

PREPARED EXCLUSIVELY FOR FFI MEMBERS

# More Books by FFI Members

MAY 01, 2020



his week we announce recent and upcoming book releases from FFI members. Please help us continue this periodic feature by letting us know about books we might have missed. They don't have to be in English!



## Handbook of Qualitative Research Methods for Family Business

**Edward Elgar Publishing** 

This handbook provides a comprehensive guide to the methodological challenges of qualitative research in family business. Written by an international, multidisciplinary team of experts in the field, the Handbook offers guidance on how to craft insightful, rigorous studies.

Handbook of Qualitative Research Methods for Family Business was edited by Alfredo De Massis and Nadine Kammerlander. More than thirty FFI members contributed to the book.



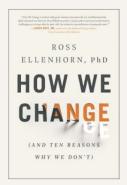
Alfredo De Massis

Prof. Alfredo De Massis holds the chair in Entrepreneurship and Family Business at Lancaster University Management School and is director of the School's Centre for Family Business. He is also professor of entrepreneurship and family business and director of the Centre for Family Business Management at the Free University of Bolzano. He is an associate editor of Family Business Review.



Nadine Kammerlander

Dr. Nadine Kammerlander is professor at WHU – Otto Beisheim School of Management and is chair of FFI's Best Unpublished Research Paper Award committee. An associate editor of Family Business Review, she is a recipient of FBR Outstanding Reviewer Award.



## How We Change (And Ten Reasons Why We Don't)

HarperWave

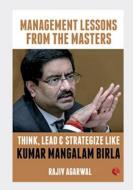
#### Releasing May 19, 2020

Psychotherapist and sociologist Ross Ellenhorn applies his decades of experience in helping people overcome extreme psychiatric experiences and problematic substance use issues to explain how to successfully implement long-term life change.



Ross Ellenhorn

Ross Ellenhorn, PhD, is an eminent thought leader on innovative methods and programs aimed at helping individuals diagnosed with psychiatric and substance-use issues recover in their own communities, outside of hospital or residential settings. He is the founder, owner, and CEO of ellenhorn, with offices in Boston, New York City, and Raleigh-Durham.



#### Management Lessons From the Masters Series

#### **Rupa Publications**

These four books in the *Management Lessons From the Masters*Series detail the lives of Indian industrialists and business leaders and offer lessons taken from their successes and challenges. The four titles cover Kumar Mangalam Birla, Anand Mahindra, Azim Premji, and the Tata Group.



Rajiv Agarwal

Rajiv Agarwal, PhD, (CFBA/CFWA) is professor of family business, strategy, and entrepreneurship at SP Jain Institute of Management & Research (SPJIMR) and is Executive Director of KRCD (India) Pvt. Ltd. He has over twenty years experience as an entrepreneur and in working in family business, and he currently advises business families on issues like family offices structuring, succession, wealth management and business planning.



#### Trabajando el Consejo de Administración de la Empresa Familiar (Working on Family Business Boards)

#### **EUNSA**

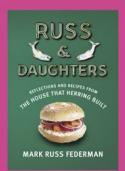
This book summarizes the author's experience as an independent director with family firms for over twenty years. The book discusses the functions of governance, the types of boards in family firms, and the dynamics of board functioning. It is a guide for family businesses to improve the functioning of their boards and the corporate governance principles in a family-friendly way.



Carlos Arbesù

Carlos has worked with more than 100 family-owned businesses in Europe and Latin America, helping to develop long-term family strategies and protocols. He also serves as an independent director on several boards and family councils. In addition, he helped to establish Family Business chairs at the University of Oviedo (Spain), Pontificia Universidad Católica de Chile and PAD Business School (Perú).

If food and a good succession story are on your mind these days, don't forget...



## Russ & Daughters: Reflections and Recipes from the House that Herring Built

Mark Russ Federman, the former owner of famed Russ & Daughters, recounts the Russ family's story from Joel Russ's humble beginnings selling herring from a pushcart in 1907 through the fourth generation of family owners of a premier appetizing shop and New York institution.

Niki Russ Federman, Mark's daughter and fourth generation coowner of Russ & Daughters, is the Closing Keynote for the FFI global conference in October.

### FFI On Monday

#### MAY 4

How to Preserve and Enhance the Value of Family Businesses in Today's Environment and Beyond?

Presenters: Ramsey Goodrich, Terence Hannafin and François de Visscher, Francois is an FFI Fellow, former president of FFI, and recipient of the Richard Beckhard Practice Award

#### **MAY 11**

The Role of Governance: Case Studies Using the Multi-Roles Model

Presenters: FFI Fellows Paul Karofsky and David Karofsky.
Paul is also a founding member of the 2086 Society

LEARN MORE AND ENROLL



Working from home? If like so many others, you are getting used to working virtually, this is a great time to enroll in the FFI GEN program! All online and ready when you are. Q2 enrollment ends on May 31.

LEARN MORE AND ENROLL

#### **PREVIOUS EDITION**



Thank you! Thank you! From FFI on Friday to FFI on Monday, a sincere thank you to the FFI thought leaders who stepped forward to offer this limited series of free webinars to our members and colleagues around the world. The series began on April 6 and continues through June 29—all webinars are on Monday at 10:00AM Eastern Time.

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