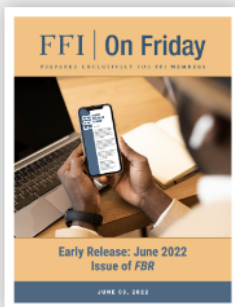




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Early Release: June 2022 Issue of *FBR*

JUNE 03, 2022



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ARTICLES

Willing and Able? The screening and adoption of habitual family venture opportunities

James M. Vardaman, Erik Markin, Christopher Penney, Laura E. Marler, D'Lisa N. McKee

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Research Questions

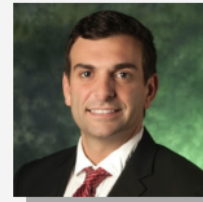
- What role does the desire to preserve socioemotional wealth play in the habitual family venturing decision?
- How does the family's values, desired future state, and preferred ways of doing business influence the decision to pursue habitual venture opportunities?
- How socioemotional wealth and image considerations interact to predict serial versus portfolio venturing?



James M. Vardaman
University of Memphis



Erik Markin
Mississippi State University



Christopher Penney
University of North Texas



Laura E. Marler
Mississippi State University



D'Lisa N. McKee
Quinnipiac University

About the Authors



James M. Vardaman is Free Enterprise Chair of Excellence and professor of management in the Fogelman College of Business at the University of Memphis. His research on entrepreneurship and family business has been published in several leading management journals.

Erik Markin is an assistant professor of management in the Department of Management & Information Systems at Mississippi State University. Before earning a PhD in management from the University of Mississippi, he started and managed two small businesses with his family. His research interests include entrepreneurship, franchising, and family business.

Christopher Penney is an associate professor of management and program director of entrepreneurship/strategy at the University of North Texas. His research focuses on the intersection of family business, alliance portfolios, and firm diversification. Dr. Penney advises the UNT family business club and has coached student teams in the Family Enterprise Case Competition.

Laura E. Marler is the Jim and Pat Coggin Endowed Professor of Management at Mississippi State University. Her research focuses on understanding the management of human talent in family firms. In 2018, she co-founded the Family Business Education Initiative at the College of Business at Mississippi State University.

D’Lisa N. McKee is the assistant dean for graduate programs in the School of Business at Quinnipiac University, where she also teaches graduate leadership and decision-making courses in the Management department. Her research focuses on social identity, norms, and the impact of social dynamics in family businesses.

The Effect of Ownership Structure on Disclosure Quality and Credit Ratings in Family Firms: The moderating role of auditor choice

Jengfang Chen, Ni-Yun Chen, Liyu He, Chris Patel

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Research Questions

- Do family firms with a higher level of divergence between control rights and cash flow rights lower their disclosure quality?
- Do Big 4 auditors play a moderating role in mitigating the negative impact of the divergence between control rights and cash flow rights on disclosure quality, resulting in consequent improvement in credit ratings?



Jengfang Chen
Macquarie University



Ni-Yun Chen
National Sun Yat-sen
University



Liyu He
Macquarie University



Chris Patel
Macquarie University

About the Authors



Jengfang Chen is an associate professor of accounting in the Macquarie Business School, Macquarie University. He has published in leading accounting journals such as *The Accounting Review*, *Contemporary Accounting Research*, *AUDITING: A Journal of Practice & Theory*, *Accounting Horizons*, and *Journal of Management Accounting Research*.

Ni-Yun Chen is an associate professor from the department of business management at National Sun Yat-sen University in Taiwan. Her research interest is in the field of finance and accounting with a focus on cash payout policy, corporate governance, and earnings quality.

Liyu He is a senior lecturer in the Macquarie Business School, Macquarie University. She received her PhD in philosophy of accounting from Macquarie University. Some of her current research topics include family business behavior relative to corporate social responsibility, corporate governance, and performance.

Chris Patel is a professor in international accounting at Macquarie University. He has published extensively in leading scholarly journals and his publications are widely cited in the accounting literature. His contributions have been recognized by awards, international research grants, invitations to provide research leadership to overseas universities, and invitations by governments to contribute to improving governance.

International Expansion and Firm Growth in Domestic Markets: Family versus non-family firms

Fabio Zona, Mariasole Bannò, Graziano Coller

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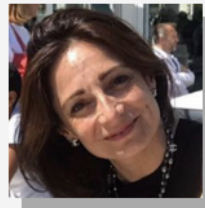
Research Questions

- Does international expansion (FDIs) foster domestic growth in family firms more than in non-family firms?
- Do family firms compensate for socioemotional wealth losses with socioemotional wealth gains? How do family firms preserve their stock of SEW?
- Do family firms expanding overseas exhibit differing growth trajectories at home compared with non-family firms?
- Do family ownership and SEW theory reconcile the substitution versus the complementarity effects perspectives concerning the effects of FDIs on firm growth in domestic markets?



Fabio Zona

University of Trento



Mariasole Bannò

University of Brescia



Graziano Coller

University of Trento

About the Authors



Fabio Zona is full professor of business administration at the Department of Economics and Management, University of Trento, Italy. He attained his PhD in Business administration at Bocconi University, Italy. His research interests concern corporate governance and family firms, with a particular focus on boards and strategic decision-making.

Mariasole Bannò is associate professor at University of Brescia, Italy, where she teaches in the fields of economics and management. She holds a PhD in Economics and Management of Technology at University of Bergamo, Italy. Her research interests concern diversity management, gender issue and family firms.

Graziano Coller is associate professor in business administration at the Department of Economics and Management, University of Trento, Italy. He attained his PhD in Economics and Management at the Scuola Superiore Sant'Anna, Pisa, Italy. His research interests concern family firms, internationalization, and board composition.

Looking at the Sky: An ethnographic study of how religiosity influences business family resilience

Ali Azouz, Nicolas Antheaume, Brigitte Charles-Pauvers

COMING SOON

Research Questions

- How does religiosity affect the business family resilience process when faced with disruptive challenges related to environmental jolts?
- How do religious role expectations affect the way business family members resist and rebound from environmental jolts?
- How do religious role expectations reinforce the resistance and rebound of the business family members by adopting behaviors in accordance with religious prescriptions?



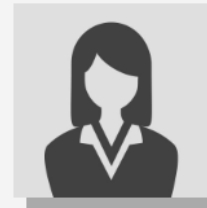
Ali Azouz

PhD Nantes University,
currently a management
consultant



Nicolas Antheaume

Nantes University



Brigitte Charles-Pauvers

Nantes University

About the Authors



Ali Azouz received his PhD in 2018 from Nantes University's School of Economics and Business, France. He is currently a management consultant in Canada, where he has advised more than 200 family firms. His research interests include qualitative research on resilience, religiosity, and the education and preparation of next generational family business leaders.

Nicolas Antheaume is a professor at Nantes University's School of Economics and Business. He has developed research in two fields: accounting and reporting for sustainability, and the sustainability and resilience of family businesses. He is a founding member of Nantes Université's observatory of family businesses.

Brigitte Charles-Pauvers is an associate professor of management sciences at Nantes University's School of Economics and Business (IAE), LEMNA laboratory. Her research work focuses on organizational behavior (work commitment) and the development of human resource management policies, resulting from job transformations (social economy, cooperative societies, small business companies, cultural and creative industries).

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