

# Publisher's Report

Family Business Review



July 2024

Submitted to  
Family Firm Institute  
Don Neubaum

Prepared by  
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 Sage

# Executive Summary

This report summarizes *Family Business Review's* January 2022 through June 2024 performance. Below is a snapshot of the journal's key performance metrics.

**We appreciate your understanding and ask that you not distribute the data contained within this report without permission from the publisher.**

If you encounter any accessibility barriers within this report, please notify your Publishing Editor so that Sage can make improvements.

## Performance Metrics

<b>Peer Review</b>	178 manuscript submissions in 2023, a 2.9% increase from 2022 117 manuscript submissions in 2024 YTD 12% acceptance rate in 2023 53 days average time to first decision in 2023	<b>Production</b>	4 issues consisting of 423 pages published in 2023 238 pages published in 2024 YTD 27 days average from transmittal to Production to OnlineFirst publication in 2023
<b>Circulation</b>	56 institutional subscriptions in 2023 2,301 package subscriptions in 2023 96.6% renewal rate from 2022 to 2023	<b>Online Usage</b>	185,012 full-text downloads in 2023 88,234 full-text downloads in 2024 YTD
<b>Journal Impact Metrics</b>	2023 Impact Factor is 9.9 2022 Impact Factor was 8.8 2023 5-year Impact Factor is 11.7 Ranking in Business: 11/302 2023 CiteScore is 12.40 Google Scholar h5-index is 40	<b>Marketing</b>	7,737 Email Alert Registrants in 2023 9,202 Email Alert Registrants in 2024 YTD 107 Recipients of Author Support Email Campaigns in 2023 Featured in Business & Management Hub

# Year in Review: 2023

Sage was proud to see continued growth and evolution in publishing policies and research integrity guidelines in 2023 and thank our publishing partners for helping journals achieve many successes throughout the year. We continue our history as an independent publisher in the second full year since our founder and owner [Sara Miller McCune signed over her voting shares](#) and control of the company to a group of trustees charged with maintaining our independence and mission indefinitely. In 2023, we also [acquired IOS Press](#), another independent publisher, welcoming their expertise to our editorial teams and portfolio of over 100 journals and 70 books. We are grateful for our excellent editors, society partners, staff, and vendors, who partner with us in this effort to grow and improve.

As part of our Diversity, Equity, and Inclusion (DEI) initiatives in 2023, our journals team developed or enhanced several policies to support authors, editors, and reviewers. Some highlights include formally launching our [plain language summaries](#) program for participating journals, trialing our full-article [plain language summaries of publications](#) program, rolling out [ScholarOne's voluntary demographic data collection questionnaire](#), releasing our new [Inclusive Language Guide](#), and initiating a trial for language editing service waivers for a select list of titles. For more comprehensive coverage of our DEI resources, please read the DEI section of this report or visit our [DEI hub](#). We are excited to continue this journey in 2024 and introduce several more innovative projects to our journals.

[Open Access Agreements](#) continued to grow in 2023, enabling Sage to offer more routes to open access for our authors. Countries and consortia such as the University of California and Penn State University Libraries in the US, South Africa (SANLiC), and Australia & New Zealand (CAUL) transformed their business with us. It is worth noting that the subscription publication model remains predominant at this time, though OA continues to grow and announcements like the [OSTP's "Nelson" Memo](#) and Sweden's statement on Open Access model potential changes to the landscape. By increasing Open Access Agreements, hybrid publication,

and working with key policymakers, Sage ensures journals are competitive while remaining sustainable and compliant with key funder requirements.

2023 continued our dedication to promoting a greater understanding of journal and article impact. For the first time in 2023, Clarivate expanded the impact factor to provide scores to all journals indexed in the Web of Science Core Collection, including AHCI, ESCI, SCIE, and SSCI. Following signing [DORA](#) in 2022, we began to promote a greater understanding of [impact on an article-level](#). Another step we took this past year was launching [Sage Policy Profiles](#), a free tool to help individuals track the impact their articles are having on policy world-wide.

A key theme for Sage last year was an increased focus on impact and integrity. Our Research Integrity team grew further in 2023, providing greater support to our journal editors and societies in ensuring the content we publish upholds the highest standard of research integrity and publication ethics. We continue to review and update our ethical policies and workflows to combat unscrupulous players like ["paper mills"](#) who attempt to subvert the publishing process, and preserve high quality, ethical publication status by responding to concerns raised around new and historical publications alike. Our [policies](#) on the [use of AI in publishing](#) also help support authors, reviewers, and editors in maintaining publication ethics when working with new technology. Sage is also developing new guidelines for end statements, which aim to introduce a clear and sustainable repository for transparent and verifiable ethical information. Challenges and threats to research integrity will continue to arise and we would like to thank our publishing partners for working with us in this important area.

2024 is already full of promise. We thank our nearly 1,200 journals and 400 society partners across all disciplines for continuing your publication journey with Sage.

Eric Moran  
Vice President, Research

Miranda Nunhofer  
Vice President, Research



# Peer Review and Production

## Total Submissions and Acceptance Rate

	2022	2023	2024 YTD
<b>Total</b>	233	238	121
<b>Original</b>	<b>173</b>	<b>178</b>	<b>117</b>
<b>Accept</b>	13	23	1
<b>Reject</b>	162	165	108
<b>Accept Ratio</b>	7%	12%	1%

Please direct all Sage Track support questions and requests to your Peer Review Assistant.

Total and original submission counts are based on the date manuscripts were submitted to Sage Track. This data is available in the “Manuscripts Received” report in Sage Track. Acceptance rate is based on manuscripts that have received final decisions of accept or reject (does not count revisions). Counts for acceptances, rejections, and acceptance ratios are based on the date the decision is made, not the date the manuscript was submitted. This data is available in the “Manuscript Milestone” report in Sage Track (limiting by decision date, not by date of original submission).

