



2022 FFI Global Conference

October 26-29, 2022 • Boston/Cambridge, MA

Family Enterprise and The
Fourth Economy: Internal
and External Pressures
to Change and Adapt

PREPARED EXCLUSIVELY FOR FFI MEMBERS

Call for Proposals for the 2022 Global Conference

DECEMBER 03, 2021



The 2022 FFI conference in Boston/Cambridge will explore the theme **Family Enterprise and the Fourth Economy: Internal and External Pressures to Change and Adapt**. Together with our academic host, MIT Sloan School of Management, we are calling for session proposals that will address this theme. Please read on for details and submit your proposal by January 28.



ABOUT THE CONFERENCE THEME

FFI Global Conference

***Family Enterprise and the Fourth Economy:
Internal and External Pressures to Change and Adapt***

October 26–29, 2022

Boston Marriott Cambridge in Kendall Square

Academic Host: MIT Sloan School of Management

MIT Sloan School of Management is located in Cambridge's Kendall Square—often dubbed the “most innovative square mile on planet Earth.” Together we have chosen the overarching theme of **Family Enterprise and the Fourth Economy: Internal and External Pressures to Change and Adapt** to guide our thinking. Under this broad umbrella, we have identified four topics to explore when we meet in October. They are briefly described below.

- **Changing Family Demographics:** As life expectancy pushes past old records, people are living longer, birth rates are decreasing worldwide, and baby boomers are entering their senior years, just to name a few. The aging of the world's populations and other demographic trends have profound implications for multi-generational family enterprises, advisors, and researchers. What demographic changes and changes in family dynamics and culture are your clients experiencing? How can you help them build family unity in this new era?
- **Environmental Sustainability:** Societies, industries (and their supply chains), companies, and families are suffering from the destabilizing effects of climate change that include flooding and water shortages, violent weather patterns, air and water pollution, and physical risks that individuals endure from environmental degradation. Governments and others are ramping up efforts to create a sustainable economy and to limit pollution from businesses and households. Researchers are producing promising new technologies. Entrepreneurs are building significant wealth through new approaches to doing business. Can these combined efforts save us from life-altering changes? In any case, we need to understand how to guide family enterprises in this new era.

- **Future of Work:** As digitization, AI, automation, and robotics are transforming the workplace, how will work get done over the coming years? How will work be influenced by core family enterprise concerns and considerations, such as generational and social shifts? What new skills and understandings do families and family firms need to build in this new era?
- **Societal Trends:** For the past several decades, global prosperity, living standards, and longevity have increased, and the number of people living in severe poverty has fallen dramatically. On the other hand, income, wealth, and education inequality have risen, and societies are reeling from internal pressures to find a new equilibrium in which more can benefit from capitalism. During the next decade, researchers are anticipating increasing dissatisfaction in society, even in advanced economies. As relevant economic actors in all countries, family enterprises will need to find ways to navigate the challenges, opportunities, and dilemmas that will be posed by key societal trends.

Call for Education Session Proposals

Submission dates: December 3, 2021, to January 28, 2022

[Click](#) to submit a proposal before January 28, 2022.

PLEASE NOTE THAT LATE SUBMISSIONS WILL NOT BE ACCEPTED OR CONSIDERED BY THE PROGRAM COMMITTEE.

MEET THE 2022 CONFERENCE PROGRAM COMMITTEE



John Davis, chair
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PREVIOUS EDITION



As we speed toward December, we would like to help conclude the year with recognition of our 2021 organizational members, look toward the next year with 2022 Global Conference announcements, and maintain focus on the present with reminders for the last month of the year.

**2021
ORGANIZATIONAL
MEMBERS**

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**2022 FFI
GLOBAL
THINGS TO
REMEMBER IN
DECEMBER**