might be interested.

[READ MORE](#)

FFI | On Monday

a limited series of online educational webinars

WEBINARS BEGIN ON APRIL 6

[LEARN MORE AND REGISTER](#)

DATES TO REMEMBER

APR
06

FFI on Monday with Greg Owen-Boger

[REGISTER FOR 10:00AM](#)

[REGISTER FOR 5:00PM](#)

APR
13

FFI on Monday with Carmen Bianchi

[REGISTER FOR 10:00AM](#)

[REGISTER FOR 5:00PM](#)

APR
15

Last day for the following applications:

Best Unpublished Research Paper Award

[VIEW DETAILS](#)

Nominations for an Achievement Award

[VIEW DETAILS](#)

GEN Scholarships

[VIEW DETAILS](#)

APR
27

FFI on Monday with Jack Wofford

[REGISTER FOR 10:00AM](#)