## Original Submissions

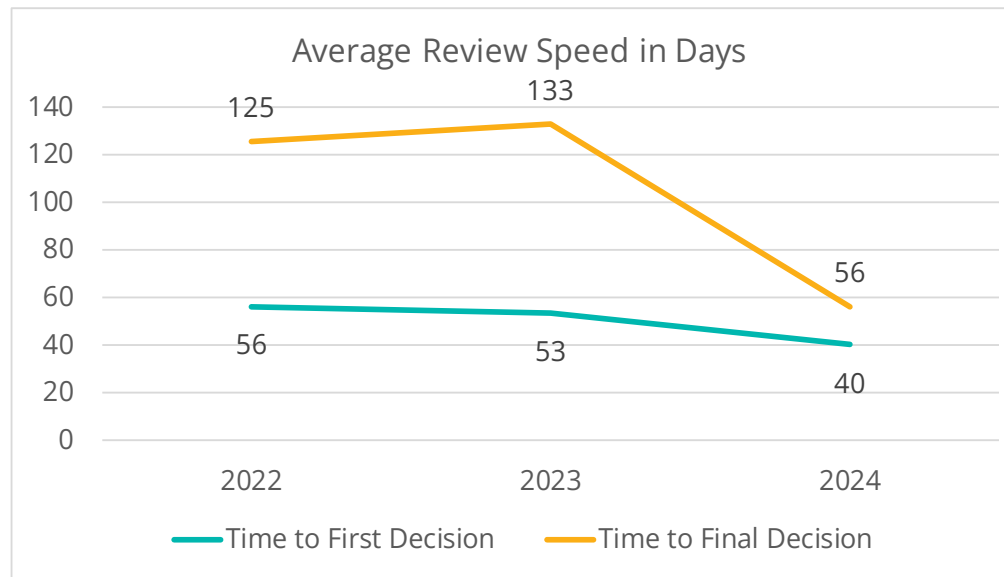
Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
<b>2022</b>	18	12	17	10	16	13	14	12	17	11	17	16	<b>173</b>
<b>2023</b>	20	10	17	19	13	18	9	10	13	16	18	15	<b>178</b>
<b>2024 YTD</b>	22	18	17	19	25	16	-	-	-	-	-	-	<b>117</b>

## Manuscript Submissions by Country/Region

The following table lists the top countries/regions for corresponding authors that have submitted to *Family Business Review*.

Manuscript Submissions: Jan 2024-Jun 2024		
Country/Region	# Received	Percentage of Total
China	12	12.9%
India	8	8.6%
United States	8	8.6%
Malaysia	7	7.5%
United Kingdom of Great Britain and Northern Ireland	5	5.4%
Spain	5	5.4%
Italy	4	4.3%
Taiwan	3	3.2%
Germany	3	3.2%
Pakistan	2	2.2%
Iran (the Islamic Republic of)	2	2.2%
Indonesia	2	2.2%
Russian Federation	2	2.2%
France	2	2.2%
South Africa	2	2.2%
Turkey	2	2.2%
Egypt	2	2.2%
Belgium	1	1.1%
Japan	1	1.1%
Brazil	1	1.1%

## Time to First Decision and Final Decision



The average time to first decision was 53 days in 2023 and 40 days in 2024 YTD. The average time to final decision was 133 days in 2023 and 56 days in 2024 YTD.

Time to First Decision is defined as all original submissions that received their first decision within each year, regardless of when the manuscripts were submitted. Revisions are not included.

Time to Final Decision is defined as all submissions including revisions that receive a final accept or reject decision within each year, regardless of when the manuscripts were submitted.

### ORCID Mandate

Sage signed [ORCID](#)'s open letter committing to requiring ORCID iDs from at least corresponding authors. This initiative is creating a permanent, clear, and unambiguous record of research and scholarly communication by enabling reliable attribution of authors and contributors. By collecting ORCID iDs in Sage Track, *Family Business Review* is at the forefront of this innovation linking researchers seamlessly with their contributions across disciplines, borders and time.

### Advance: a Sage preprints community

Sage has a preprint server for the humanities and social sciences, launched in partnership with figshare. [Advance: a Sage preprints community](#) provides academic researchers with a global, open access platform to share early versions of their work ahead of formal peer review and publication. The service enables researchers to disseminate and start communicating about their time-sensitive work and ideas faster and to garner engagement and feedback throughout their research process.

# Engaging Reviewers

Sage employs several strategies to engage reviewers in the journal and help them promote their work.

## Thanking Reviewers

Sage offers a 60-day free trial as a thank you to reviewers for their work and as an incentive to further engage with the journal. This benefits the journal by increasing usage among key readers and gives the journal exposure to reviewers of related journals. For more reviewer resources, see <https://us.sagepub.com/en-us/nam/journal-reviewer-gateway>.

