



PREPARED EXCLUSIVELY FOR FFI MEMBERS

From the Chair

MARCH 01, 2024



In this week's issue we are pleased to bring you an update from FFI board chair, Debbie Bing, following the FFI board retreat last month in London.

Dear Colleagues,

It was a pleasure to chair this year's FFI board retreat in London. Board members attending were Maya Prabhu, vice-chair; Dan Frosh, secretary; Sandra McNeely, treasurer; Patricia Angus, Jeremy Cheng, Jeff Cobb, Heinz-Peter Elstrodt, Panikkos Poutziouris, Sanjay Sharma, Bilal Zein, and Helena von der Esch. Also attending were legal counsel Michael Connolly; Judy Green, FFI president; and Brigett Owens, GEN and conference coordinator.

The retreat was preceded on Thursday by a meeting of the 2024 conference program committee and a regional reception for FFI members and friends in the London area.

Strategic Planning

The board retreat began officially on Friday afternoon and focused on strategic planning centered on FFI's three strategic pillars of Research, Public Awareness, and Education. We reviewed the mission, vision, and values of FFI and had a robust discussion about how the field has evolved since FFI's founding. We explored a mapping of the field and sharpened our aspirations for FFI's continued leadership and quality as we look ahead to FFI's 40th anniversary in 2026 and beyond.

Over the course of Friday and Saturday, we covered important strategies, including:

- The **Education pillar**, including the GEN program and the conference model.
- The **Research pillar**, including *FBR*, academic partnerships, and opportunities with the 2086 Society recipient, Nomadic School of Business.
- The **Public Awareness pillar**, including *FFI Practitioner* and opportunities to broaden FFI's reach and visibility.

Upcoming Conferences

At various points the board broke into small groups to discuss the upcoming conferences, including formats and locations. The 2024 conference will be held in London with the London Business School as the academic host. The 2025 conference will be in Boston, and in 2026, we will celebrate the 40th anniversary of FFI at the Marriott Marquis in Times Square in New York City.

2024 Nominating Committee

The 2024 Board Nominating Committee co-chairs Patricia Angus and Jeff Cobb led a discussion reviewing expectations for current and future board members as well as how the board composition reflects the strategic initiatives. An invitation will go out in an upcoming issue of *FFI on Friday* with more details from the Nominating Committee and the possibility of submitting names for consideration as future board members.

The meeting adjourned late Saturday afternoon, and all agreed that it is a pleasure and honor to be in leadership roles for this extraordinary organization amid a time of such growth and opportunity.

I'm looking forward to connecting with many of you in the coming months through the exciting opportunities in store for 2024-2026.



Cordially,

A handwritten signature in dark ink, appearing to read "Debbie Bing". The signature is fluid and cursive.

Debbie Bing

Chair

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1

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PREVIOUS EDITION



Today we are pleased to continue our series featuring the FFI organizational members for 2024. These five organizations include distinguished organizations, associations, and educational institutions from around the world. Please read on to learn more about these organizations, which are increasing the global footprint of the field and contribute invaluable knowledge and experience to the wider FFI membership.

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