



PREPARED EXCLUSIVELY FOR FFI MEMBERS

An irresistible invitation from the 2020 conference committee

OCTOBER 02, 2020



Dear Colleagues, it's us again! This time with an invitation to hear our opening keynote for the annual global conference now virtual! While we won't see her in person, we are delighted to present Jessica Genick, Broadway producer and family enterprise member, to all the members today. Please enjoy this informative, inspirational and entertaining podcast. And...there's still time to register for the conference on October 26-28.

Cordially,

The 2020 Conference program committee

Linda Bourn, co-chair, Crystal, Alliant Private Client; **Marta Widz**, co-chair, IMD; **Amy Hart-Clyne**, Pitcairn; **Whitney Johnson**, O'Connor Professional Group; **Mark Rubin**, Geller Advisors LLC; **Pilar Unidad-Tolentino**, Ateneo de Manila University; **Dan Trimarchi**, KPMG, **Bilal Zein**, Quanon Capital Ltd

FFI Family Firm Institute Jessica Genick, Broadway Producer & FFI Conference Keynote

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JESSICA GENICK

Join Jessica Genick, Tony nominated producer of 10 Broadway shows including *Come From Away*, as she talks with Jordan Rich about life in a family business. She is the daughter of the famed and prolific producer, Jerry Frankel, and grew up in the business of theater. In addition to producing, Jessica creates and leads “Business of Broadway” workshops for students of all ages and for private groups. Prior to her career as a producer, Jessica was a professional actor and received her BFA in Musical Theater from Syracuse University. Jessica then studied Drama Therapy at The New School and received her master’s degree in Drama Therapy from NYU. Jessica is also a Leadership Coach at Fordham University.



INTERVIEWER: Jordan Rich is celebrating a quarter century at one of America’s top legacy radio stations, WBZ 1030, where he hosted “The Jordan Rich Show,” interviewing thousands of celebrities, authors, actors and interesting personalities and developing a loyal following across the USA and Canada. Jordan is co-owner of Chart Productions Inc, a highly respected audio production agency. His voice is heard on hundreds of narrations and commercials throughout the country. He also teaches voice-over acting. Jordan’s main focus these days is in podcast creation and production, including his own personal podcast, “On Mic with Jordan Rich,” featuring conversations with the world’s most creative people.

Conference registration ends on October 5. Travel not required!

[DETAILS & REGISTRATION](#)

PREVIOUS EDITION



We are pleased to feature the following distinguished organizations and educational institutions that are FFI organizational members.

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DATES TO REMEMBER

OCT
2

Q4 GEN enrollment opens

[VIEW DETAILS](#)

OCT-NOV
8-5

AFHE Fall Conference Webinar Series

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OCT
26-28

FFI Annual Global Conference (virtual)

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