## Reviewer Recognition with Web of Science

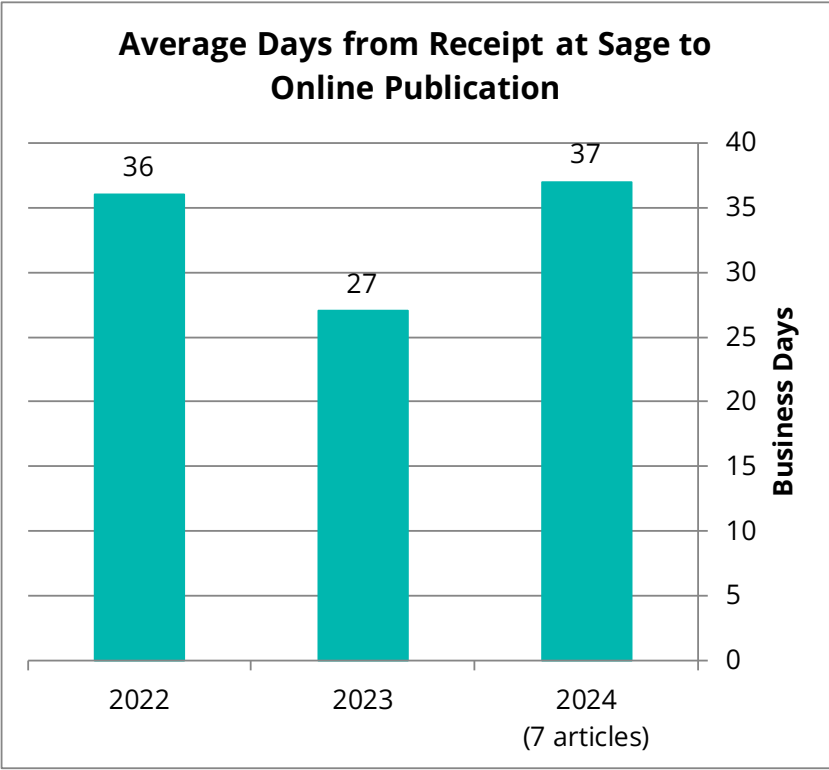
Sage has partnered with [Web of Science researcher profiles](#) (formerly Publons) to give reviewers credit for their work and recognize the vital role they play in delivering timely, quality-assured publications.

*Family Business Review* is fully integrated with the platform, making it easy for reviewers to opt-in as part of the review process, then claim their reviews on their Web of Science researcher profile. Editors also benefit from access to a dedicated Editor dashboard for the journal, which provides valuable insights into the journal's reviewer base. The journal has seen the following uptake in the past 12 months:

Reviewers	Reviews	Uptake Rate
76	114	61.7%

# Time in Production

The below graph shows the average number of days a manuscript spends in Sage Production, beginning when the manuscript is exported from Sage Track and ending when the manuscript is published online.



The average time to online publication was 27 days in 2023 and 37 days in 2024 YTD.



## Pages Published

The following table summarizes the number of pages published in the past few volume years.

Year	Volume	Issues	Pages Published
2022	35	4	432
2023	36	4	423
2024 YTD	37	1	238

The page budget reflects the annual number of pages designated for regular journal issues only. Supplements are included in the issues and pages published counts.

## Articles Published

	Total	Package OA	Sage Choice
2022	13	1	0
2023	16	9	1
2024 YTD	8	1	0

This table shows the total research output of articles published by year, articles published Open Access as part of an institutional package deal, and articles published Open Access via Sage Choice. The numbers in this table are based on articles' first publication date (not the issue publication date).

For more information about Open Access Agreements at Sage, see <https://us.sagepub.com/en-us/nam/open-access-agreements>. Details on Sage Choice can be found here: <https://us.sagepub.com/en-us/nam/sage-choice>.

## OnlineFirst Queue

**As of July 2024, *Family Business Review* has 1 article in its OnlineFirst queue.** These articles are “fully published,” that is, these articles are fully citable using the date of the manuscript's first online posting and the DOI.

# Readership

## Circulation

### Average Circulation by Type

	2022	2023	2024 YTD	Renewal Rate 2022-2023
Individuals	15	8	8	53%
Members	1,419	-	-	0%
Institutions	67	56	41	84%
Site License	15	9	9	60%
Package, Read Only	2,525	2,301	1,931	91%
<i>Institutions Migrated into Packages</i>	49	47	39	96%
Package, with Open Access	542	810	807	149%
Lower Income Countries	7,218	8,344	8,344	116%

As institutions have moved their journals subscriptions into package deals and have committed to signing [Open Access Agreements](#), it is most accurate to recognize migrated subscriptions as a subset of package circulation. Customers in this category receive access to your journal as part of a package and are recognized solely as package subscribers over time. Note that migrated subscriptions and package subscriptions will decline in your reporting as more customers move from institutional subscriptions to package deals, or into any package deals that include open access.

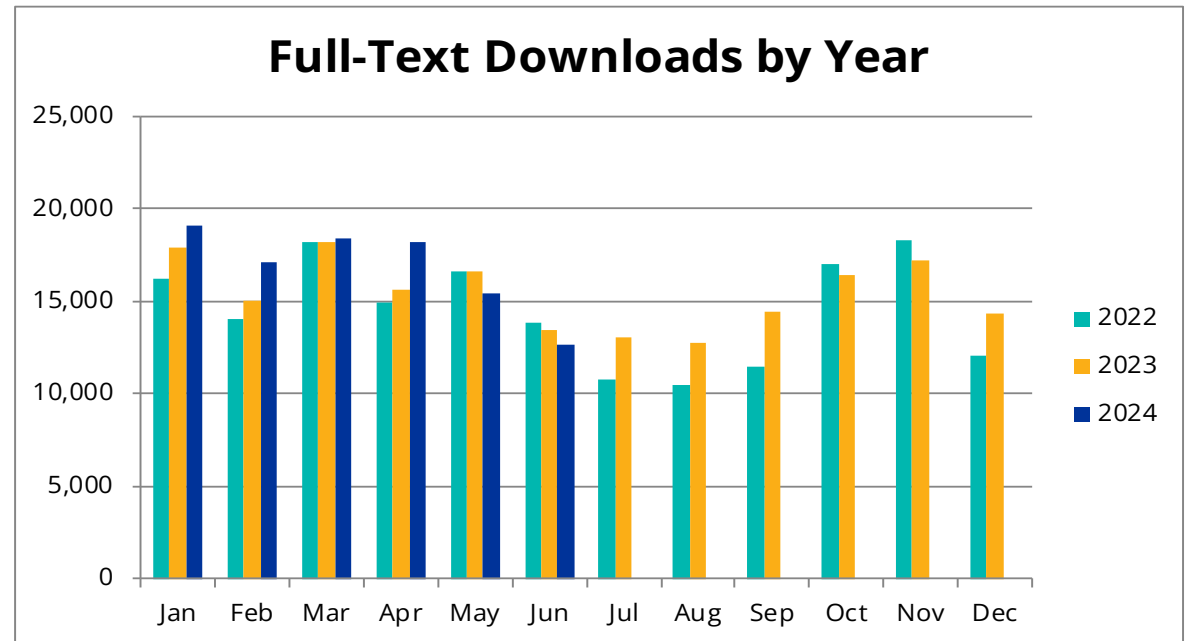
A **Package, Read Only** agreement is a standard subscription package deal in which the institution pays for access to a collection of journals. A **Package, with Open Access** agreement includes both institutional access to the package and an open access license for authors publishing from a qualifying institution under the agreement.

