

PREPARED EXCLUSIVELY FOR FFI MEMBERS

# 2021 Virtual Conference: An Invitation from the 2021 Program Committee

MAY 14, 2021



Of course, we hope many FFI members will join the October 21-23 in-person conference in London this year, but our experience with last year's excellent virtual conference and the ever-changing travel rules have provided a reason to host two days of outstanding presentations virtually on October 18 and 19.

Here are some highlights from these two days. If you want to continue your professional education online, do not miss this opportunity. You can still attend in person later in the week, since all four days are modular.

Read on for details on the October 18-19 presentations and to register!

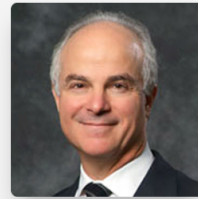
**Monday, October 18**  
TWELVE SESSIONS TO CHOOSE FROM

## Presenters Include...

### FFI Founders and Fellows



**John Davis**  
Cambridge Family Enterprise Group  
**FFI Founder and Fellow**



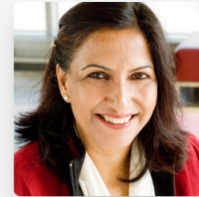
**Ivan Lansberg**  
Lansberg, Gersick & Associates, LLC  
**FFI Founder and Fellow**



**Linda Mack**  
Mack International, LLC  
**FFI Fellow**



**James Olan Hutcheson**  
REGENERATION  
**FFI Fellow**



**Pramodita Sharma**  
University of Vermont  
**FFI Fellow**

### Academics and Researchers



**Grace Lordan**  
London School of  
Economics and Political  
Science



**Sanjay Sharma**  
University of Vermont



**Salvatore Tomaselli**  
University of Palermo



**Marta Widz**  
IMD

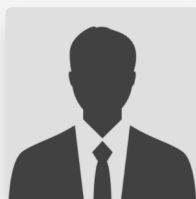
## Topics Include...

How Engaging Multiple Perspectives (and Pursuits) Can Shape the Future Value of a Family Enterprise

### Presenters



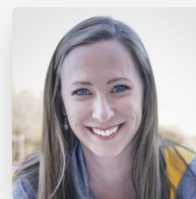
**David King**  
Triple Crown Sports



**Keri King**  
Triple Crown Sports



**Mairi Mickel**  
Mairi Mickel's Business Families



**Kelly Salberg**  
College Sports Evaluation

Building and Cultivating Family Trust

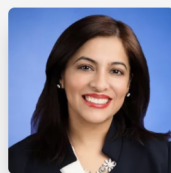
### Presenter



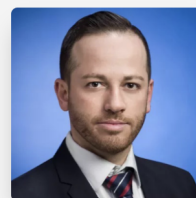
**Julia Chu**  
J.P. Morgan Private Bank

Reimagining the Family Enterprise of the Future: Embracing the Cognitive Era

### Presenters



**Richa Arora**  
KPMG



**Stavros Demetriou**  
KPMG

Teaching a Family to Fish: The Annual Family Meeting as a Learning Opportunity

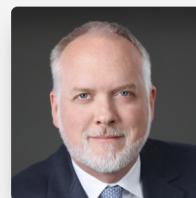
### Presenters



**Megan Helzner**  
CFAR



**Rose McNeely**  
Meritex



**Todd Smith**  
CFAR

## Family Wealth as an Engine for Personal Thriving and Societal Evolution

### Presenters



**Keith Michaelson**  
The Lovins Group



**Don Opatrny**  
The Lovins Group

**Tuesday, October 19**

HALF-DAY SESSION

## Managing Ethical Dilemmas in Family Business

### Presenters



**Rania Labaki**  
EDHEC Business School Family  
Business Center



**Christopher Robichaud**  
Lansberg, Gersick & Associates LLC



**Wendy Ulaszek**  
Lansberg, Gersick & Associates, LLC

This session is limited to 25 registrants.

SEE A COMPLETE PROGRAM, READ PRESENTERS' BIOS, AND  
REGISTER

## FFI PROGRAM COMMITTEE

Panikos Poutziouris, University of Central Lancashire Cyprus, Larnaka, Cyprus, *chair*

Tony Bogod, Resonance Partners LLP, London, England

Richard Lane, Farrer & Co., London, England

Marko Nikolic, Ernst & Young, Istanbul, Turkey

Khaled Soufani, Cambridge Judge Business School, Cambridge, England

Blair Trippe, Continuity Family Business Consulting, Boston, MA USA

Helena von der Esch, Burenstam & Partners, Stockholm, Sweden

## PREVIOUS EDITION



We are pleased to provide you with an advance look at the June 2021 issue of *Family Business Review (FBR)*.

As an FFI member, you have access to the complete library of *FBR* articles at no charge.

To access back issues of *FBR*, follow these instructions:

1. Log in to your FFI member account
2. Then click: [my.ffi.org/page/family-business-review](https://my.ffi.org/page/family-business-review)
3. Click the link on this page to go to *Family Business Review* and you will automatically be redirected and logged in to *FBR* to begin reading.

READ MORE

 **DATES TO REMEMBER**

JUNE  
**1**

**Q2 GEN Enrollment Deadline**  
[LEARN MORE AND ENROLL](#)

JUNE  
**30**

**Last day to enroll in the C&S directory for Q2**  
[LEARN MORE AND ENROLL](#)

JULY  
**12**

**Save the Date: FFI on Monday Summer School begins**