

## 2020 Vision – Educate | Connect | Inspire

**SEPTEMBER 18, 2020** 



ear Colleagues,

It might not have been exactly planned that way, but the theme of the 2020 FFI global conference program, 20/20 Vision: Blind Spots and Bright Spots in the Field of Family Enterprise, brings into focus the FFI vision statement of Educate | Connect | Inspire.

We hope this is also your vision for yourself, your colleagues, your clients, and the broader communities you serve. So please accept our invitation to **register today** for the October 26-28 Virtual Conference. If you have already registered, many thanks and please help us extend the FFI community by forwarding this information and invitation to your friends and colleagues around the world.

Cordially,

The 2020 Conference program committee

Linda Bourn, co-chair, Crystal, Alliant Private Client; Marta Widz, co-chair, IMD; Amy Hart-Clyne, Pitcairn; Whitney Johnson, O'Connor Professional Group; Mark Rubin, Geller Advisors LLC; Pilar Unidad-Tolentino, Ateneo de Manila University; Dan Trimarchi, KPMG, Bilal Zein, Quanon Capital Ltd

## **EDUCATE**

Three days of varied and intense professional education. You can register for a half day, all day or all three days. Your choice.

MONDAY OCTOBER 26	"Tools for Positive Change in Family Business Systems: Analysis and application" Presenters: Neus Feliu and Andrew Hier
TUESDAY OCTOBER 27	Virtual A 4 concurrent sessions (8 presentations), hosted by Debbie Bing and Carlo Salvato  Virtual B 4 sequential session focusing on family office topics, hosted by Bilal Zein
WEDNESDAY OCTOBER 28	Virtual A 3 concurrent sessions (6 presentations), hosted by Paul Karofsky and Jennifer East  Virtual B 4 concurrent sessions (7 presentations), hosted by Tyge Payne and Natalie McVeigh

VIEW COMPLETE PROGRAM AND REGISTER

## **CONNECT**

The virtual conference platform allows for numerous and spontaneous ways to connect with other attendees. The conference platform will open on October 19 and remain open until November 14.

For example, within the virtual conference platform you can:			
complete your profile and interact with other participants in the Networking area			
start discussions in the Community Q&A section, post questions and respond to existing posts			
build connections with sponsors and thought leaders at the event by sending direct messages			
start or join roundtable discussions with a small group of up to 6 participants			
There will also be a virtual Exhibit Hall where you can view and visit with the distinguished 2020 sponsors. Thanks to them for the quick pivot required this year. The conference sponsors are:			
SC Johnson – a family company	Keyt Consulting		
Cambridge Family Enterprise Group	Pitcairn		
Deloitte Private	Tharawat		
FFI Board of Directors			
and the award sponsors are:			
Lansberg, Gersick & Associates, LLC	Resource Management, LLC		
and the scholarship sponsors are:			
AlTouq Group	Fitzpatrick & Francis Family Business Continuity Foundation		
Crystal, Alliant Private Client	Waesche Family Scholarship		
de Visscher & Co			

## **INSPIRE**

And for more inspiration, don't miss the live Gala Awards Ceremony, hosted by Jessica Genick, Tony nominated producer of 10 Broadway shows and daughter of the famed and prolific producer, Jerry Frankel, on Wednesday, October 28, when we congratulate and celebrate the 2020 academic, FBR and Achievement Award winners.

Registration closes on October 1 – so please do not delay.





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