### Backfile (Cumulative)

	2022	2023	2024 YTD	Percent Change 2022-2023
Deep (Vol 1 - 1998)	2,031	2,044	2,049	1%
Shallow (1999 - Current)	1,021	1,027	1,029	1%

## Online Usage

	2022	2023	2024
January	16,244	17,900	19,119
February	13,985	15,009	17,157
March	18,187	18,224	18,401
April	14,894	15,644	18,152
May	16,586	16,633	15,405
June	13,863	13,400	12,689
July	10,776	13,006	-
August	10,433	12,739	-
September	11,488	14,437	-
October	17,000	16,462	-
November	18,320	17,233	-
December	12,024	14,325	-
<b>Total</b>	<b>173,800</b>	<b>185,012</b>	<b>100,923</b>



The journal has 100,923 full-text downloads in 2024 (through the end of June). This is a 4.2% increase over 96,810 full-text downloads through the end of June 2023. Full-text downloads include HTML, PDF, and ePub article usage.

Sage identified an error which had led to download figures from September 2022 to June 2023 being incorrectly reported. This error has been fixed and figures included for these months are now accurate.

The [Sage Author Gateway](#) offers recommendations for increasing usage and discoverability.

## Article Usage Statistics

The following table shows the ten articles that were downloaded the most from January 2023 through December 2023 on the Sage Journals platform.

Total Downloads	Article
5,350	Mark Freel, Hong Qiu <b>Managing Family-Related Conflicts in Family Businesses: A Review and Research Agenda</b> Special Issue: 3rd Special Review Issue; 10.1177/0894486519893223
4,113	Cristina Cruz, Luis R. Gomez-Mejia, Pascual Berrone <b>Socioemotional Wealth in Family Firms Theoretical Dimensions, Assessment Approaches, and Agenda for Future Research</b> Volume 25 Issue 3; 10.1177/0894486511435355
3,372	Alfredo De Massis, Carlotta Benedetti, Ruth Überbacher, Paola Rovelli, Vittoria Magrelli <b>Generations in Family Business: A Multifield Review and Future Research Agenda</b> Volume 35 Issue 1; 10.1177/08944865211069781
3,227	Michael Gusenbauer, Julia Hautz, Kurt Matzler, Nina Schweiger <b>Innovation Through Tradition: The Role of Past Knowledge for Successful Innovations in Family and Non-family Firms</b> Special Issue: History-Informed Family Business Research; 10.1177/08944865221147955
2,899	Josh Wei-Jun Hsueh, Alfredo De Massis, Luis Gomez-Mejia <b>Examining Heterogeneous Configurations of Socioemotional Wealth in Family Firms Through the Formalization of Corporate Social Responsibility Strategy</b> Volume 36 Issue 2; 10.1177/08944865221146350
2,746	Franz W. Kellermanns, Daniel T. Holt, Annette L. Ranft, Kristen Madison <b>Viewing Family Firm Behavior and Governance Through the Lens of Agency and Stewardship Theories</b> Volume 29 Issue 1; 10.1177/0894486515594292
2,338	Yi Tang, Ronald F. Piccolo, Alfredo De Massis, Pasquale Massimo Picone <b>The Psychological Foundations of Management in Family Firms: Values, Biases, and Heuristics</b> Volume 34 Issue 1; 10.1177/0894486520985630
2,172	James G. Combs, Jared S. Allen, Sarah Burrows, Kristen K. Shanine, Troy W. Pounds <b>What Do We Know About Business Families? Setting the Stage for Leveraging Family Science Theories</b> Special Issue: 3rd Special Review Issue; 10.1177/0894486519863508
2,145	Klaus Uhlenbruck, David B. Balkin, Peter Jaskiewicz, Trish Reay <b>Is Nepotism Good or Bad? Types of Nepotism and Implications for Knowledge Management</b> Volume 26 Issue 2; 10.1177/0894486512470841
2,138	Brian S. Silverman, Peter Jaskiewicz, Roy Suddaby, Alfredo De Massis, Evelyn R. Micelotta <b>History-Informed Family Business Research: An Editorial on the Promise of History and Memory Work</b> Special Issue: History-Informed Family Business Research; 10.1177/08944865231157491

The following table shows the ten articles that were downloaded the most from January 2024 through June 2024 on the Sage Journals platform

