



PREPARED EXCLUSIVELY FOR FFI MEMBERS

FFI Collaborations Promote Education and Research in the Field

FEBRUARY 28, 2020



F FI is committed to the education and advancement of future generations of family enterprise academics and advisors. This commitment is highly visible with three collaborations in 2020.

FECC AT UVM

The first of these collaborations took place in mid-January in Burlington, VT, with the University of Vermont Grossman School of Business' Family Enterprise Case Competition (FECC). Organized by FFI Fellow **Pramodita Sharma** and her colleagues, this year's competition included 18 teams from 11 countries. Here are some of the results:

Graduate League Winner

First place winner in the graduate division was the Universidad Francisco Marroquin, Panama.



Undergraduate League Winner

First place winner in the undergraduate division was Wilfrid Laurier University, Canada.



VIEW ALL RESULTS FROM FECC 2020

FFI Participants in the Graduate and Undergraduate League Division

FFI members competing in the Graduate League were ESADE, FFI Fellow **Maria Jose Parada**, coach; Indian School of Business, Nupur Pavan Bang, coach, whose colleague **Navneet Bhatnagar** writes précis for the *FFI Practitioner*; and University of Adelaide, Australia, **Frank Barbera**, coach and also a GEN faculty member. Columbia University, **Camille Korschun**, coach and GEN graduate, competed in the Undergraduate League Division.



Frank Barbera
University of Adelaide



Camille Korschun
Columbia University



Maria Jose Parada
ESADE Business School

THE CASES

The Case selection committee included FFI Fellow **Elle Hansen**, STEP member Albert James, independent case expert, scholar, and FFI member **Ken Moores**, and was chaired by Mira Blomen-Bekx of the Netherlands. Recipients were the following:

- *Pentland Group: A Family of Brands* by **Marta Widz** and Benoit Leleux, IMD, Switzerland
- *De Agostini, Repurposing the Business and the Family* by **Marta Widz** and Benoit Leleux, IMD, Switzerland, and **Guido Corbetta**, Bocconi University, Italy
- *Red Collar Group* by Jean Lee and Liman Zhao, CEIBS, China
- *Baucentrum: Compensation and Governance in the Family Firm* by Stephen Sapp, Ivey School of Business, Canada

FFI Participants

Case Authors



Guido Corbetta
Bocconi University



Marta Widz
IMD Global Family
Business Center



Elle Hansen
ReGENERATION



Ken Moores
Moores Family
Enterprise

Case Selection Committee

THE JUDGES

More than 50 judges participated in this competition. FFI members were **Patricia Angus, Luis Jimenez, Steve Legler, Randy Waesche, and Marta Widz.**



Patricia Angus
Columbia
University



Luis Jimenez
Worcester
Polytechnic
Institute



Steve Legler
TSI Heritage



Randy Waesche
Resource
Management, LLC



Marta Widz
IMD Global Family
Business Center

Call for Cases

The 2021 event is open with a due date of July 1, 2020

[LEARN MORE](#)

Interested in fielding a team for 2021?

[FILL OUT THIS SHORT SURVEY](#)

FFI Collaborations Coming Up

- Best Paper on Family Business Award to be presented at **EURAM** (European Academy of Management) in June in Dublin
- Best Paper on Family Business Award to be presented at **ACIEK** (Academy of Innovation, Entrepreneurship, and Knowledge) in June in Madrid

PREVIOUS EDITION



Dear Colleagues,

I am pleased to report that the FFI board of directors and the 2020 Global Conference planning committee held a series of meetings earlier this month to further the strategic goals of the organization and to put in place the final plans for the October 28–30 conference in New York at the Marriott Marquis in Times Square.

Here are some highlights.

[READ MORE](#)



DATES TO REMEMBER

MAR
01

Deadline for Best Doctoral Dissertation Award submissions

[VIEW DETAILS](#)

MAR
06

Last day to begin FFI GEN online coursework for Q1 Capstone webinars

[LEARN MORE AND ENROLL](#)

MAR
11

Save the Date for the New England Chapter Breakfast

[LEARN MORE AND REGISTER](#)

APR
15

Last day for the following applications:

Best Unpublished Research Paper Award

[VIEW DETAILS](#)

Nominations for an Achievement Award

[VIEW DETAILS](#)

GEN Scholarships

[VIEW DETAILS](#)