



PREPARED EXCLUSIVELY FOR FFI MEMBERS

London Update #2: Keynotes and Sponsors

SEPTEMBER 24, 2021



We're getting close to the October conference in London and want to provide a few more updates and encourage you to attend, if possible. We know the travel logistics are daunting but hope the UK members especially will take advantage of the 2021 location and join for one, two, three, even four days!

Thank you to the 2021 Keynote Speakers



Fisk Johnson
SC Johnson



Christoph Loch
Cambridge Judge
Business School



Mark Stevenson



Stelios Kavadias
Cambridge Judge
Business School

Thank you to the 2021 Conference Sponsors

Cambridge Judge Business School
Farrer & Co.
FFI Board of Directors
Keyt Consulting
KPMG
SC Johnson – A Family Company
2086 Society

Wednesday, October 20
2:30PM-5:30PM (London time)

A pre-conference event entitled "Discussion with Family Business Leaders: How to better working experience/relations between family business owner-mangers and their advisors" will be hosted by **Farrer & Co.** at the London Marriott County Hall. This event is presented in collaboration with the Institute for Family Business –UK (IFB-UK).

Wednesday October 20
6:30PM-8:30PM (London time)

Opening reception at the House of Lords. Sponsored by Cambridge Judge Business School, **FFI Board of Directors**, and **Keyt Consulting**.

Thursday, October 21

8:00AM-5:30PM (London time at the QEII Centre in Westminster)

Opening Keynote is Fisk Johnson, Chairman and CEO of **SC Johnson**, discussing "When Doing Good and Profitability Collide: Choosing Substance Over Shadow."

SC Johnson is a family company dedicated to innovative, high-quality products, excellence in the workplace, and a long-term commitment to the environment and the communities in which it operates. Based in the USA, the 135-year-old company, which generates \$10 billion in sales, employs approximately 13,000 people globally.

SC Johnson has graciously agreed to sponsor the Virtual Conference on October 18.

REGISTER FOR THE VIRTUAL
CONFERENCE

Afternoon receptions will close out the day's events.

Friday, October 22

8:00AM-5:30PM (London time at the QEII Centre in Westminster)

Morning keynote is Christoph Loch discussing "The Family Business Leader: A Clash of Leadership Concepts."

This keynote is sponsored by the **Cambridge Judge Business School**. Cambridge Judge Business School (CJBS) advances knowledge and leadership through people who leave a mark on the world. Cambridge Judge has forged a reputation as a center of rigorous thinking and high-impact transformative education, situated within one of the world's most prestigious research universities, and in the heart of the Cambridge Cluster, the most successful technology entrepreneurship cluster in Europe.

Newly added afternoon keynote is Mark Stevenson, FFI Futurenaut in residence beginning at the conference. Details on the year's activities with Mark will be announced later.

This keynote is sponsored by the **FFI 2086 Society**. The 2086 Society was created in 2018 to reinforce FFI's role as a leader in advancing the field of family enterprise through its core strategies of education, research, and public awareness — and to build on its mission to be the most influential global network of thought leaders in the field of family enterprise.

Saturday, October 23
8:00AM–4:30PM (London time at the Cambridge Judge School of Business)

The post-conference entitled “Family Business Policy Forum – Shaping Family Business Frontiers: From Theory to Practice to Policy” will be held on the CJBS campus. The opening keynote, entitled “Why Support Family Firms, and How?” will be given by Prof Stelios Kavadias, Margaret Thatcher Professor of Enterprise Studies in Innovation & Growth, Vice-Dean for Faculty and Co-Director of the Entrepreneurship Center at Cambridge Judge Business School.

This event is sponsored by CJBS and **KPMG**.



UNIVERSITY OF
CAMBRIDGE
Judge Business School



KPMG Private Enterprise family business advisors understand the dynamics of a successful family business and work with clients to provide tailored advice and experienced guidance to help them succeed. To support the unique needs of family businesses, KPMG Private Enterprise coordinates with a global network dedicated to offering relevant information and advice to family-owned businesses.

Please note that the Wednesday and Saturday events are complimentary for main conference registrants but will require advance registration. All main conference registrants will be sent unique invitations within the first week of October.

GET MORE DETAILS AND REGISTER

PREVIOUS EDITION



It's great to see how the FFI membership has worked together this year to continue to provide thought leadership, research, formal and informal educational opportunities, and much more. In this week's issue of *FFI on Friday*, we want to highlight the opportunities that will be available in the next few weeks — wherever you are!

[READ MORE](#)

DATES TO REMEMBER

OCT
1

Q4 GEN courses open

[LEARN MORE AND ENROLL](#)

OCT
6

Midwest Chapter virtual meeting featuring Cathy Carroll

[LEARN MORE AND REGISTER](#)

OCT
14

New England Chapter virtual meeting featuring Nancy Drozdow and Caleb White from CFAR

[LEARN MORE AND REGISTER](#)