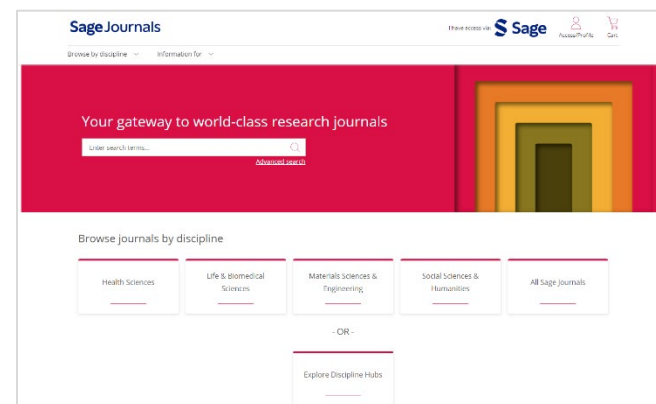
Total Downloads	Article
3,526	Mark Freel, Hong Qiu <b>Managing Family-Related Conflicts in Family Businesses: A Review and Research Agenda</b> Special Issue: 3rd Special Review Issue; 10.1177/0894486519893223
3,091	Yasin Yilmaz, Julia de Groote, Nadine Kammerlander, Sebastian Raetze <b>Resilience in Family Businesses: A Systematic Literature Review</b> SPECIAL ISSUE: 5th Review Issue; 10.1177/08944865231223372
2,884	Cristina Cruz, Luis R. Gomez-Mejia, Pascual Berrone <b>Socioemotional Wealth in Family Firms Theoretical Dimensions, Assessment Approaches, and Agenda for Future Research</b> Volume 25 Issue 3; 10.1177/0894486511435355
1,984	Alfredo De Massis, Carlotta Benedetti, Ruth Überbacher, Paola Rovelli, Vittoria Magrelli <b>Generations in Family Business: A Multifield Review and Future Research Agenda</b> Volume 35 Issue 1; 10.1177/08944865211069781
1,676	Franz W. Kellermanns, Daniel T. Holt, Annette L. Ranft, Kristen Madison <b>Viewing Family Firm Behavior and Governance Through the Lens of Agency and Stewardship Theories</b> Volume 29 Issue 1; 10.1177/0894486515594292
1,363	Peter Jaskiewicz, Roy Suddaby <b>Managing Traditions: A Critical Capability for Family Business Success</b> Volume 33 Issue 3; 10.1177/0894486520942611
1,318	Joshua J. Daspit, Kristen Madison, Mattias Nordqvist, Philipp Sieger <b>Advancing Family Firm Research: The Importance of Multilevel Considerations</b> SPECIAL ISSUE: 5th Review Issue; 10.1177/08944865241232455
1,188	Klaus Uhlenbruck, David B. Balkin, Peter Jaskiewicz, Trish Reay <b>Is Nepotism Good or Bad? Types of Nepotism and Implications for Knowledge Management</b> Volume 26 Issue 2; 10.1177/0894486512470841
1,085	Michael Gusenbauer, Julia Hautz, Kurt Matzler, Nina Schweiger <b>Innovation Through Tradition: The Role of Past Knowledge for Successful Innovations in Family and Non-family Firms</b> Special Issue: History-Informed Family Business Research; 10.1177/08944865221147955
1,053	Miruna Radu-Lefebvre, James H. Davis, William B. Gartner <b>Legacy in Family Business: A Systematic Literature Review and Future Research Agenda</b> SPECIAL ISSUE: 5th Review Issue; 10.1177/08944865231224506

## Online Platform

Sage continually strives to improve the user experience and take advantage of innovations in the scholarly publishing industry. Our monthly website enhancements improve and simplify the user experience and allow us to achieve our overarching goal of making quality research easy to publish, find, and use. The Sage Journals platform is streamlined, inclusive, evidence-based, and vibrant.

Platform highlights include the following features:

- **Streamlined display of article metadata** throughout the site, including across search results, Table of Contents pages, and article pages. Our design principles focus on displaying the essential information in the right context.
- **Article PDF and ePUB display within the e-Reader** with a “PDF/ePUB” button. This guides users to access to these versions of the article (where available) within the e-Reader, providing an interactive and accessible reading experience with access to a variety of menus and tools, including easy file download.
- **Engaging journal homepage:** with a layout that showcases essential journal information, quick access to content, and presentation of news and announcements.
- **Intuitive authentication experience** via the Access/Profile menu in the header and Access Options page offer clear signposting for the various content access options.
- **Citation alerts** allow users to sign up to receive an automated email whenever a selected article is cited by another publication. By receiving timely notifications of new citations, researchers and academics can track the impact and the influence of their research. Information about citations is obtained via Crossref.
- **Clear eCommerce options** for pay-per-view users include easy to find purchase options, cart navigation, checkout experience, and post-purchase messaging.



*Sage Journals* continues to experience impressive site performance and increasing user engagement, including:

- An average of 32.5 million **sessions** per month in 2023.
- Over 287 million **full text downloads** in 2023, an increase of over 9% compared to 2022.
- **Mobile usage** in 2023 saw an increase of 18% on prior year (43.8 million), meaning that mobile now represents 15% of total usage.
- **Marketing spots** content clicks saw a 48% increase (as compared to carousel slides) since the site's redesign in late 2022. Using icons in this section also means they are more accessible for our readers.
- **Site speeds** have drastically improved since the 2022 redesign, including PDF downloads being 49% faster than before, journal homepages with 23% faster response times, and both simple and advanced searches 15% faster..

## Article sharing

*Family Business Review* readers can share read-only access to the journal's articles by sending article links which recipients can use to view the article in a browser environment without having to be a subscriber. The links can be shared via email, on social media sites, and within scholarly collaboration networks, encouraging greater discoverability of the content and enhancing its impact through legitimate sharing options. Additional details about the share access feature can be found at <https://journals.sagepub.com/page/article-sharing>.

# Diversity, Equity, and Inclusion

## Taking Action

Diversity, Equity, and Inclusion (DEI) is something that we care deeply about at Sage. We are aware that the publishing industry, including Sage, has much more work to do to better reflect the diversity of the world we seek to educate and inform.

In pursuit of this growth, Sage organized four working groups to guide DEI efforts within our journals research program. Please read more about the aims of our content stream, representation stream, application stream, and data stream on our [Sage Perspectives blog post](#). We are also a member of the cross-publisher [Joint Commitment for Action on Inclusion and Diversity in Publishing](#) and are committed to supporting DEI through our publishing. In 2022, we released a report titled [“Sage and DEI: Where We Stand”](#) documenting efforts, shortcomings, and successes from Sage’s publishing and measuring where we stand in terms of gender, race, sexuality, and other forms of diversity for our workforces in the United States and the United Kingdom.

We urge our journal editors to act and commit to increasing diversity in their editorial boards, in peer review and in their author base. Research has shown that under the right conditions, increased diversity can improve the performance of a team. In 2023, a ScholarOne enhancement to collect self-reported user demographic data was made available to all journals on Sage Track, which will provide a better understanding of each journal’s users. Please speak to your Publishing Editor if you would like to discuss this in more detail or have any questions.

