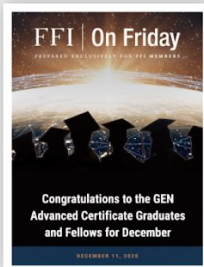




PREPARED EXCLUSIVELY FOR FFI MEMBERS

# **Congratulations to the GEN Advanced Certificate Graduates and Fellows for December**

DECEMBER 11, 2020



This week's issue highlights the Q4 2020 GEN graduates receiving Advanced Certificates in Family Business Advising (ACFBA) and Advanced Certificates in Family Wealth Advising (ACFWA) Certificates as well as those individuals who became FFI Fellows in December.

These GEN participants, coming from across the globe and across the disciplines, have accessed and completed programs of curated content and research-based resources with their peers and a highly skilled faculty, developing a global network of fellow students who advise and study multi-generational families.

Please join us in congratulating their outstanding achievement.



## Advanced Certificates in Family Business (ACFBA) or Family Wealth (ACFWA) Advising



**Patricia Bagsby**  
Saint Louis University  
Saint Louis, MO  
ACFBA



**Frank Barbera**  
The University of Adelaide  
Adelaide, Australia  
ACFBA



**Matthew Flynn**  
GPC Asia  
Hong Kong  
ACFBA  
ACFWA



**Kristen Heaney**  
Legacy Capitals, LLC  
Vero Beach, FL  
ACFWA



**Rob Ioannou**  
Heritage Partners (Pvt) Ltd  
Colombo, Sri Lanka  
ACFBA  
ACFWA



## December 2020 Fellows

FFI Fellows must meet these standards:

- Fellows must complete either the Certificate in Family Business Advising (CFBA) or the Certificate in Family Wealth Advising (CFWA)
- Fellows must complete an Advanced Certificate, either the ACFBA or ACFWA
- They must present at an FFI global conference or publish in *Family Business Review* or in *FFI Practitioner*
- Fellows must have been members of the Family Firm Institute for at least ten years.

**Please join us in congratulating these dedicated and impressive thought leaders in the field.**

*Please note that individuals who became Fellows in October were featured in FFI on Friday on November 13, 2020.*



**Kevin Au\***  
The Chinese  
University of Hong  
Kong  
Hong Kong



**Cheryl Holland\***  
Abacus Planning  
Group, Inc.  
Columbia, SC



**Ruth Steverlynck\***  
Your Family  
Enterprise Advisors  
Inc.  
West Vancouver,  
Canada



**William  
Worthington\***  
Baylor University  
Waco, TX

\*Also completed an advanced GEN certificate in December 2020.

## Thanks to the GEN Advanced Certificate Faculty

**GEN 502: Family Governance in the Family Enterprise: A key structural element in family enterprise governance**

Jennifer East, FFI Fellow

**GEN 503: Tools for Positive Change in Family Business Systems: Analysis and application**

Neus Feliu, FFI Fellow, Andrew Hier, FFI Fellow

**GEN 504: Meaning and Purpose: Philanthropy and the family enterprise**

James Coutre, ACFWA, Maya Prabhu, FFI Fellow

## GEN ENROLLMENT IS NOW OPEN

Built for busy professionals, FFI GEN delivers world-class curriculum, unparalleled access to faculty and thought leaders, and connections to a global network of specialists in the field. Want to take your skills to the next level?

[LEARN MORE & ENROLL](#)

## Congratulations to the 2086 Society Applied Research Grant Recipients



Jeremy Cheng



Kevin Au



Marshall Jen

We are pleased to announce that this year's grant from FFI and the 2086 Society has been given to FFI Fellow Jeremy Cheng, FFI Fellow Kevin Au, and Marshall Jen, Honorary Project Director for CUHK Center for Family Business, for their submission "The Governance Marathon: Advising families-in-business in disruption-in-disruptions." The project will begin this month with final reports in October 2021.

## PREVIOUS EDITION



One of FFI's flagship programs is its Global Education Network (GEN) certificate program, featured, typically, at the GEN Awards Ceremony at the annual global conference. This year, however, we are extremely pleased to invite all FFI members to join in celebrating the accomplishments of more than 100 GEN graduates in 2020 and to thank the generous companies who provide scholarships for the related courses and other required activities.

[READ MORE](#)