



PREPARED EXCLUSIVELY FOR FFI MEMBERS

Meet the 2022 Nominees for the FFI Board of Directors

JULY 22, 2022



The FFI Board of Directors provides strategic vision and oversight for the development of the organization. Over the past few months, the 2022 Nominating Committee has solicited suggestions for nominees, and interviews with potential candidates have been held. The Committee is pleased to announce the following nominees for four-year terms on the FFI Board of Directors. Voting will be conducted by electronic ballot, which will be sent to FFI members in September. New board members will take office following the annual meeting, which will be held virtually on November 9 at 9:00am Eastern Time.

MEET THE 2022 NOMINEES



Jeff Cobb

Jeff Cobb is an entrepreneur, author, and strategic advisor with more than two decades of experience in the global market for lifelong learning. He is the co-founder, along with his wife, of Tagoras, a firm that helps organizations in the learning business maximize the reach, revenue, and impact of their offerings and is also the author or co-author of multiple reports and books, including *Leading the Learning Revolution: The Expert's Guide to Capitalizing on the Exploding Lifelong Education Market* and *ShiftEd: A Call to Action for Transforming K-12 Education*. Jeff has served on the governing board of NIGP: The Institute for Public Procurement, to which he was specifically appointed as an education thought leader, as well as on the advisory board of Future Learning, the Professional Development Section Council of the American Society of Association Executives, and the research committee of the Learning Guild.

Statement of Purpose

As the co-founder of a family business and someone who has worked in the field of adult education and learning for most of my career, I view serving on the board of the Family Firm Institute as a tremendous opportunity to support the work of family enterprises, and in particular to support lifelong learning and education within the family enterprise community. I look forward to offering whatever experience and expertise I can to helping FFI advance its mission and ensure that this vital segment of our global economy continues to grow and thrive.



Dan Frosh

Dan Frosh, CFBA, CFWA, is an advisor at Cambridge Advisors to Family Enterprise and currently serves as the managing editor of *FFI Practitioner*. For the past four years, he has served on the FFI board of directors.

Dan works with multi-generational families to develop strategies for the successful continuity of their enterprises, primarily focusing on designing and implementing effective governance practices, building strong family relationships, holistic estate planning, succession planning, and the ownership dimension of family companies. As an attorney, he also advises families on inheritance planning, ownership transfers, and preparing the next generation to inherit assets. Dan also speaks on family business topics at conferences and academic institutions.

Prior to joining Cambridge Advisors, Dan served as the membership and program director at FFI and was business manager for the Harvard Lampoon, the iconic publication of Harvard College. Dan received his B.A. in Political Science from the College of Wooster and graduated *cum laude* from Suffolk Law School with a focus on estate planning and closely-held enterprises.

Statement of Purpose

With four years of service on the FFI board and my previous experience serving as the program and membership director at FFI, I am keenly aware of how special and unique an organization FFI is. Serving on the FFI board has truly been an honor, and if reelected, I look forward to continuing to make a meaningful contribution to the future of the organization and the field of family enterprise. In particular, I am eager to work alongside my fellow directors and FFI leadership to pursue its strategic objectives of growing the organization and increasing its visibility in the field through research, education, and FFI's far-reaching publications.



Panikkos Poutziouris

Dr. Panikkos Poutziouris is a fellow of the Cambridge Judge Business School (CJBS), where he leads the Enterprising Families and Family Offices module of the CJBS Executive MBA. As professor of entrepreneurship and family business at UCLan Cyprus, he launched the Centre for Entrepreneurial Development, Alliance & Research. Prof. Poutziouris served for almost two decades on the Faculty of Alliance Manchester Business School, where he co-developed the MBA in Entrepreneurship.

Prof. Poutziouris is founding fellow and former president of IFERA (International Family Enterprise Research Academy), served on the advisory board of the Institute for Family Business (UK), and was a consultant to the European Commission and OECD on family business and entrepreneurship policy matters. More recently, he chaired the program committee for the 2021 London FFI Global Conference. He is the recipient of the 2011 FFI International Award in recognition for his contribution to the development of family business initiatives across the globe. He became an FFI Fellow in 2012.

Statement of Purpose

FFI is the premier global organization connecting, developing, and engaging with the growing community of family business experts, academic researchers-practitioners and service providers. I became a member of FFI in mid 1990s and my participation in the educators development workshop has proved a lighthouse for advancing my professional and academic career. Joining the FFI board will give me the opportunity to work with the team to ensure the organization continues to grow and to better serve the call for more education, training, significant research, and policy solutions. It is an axiomatic gesture to show my gratitude to the progenitors and strategic thinkers shaping our field. I can help to broaden our horizons and expand our frontiers by bringing in my European and MENA network, to build new initiatives and more synergetic cooperation across stakeholders and cultural paradigms.

2022 Nominating Committee

Thank you to the FFI members who participated in this process and especially to the 2022 Nominating Committee for its selection of these candidates:

Richa Arora, *co-chair*
KPMG

Debbie Bing, *ex officio*
CFAR

Dan Frosh, *co-chair**
Cambridge Advisors to Family Enterprise

Josip Kotlar
Politecnico di Milano

Keng-Fun Loh
Family and Business Learning

Laurent Roux
Gallatin Wealth Management

** Dan Frosh recused himself in all respects regarding his nomination to continue to serve as a board member for a second term.*

Continuing Board Members

The following board members will be continuing in 2023.

Debbie Bing, *chair*
Carlo Salvato, *vice-chair*
Ken McCracken, *secretary*
Sandra McNeely, *treasurer*
Patricia Angus
Richa Arora
Mary Duke
Heinz-Peter Elstrodt
Lisa Morel
Maya Prabhu
Jonathan Ramos
Sanjay Sharma

Many thanks to Natalie McVeigh and Peter English, who will be ending their terms in 2022 and honored at the October board meeting in Cambridge.

THE 2022 GLOBAL CONFERENCE IS OCTOBER 26 – 29!
HOTEL RESERVATIONS ARE LIMITED! BOOK YOUR ROOM TODAY.

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PREVIOUS EDITION



Today, we are pleased to continue our series featuring the FFI organizational members for 2022. These members include distinguished organizations, associations, and educational institutions from around the world.

[READ MORE](#)

DATES TO REMEMBER

AUG
31

Summer rate for 2022 conference ends

[REGISTER HERE](#)

SEP
20 & 21

GEN 504: Philanthropy, Investing and the Enterprise: Advising families in pursuit of impact

Two half-day virtual seminars

[LEARN MORE](#)

OCT
11 & 12

GEN 503: Tools for Positive Change in Family Enterprise Systems

Two half-day virtual seminars

[LEARN MORE](#)