## Resources from Sage

Sage strives to provide our partners with comprehensive resources and policies to guide DEI development in journals. Please review the sources below for our recommendations, as well as other industry resources we support.

### General Resources

- [Sage’s central DEI hub](#)
- [Sage Journals DEI pledge](#) and [accompanying statement](#)

### Resources for Editors

- [Steps editors can take to increase diversity, equity, and inclusion \(DEI\) within their journals](#)
- [Five steps for a more diverse and inclusive Journal](#)
- Sage’s [Inclusive Language Guide](#) is a valuable resource for editors, authors, and reviewers
- [Guidelines for editors on unconscious bias, language and working with authors with disabilities](#)
  - [Guide for editors working with contributors \(authors\) with neuro-diversity disabilities](#)
- Webinar recording for [Editors in Action: Lightning Talks on Improving DEI in Academic Journals](#)
- Practices against [“helicopter” or “parachute” science](#) based on [Global Code of Conduct for Research in Resource-Poor Settings](#)

### Resources for Authors, Reviewers, and Readers

- [Author name change policy](#)
- [Fostering a more diverse, equitable and inclusive peer review process at Sage](#)
- [Peer Review process](#) page, including a transparent [infographic](#)

- [Themed microsites](#), such as [Banned Books and Academic Freedom](#), [LGBTQIA+ Research](#), and our APEX award-winning microsite on [Legacies of Colonialism](#)
- [Equity on Journal Publishing series](#), with spotlights on several journals
- [Historical Content Statement](#) regarding the existence of problematic content in our journal archives
- [How to Do Research and Get Published webinar series](#)
- [How to Be a Peer Reviewer webinar](#)
- [Plain Language Summaries page](#) provides guidance to authors on how to address a non-researcher audience within their article

#### Resources from Related Groups

- [COPE Webinar: Diversity, Equity and Inclusion](#)
- [COPE Seminar: Driving diversity, equity, and inclusion to shape the future of publication ethics](#)
- [COPE discussion document: diversity and inclusion](#)
- [COPE guidance on diversifying editorial boards](#)
- [C4DISC: Toolkits for Equity](#)
- [Council of Science Editors \(CSE\) collection of DEI Scholarly Resources](#)
- The [joint commitment for action on inclusion and diversity in publishing](#) endorsed set of [recommended standardized questions](#) for collecting self-reported identity data

## DEI Research Collections

Sage is committed to publishing research that is free from bias, is representative of our diverse readerships, and inclusive and sensitive to our communities. To support access to this important research, we have created topic-focused microsites and research hubs, including:

- [Gender Equity and Justice](#)
- [Gun Violence and Gun Control](#)
- [Information Literacy](#)
- [Patient Accessible Research](#)
- [Research related to Monkeypox](#)
- [Southwest Asia and North Africa](#)
- [Structural Racism and Police violence](#)
- [War and Conflict](#)



## Case Studies

For further guidance on how editors can implement meaningful change in their journals, we recommend reviewing what other journals are doing as well. The case studies below may help inform your next steps. The journals highlighted are all published by Sage, and they have kindly agreed to share their experiences.

### *Journal of Early Childhood Literacy: Emancipatory Pro-Black Early Literacy Research and Pedagogy Special Issues*

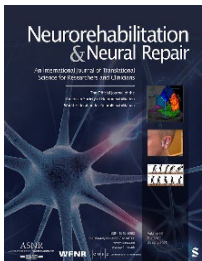


**Problem:** The journal identified a need for Pro-Black literacy pedagogy and research, to address major issues surrounding white supremacy particularly in the US, evidenced by ongoing racial profiling and murder of Black people by police, attempts to ban books written by Black authors, and disproportionate suspension and expulsions of Black students.

**Action:** The editors put out a call for abstracts to address the ongoing and urgent need to counter anti-Blackness in schooling and society, and the role of early literacy pedagogy and research. They sought to not promote pro-Black as anti-white, but demonstrate why and how to center, celebrate, and normalize Blackness where it is typically marginalized, misrepresented, or silenced. They sought contributions from critical pro-Black scholars, who identify as Black, with manuscripts focused on pro-Black research and pedagogy in both Black and non-Black spaces.

**Outcome:** The journal published a two part special issue in [September](#) and [December](#) 2022. The guest editors also wrote a [Sage Perspectives blog post](#) detailing the need for, and the importance of, the special issue. The articles published in the special issue have received a total of over 7000 downloads to date.

### *Neurorehabilitation and Neural Repair: Early Career Editor Program*



**Problem:** The journal sought to provide emerging neurorehabilitation scientists and clinicians insight into the editorial board process and promote opportunities for career advancement through working with the *NNR* journal editors.

**Action:** The editors and the American Society of Neurorehabilitation put out a call for applicants for a three-year term on the editorial board. The Early Career Editors would be mentored on reviewer skills in year one, editor skills in year two, and become full editorial board members in year three.

**Outcome:** There was a great response to the call for applicants, and the journal appointed three Early Career Editors to the [editorial board](#). They began their mentorship with the Editor in Chief in January 2024.

### *Autism: Special Issue on Autism Research in a Global Context*



**Problem:** The majority of autism research is conducted in high-income countries (HIC), particularly North America and Europe, yet the majority of autistic people and those with other neurodevelopmental conditions live in low-and middle-income countries (LMIC).

**Action:** A team of 5 guest editors, 3 of whom were from the Global South, came together to address this disparity by creating a platform that brings high-quality studies from countries traditionally poorly represented in the published literature. Formal guidelines were set to ensure there was author representation from the country where the work was conducted, and this is now an explicit requirement of *Autism*.

**Outcome:** The [Special Issue on Autism Research in a Global Context](#) published in January 2024. The [Guest Editors recorded a video](#) to run alongside this special issue, discussing the rationale, strategies and challenges in curating this unique special issue.

