



PREPARED EXCLUSIVELY FOR FFI MEMBERS

Meet the CFBA and CFWA GEN Faculty Members

AUGUST 21, 2020



This week we are pleased to introduce you to the 14 faculty members who serve in the CFBA and CFWA Certificate programs. They teach the following courses:

GEN 102: Self and Systems: Systemic thinking, genograms and the role of the family enterprise advisor

Gen 201: Family Enterprise Advising and Consulting: The action research model as applied to family enterprise

GEN 202: Families of Wealth: A multidisciplinary approach

GEN 501: Myths, Realities, and Trends in the Field of Family Enterprise

GEN 102: Self and Systems: Systemic thinking, genograms and the role of the family enterprise advisor. This course is taught by:



Helena von der Esch

Helena von der Esch is Director Business Advice with Grant Thornton Sweden and a member of the 2021 conference program committee.



Annika Hall

FFI Fellow Annika Hall is a researcher and author based in Sweden.

“Being a GEN Faculty member is a true pleasure. Learning together with people from all over the world is truly inspiring and enriching. I am fascinated by the depth and richness of the webinar discussions and I am truly grateful for being part of a community where people so generously and genuinely share their knowledge and experiences.”



Ian Macnaughton

FFI Fellow and 2019 Richard Beckhard Practice Award recipient Ian Macnaughton is the founder of Transition Point Coaching in Vancouver, Canada.

“The opportunity to be GEN faculty is one of the great opportunities in my life. I am always intrigued with people from all disciplines and countries all over the world coming together with a common theme—how to be helpful to the business families they advise. They have very successful careers already and still they are pushing the edge—wanting to learn more and not to rest on what they have already accomplished.”



Pilar Unidad-Tolentino

Pilar Unidad-Tolentino is assistant director of the Ateneo Family Business Development Center of the Ateneo de Manila University in the Philippines as well as a family business consultant.

"I look forward to every batch of GEN 102. Each participant brings interesting and fresh perspective and insights. Learning comes as much from the sharing of experiences from our learners. I am very much thankful to have shared in their journey."

GEN 201: Family Enterprise Advising and Consulting: The action research model as applied to family enterprise. This course is taught by:



Louisa Diana Brunner

FFI Fellow Louisa Diana Brunner is a leadership consultant, coach, family business researcher and advisor in Milan, Italy.

"I am truly grateful to be a new GEN 201 faculty member and teach the action research model, a fantastic consultancy tool that has shaped my own work with family business through the years. It is really very rewarding and amazing how the students, each one with such a different national and cultural background, engage in the course by sharing their perspectives and challenges in so many contexts globally. FFI has really been a pioneer in going digital with the GEN program many years ago, what vision!"



Daphne McGuffin

FFI Fellow Daphne McGuffin is a consultant with twenty-plus years' experience and past Program Director for The BDO SuccessCare Program. She is based in Toronto, Canada.



Mairi Mickel

Mairi Mickel is a fourth-generation owner of her family's construction business and chair of her family's grant-giving fund. Based in Edinburgh, Scotland, her firm, Mairi Mickel's Business Families, specializes in culture and family dynamics, family business education and management, leadership, legacy, and strategic and business planning.

"It's a privilege to participate as a faculty member of the FFI GEN Program, recognized as the global source of education and research for family enterprises. I get to share both practice and theory with my peers on the faculty and with our students. I also get to learn from others weekly, which extends my ability to serve my clients well."

GEN 202: Families of Wealth: A multidisciplinary approach. This course is taught by:



Richard Boyce

Richard Boyce is the executive director of BOYCE Family Office and is a fifth-generation member of his family business, an organization with 100-year old roots in newspaper publishing. He is based in Melbourne, Australia.



Alex Hayward

Alex Hayward is the UK & Ireland family office markets leader with EY. Based in London, he is responsible for collaborating with key stakeholder groups to drive go-to-market priorities for family businesses and family offices.



Vaughan Scott

FFI Fellow Vaughan Scott is managing director, investment advisor with Axiom Financial Strategies. He focuses on helping families and their businesses preserve wealth, capitalize on opportunities both inside and outside their businesses, and pass their values and their wealth on to future generations. He is also Executive-in-Residence at University of Louisville College of Business.

GEN 501 Myths, Realities, and Trends in the Field of Family Enterprise. This course is taught by:



Francesco (Frank) Barbera

Francesco (Frank) Barbera is a senior lecturer at the University of Adelaide. The recipient of the 2014 Outstanding Reviewer for *Family Business Review*, he researches a wide range of economic issues applied to family business and entrepreneurship.



Jeremy Cheng

FFI Fellow Jeremy Cheng is founder of GEN+ Family Business Advisory and Research in Hong Kong. He is the past chair of FFI's Asian Circle Study Group and a member of the survey committee of the STEP Project.

"I enjoy the conversation with the multi-disciplinary group of participants and friends. People bring in different perspectives as we go through the case study in the capstone together. I am privileged to be connected to like-minded professionals from different cultures. The process drives me to rethink assumptions I hold and to help keep my research practical. I learn a lot in the facilitation process!"



Anthony Devine

Anthony Devine is an academic at the University of Northumbria, Newcastle, England. He teaches at both the undergraduate and postgraduate levels with a focus on financial and management accounting, corporate governance, ethics, and family business.



Natalie McVeigh

Natalie McVeigh is director, Center for Family Business Excellence at EisnerAmper. In addition to her work with clients and teaching, she is co-chair of The FFI Virtual Study Group: Global 9 and a member of the FFI board of directors.

“One of the best parts of being a GEN faculty member is the co-creating and co-learning. It reminds me to look at things as a beginner, with fresh eyes and to challenge my practice with a group of other accomplished professionals from different disciplines of origin to shape and edify their own practice. We dive into the academic rigor/principles and turn them into practical tools and methodologies. It's creating community as we raise the bar of family advising throughout the world.”

PREVIOUS EDITION



We are pleased to provide you with an advance look at the September 2020 issue of *Family Business Review (FBR)*.

[READ MORE](#)



DATES TO REMEMBER

SEP
1

Last day to enroll in Q3 GEN courses.

[VIEW DETAILS](#)

SEP
15

Deadline for 2086 applied research proposal submissions.

1. The Future of Work and Its Implications for Practice with Multi-generational Family Enterprises

[LEARN MORE AND SUBMIT](#)

2. The Role of the Advisor in Fostering Family Enterprise Governance Durability

[LEARN MORE AND SUBMIT](#)

OCT
1

Last day to register for the 2020 Virtual Global conference.

Space is limited, so don't delay.

[VIEW DETAILS](#)