



PREPARED EXCLUSIVELY FOR FFI MEMBERS

Featuring the Global Conference Keynote Presenters

MAY 19, 2023



This week's *FFI on Friday* features the distinguished keynote presenters headlining the **FFI Global Conference** in October at the Marriot Marquis in Times Square, New York City. Learn more about these keynotes by reading on.

For more than 35 years, FFI has pursued its mission to be the most influential global network of thought leaders in the field of family enterprise, providing research-based learning and relevant tools for advisors and consultants, academics, and family enterprise members. One of FFI's signature educational events in pursuing this mission is the annual global conference.

This year the conference theme of "Evolving the Conversation: The Future of Family Enterprise Advising and Research" is addressed by outstanding keynote presentations from three perspectives designed to "evolve the conversation."

In homage to our conference location, which houses the only Broadway theatre that has a Broadway address, the 2023 keynotes are divided into The Opening Act, The Prequel, and The Closing Act.

THE OPENING ACT

Wednesday, October 25 at 5:30PM



Jason Jay
2023 FFI scholar-in-residence

Creating Waves: How a systemic investing approach can benefit your clients, your practice and impact the world

Jason Jay is a Senior Lecturer at the MIT Sloan School of Management and Director of the **Sustainability Initiative**. As a facilitator and consultant, Jason has helped advance sustainability strategy with companies like Biogen, Novartis, and Bose. Prior to MIT, Jay ran an internet startup, traveled around the world, taught kindergarten in a progressive preschool, and worked as a consultant with Dialogos International, where he consulted on leadership development and organizational change for major international corporations and NGOs including BP and the World Bank. Jay holds an AB in psychology and a Master's in education from Harvard University, and a PhD in Organization Studies from the MIT Sloan School of Management.

Sponsored by the FFI 2086 Society

THE PREQUEL

Thursday, October 26 at 9:00AM



Barnet Schecter

Barnet Schecter Historical Consulting, LLC

The Future of New York: An historical look at the Big Apple and the influence of multi-generational families, true (and possibly true) storytelling, and narratives

Barnet Schecter, an independent historian, is the author of *George Washington's America: A Biography Through His Maps* and *The Battle for New York: The City at the Heart of the American Revolution* and is contributor to the *Encyclopedia of New York City*. In addition to lecturing and leading tours, he consults on books, exhibitions, and films and appears on the History Channel and C-SPAN. He is currently writing a book about anti-slavery activity during the Revolution and the founding era. He holds a BA in history from Yale University.

THE CLOSING ACT

Friday, October 27 at 3:00PM



Grace Lordan
London School of Economics

Women and the Future of Work: Within and without the multi-generational family

Dr. Grace Lordan is the Founding Director of The Inclusion Initiative and an Associate Professor at the London School of Economics and Political Science. An economist and a labor market skills expert, Grace focuses her research on inclusive leadership, women's progress in the workplace, the future of work, productivity through diversity, and individual success. Grace served as an expert advisor to the UK government sitting on their skills and productivity board, is currently a member of the UK government's BEIS social mobility taskforce, and is on the Women in Finance Charter's advisory board. She currently leads the £2 million ESRC-funded Diversity and Productivity from Education to Work (DAPEW) project.

Sponsored in part by REGENERATION

REGISTER FOR THE 2023 GLOBAL CONFERENCE



2023 FFI GLOBAL CONFERENCE
October 25-27, 2023 · New York, NY

[VIEW THE COMPLETE CONFERENCE PROGRAM AND REGISTER](#)

PREVIOUS EDITION



Today, we are pleased to continue our series featuring the FFI organizational members for 2023. These five members, which include distinguished organizations, associations, and educational institutions, are increasing the global footprint of the field.

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JUNE
15

Registration ends for ELEVENTH ANNUAL SCHLESINGER GLOBAL FAMILY ENTERPRISE
CASE COMPETITION (SG-FECC)

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JUNE
30

Last day to register for FFI conference at spring rate

[REGISTER](#)

JULY
01

Registration for Q3 GEN courses open