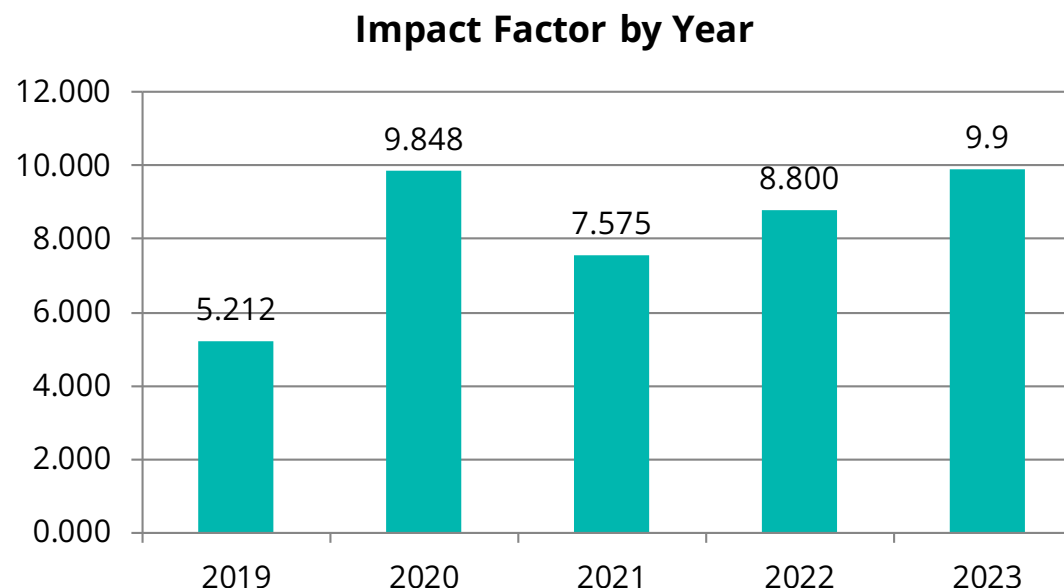
# Journal Impact Metrics

Impact Metrics and Readership statistics are presented on *Family Business Review's* dedicated Journal Metrics & Indexing page at <https://journals.sagepub.com/metrics/FBR>, giving readers the insight into a variety of methods for measuring the citation impact of published research on a journal level as well as the journal's total usage over the prior calendar year. Please visit the [Understanding Journal Metrics](#) page on our website for more information about journal and article level metrics.

## Impact Factor

Over a period of three years, Clarivate gradually introduced Early Access content in Journal Citation Reports to reflect the dynamic citation environment of rapid online publication more accurately. This phased approach is complete and Impact Factor calculations now prioritize the online publication date for both the citing (numerator) and cited (denominator) article data. For more details on this policy change, including examples, FAQs, and details on Early Access onboarding, please review [Clarivate's presentation](#) on the JCR 2021 release updates.

In addition, Clarivate announced that starting with the update of the JCR in June 2023, all Web of Science Core Collection journals are given an Impact Factor. This means that instead of just SSCI and SCIE journals receiving an Impact Factor, journals in ESCI and AHCI now receive one as well. In addition, Clarivate now formats the Impact Factor so that it rounds to one decimal place. This means that starting with 2023 the IF appears as #.# rather than #.###. For additional details as well as some of the context around this change, please read [Clarivate's update here](#).



	2019	2020	2021	2022	2023	Percent Change 2022-2023
<b>Impact Factor</b>	5.212	9.848	7.575	8.8	9.9	13%
<b>Ranking in Business</b>	22/152	12/153	40/154	28/154	11/302	-
<b>Cites to Recent Items</b>	172	325	303	317	238	-25%
<b>Citable Items</b>	33	33	40	36	24	-33%
<b>Total Citations</b>	3,252	4,885	5,050	4,450	4,788	8%
<b>Immediacy Index</b>	0.813	1.240	2.636	1.100	1.800	64%
<b>5-Year Impact Factor</b>	6.060	10.361	10.775	10.5	11.7	11%

## Top Cited Articles

The following table shows the top ten journal articles from 2021 and 2022 that were cited the most in 2023 per Journal Citation Report data. The [Sage Journal Editor Gateway](#) contains recommendations for increasing citations.

