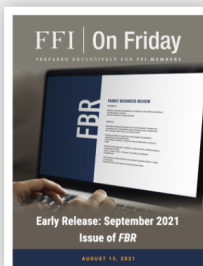




PREPARED EXCLUSIVELY FOR FFI MEMBERS

Early Release: September 2021 Issue of *FBR*

AUGUST 13, 2021



We are pleased to provide you with an advance look at the September 2021 issue of *Family Business Review (FBR)*.

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EDITORIAL

WANTED—Theoretical Contributions: An editorial on the pitfalls and pathways in family business research

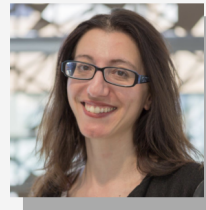
Donald O. Neubaum and Evelyn Micelotta

[VIEW EDITORIAL](#)

This editorial provides guidance to family business scholars by describing how best to ensure that their research makes a theoretical contribution to the literature. The editorial identifies and discusses four categories of family business papers, each of which presents different likelihoods of making a theoretical contribution. For each type, the authors highlight common shortcomings found in manuscripts and offer ideas to sharpen their theoretical work. Following that, the authors provide a practical guide to help family business scholars understand, clarify, and deepen the contributions of their work.



Donald O. Neubaum
Florida Atlantic University



Evelyn Micelotta
University of Ottawa

ARTICLES

What Makes Nonfamily Employees Act as Good Stewards? Emotions and moderating roles of stewardship culture and gender roles in family firms

Kai C. Bormann, Sabrina Backs, and Christina Hoon

[VIEW ARTICLE](#)

Research Questions

- What makes nonfamily employees act as good stewards?
- How do emotions influence individual helping behavior?
- How do men and women differ in their behavioral response to stewardship culture?



Kai C. Bormann
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Christina Hoon
Bielefeld University

Kinship and Gender in Family Firms: New insights into employees' organizational citizenship behavior

Kristen Madison, Kimberly A. Eddleston, Franz W. Kellermanns, and Gary N. Powell

[VIEW ARTICLE](#)

Research Questions

- What motivates male and female family and nonfamily employees to demonstrate organizational citizenship behaviors in family firms? Does kinship and gender matter?
- Why do male and female family and nonfamily employees respond differently to leaders' altruistic behaviors?
- How does relational demography extend to family businesses? Do kinship similarity and kinship ties impact the relationship between altruistic leadership behavior and employees' organizational citizenship behavior?



Kristen Madison
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**Franz W.
Kellermanns**
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Connecticut

Family Firm Heterogeneity: A definition, common themes, scholarly progress, and directions forward

Joshua J. Daspit, James J. Chrisman, Triss Ashton, and Nicholas Evangelopoulos

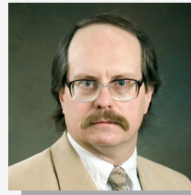
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Research Questions

- How is family firm heterogeneity defined?
- What are the common themes studied with respect to family firm heterogeneity, and what scholarly progress has been made related with respect to each?
- What research opportunities offer promising directions for advancing our understanding of family firm heterogeneity?



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James J. Chrisman
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Alberta



Triss Ashton
Tarleton State
University



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North Texas

Entry Timing as a Mixed Gamble in Cross-border Acquisition Waves: A study of family firms

Mohammad Fuad, Vinod Thakur, and Ashutosh Kumar Sinha

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Research Questions

- How does the time orientation of socioemotional wealth and financial gains/losses affect the decision-making criteria of family firms while conducting cross-border acquisitions (CBAs)?
- How do founders influence the mixed gamble strategy adopted by family-controlled firms, while participating in CBA waves?
- How does prior performance of family-controlled firms influence the mixed gamble tradeoffs, when deciding entry-timing strategies in CBA waves?



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PREVIOUS EDITION



Many thanks from *FFI on Friday* to all of the presenters and participants in our *FFI on Monday* Summer School. The series continues each week through August 30, and all webinars are on Monday at 10:00 AM Eastern Time.

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DATES TO REMEMBER

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16

FFI on Monday Summer School with Maya Prabhu and Jim Coutre

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AUG
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Last day to make London conference hotel reservations in the FFI room block

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FFI on Monday Summer School with Carlo Salvato

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