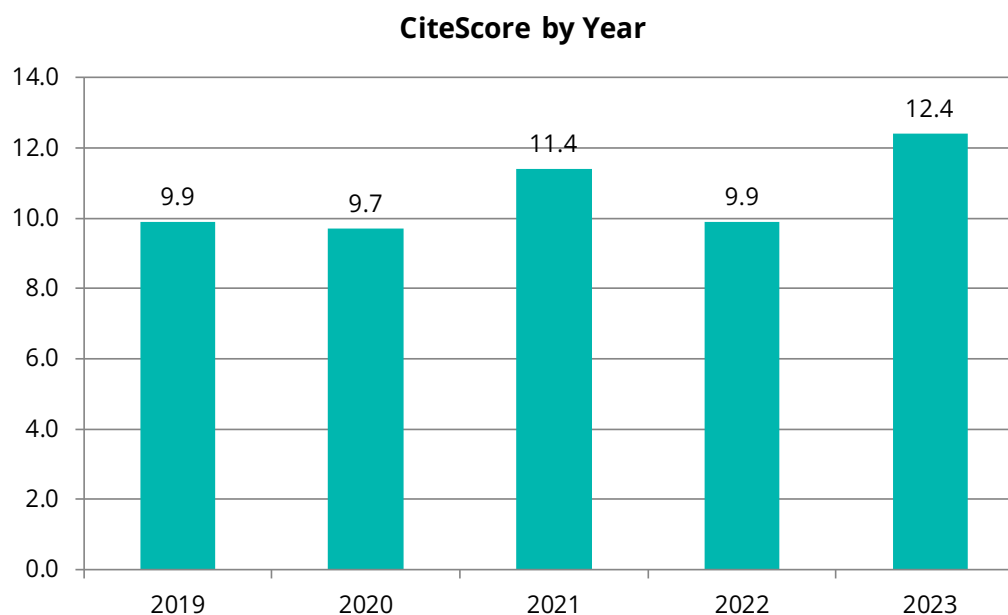
Title	Authors	Year	Volume	Issue	Total Cites in 2023
Family Firm Heterogeneity: A Definition, Common Themes, Scholarly Progress, and Directions Forward	Daspit, Joshua J.; Chrisman, James J.; Ashton, Triss; Evangelopoulos, Nicholas	2021	34	3	51
The Psychological Foundations of Management in Family Firms: Values, Biases, and Heuristics	Picone, Pasquale Massimo; De Massis, Alfredo; Tang, Yi; Piccolo, Ronald F.	2021	34	1	24
The Psychological Foundations of Management in Family Firms: Emotions, Memories, and Experiences	Humphrey, Ronald H.; De Massis, Alfredo; Picone, Pasquale Massimo; Tang, Yi; Piccolo, Ronald F.	2021	34	2	17
Generations in Family Business: A Multifield Review and Future Research Agenda	Magrelli, Vittoria; Rovelli, Paola; Benedetti, Carlotta; Uberbacher, Ruth; De Massis, Alfredo	2022	35	1	16
Identity in Family Firms: Toward an Integrative Understanding	Bettinelli, Cristina; Lissana, Elena; Bergamaschi, Mara; De Massis, Alfredo	2022	35	4	14
Family Firms and Environmental Performance: A Meta-Analytic Review	Miroshnychenko, Ivan; De Massis, Alfredo; Barontini, Roberto; Testa, Francesco	2022	35	1	12
Family Firms, Family Boundary Organizations, and the Family-Related Organizational Ecosystem	De Massis, Alfredo; Kotlar, Josip; Manelli, Luca	2021	34	4	8
Firm Performance During a Crisis: Effects of Adhocracy Culture, Incremental Product Innovation, and Firm Size	Noone, Breffni M.; Lin, Michael S.; Sharma, Amit	2024	48	1	8
Entry Timing as a Mixed Gamble in Cross-border Acquisition Waves: A study of Family Firms	Fuad, Mohammad; Thakur, Vinod; Sinha, Ashutosh Kumar	2021	34	3	7
WANTED-Theoretical Contributions: An Editorial on the Pitfalls and Pathways in Family Business Research	Neubaum, Donald O.; Micelotta, Evelyn	2021	34	3	7

## Self Citation-Rate

The self-citation rate for *Family Business Review* in the 2022 JCR release is 12.7%. Sage recommends keeping the self-citation rate below 15%, which is the JCR average. This is a metric Clarivate checks when determining if journals need to be dropped or suppressed from JCR, and they have expressed concern for journals with self-citation rates around 30% or more. Having a higher-than-average self-citation rate can be related to numerous variables beyond the number of self-citations, including changes in external citations, how niche a journal is, and industry trends impacting citation patterns in the industry.

## CiteScore

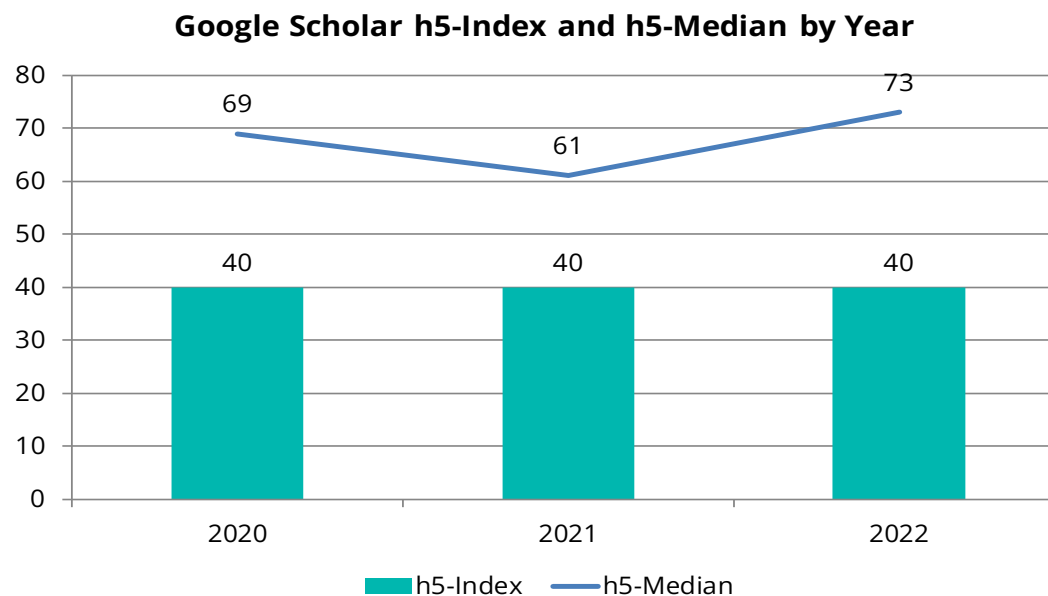
Scopus provides the journal's CiteScore, which is calculated as the total citations made in the CiteScore year and the prior three years to content published in the CiteScore year and the prior three years, divided by the total number of items published by the journal in the CiteScore year and prior three years.



	2019	2020	2021	2022	2023	% Change 2022-2023
CiteScore	9.9	9.7	11.4	9.9	12.4	25%
Ranking in Business, Management and Accounting (miscellaneous)	1/99	3/101	4/144	8/160	7/189	-
Ranking in Finance	4/270	6/288	4/299	12/302	14/317	-
Scimago Journal Rank	2.608	2.947	2.499	2.058	2.576	25%

## Google Scholar

Google's h5-index is calculated by finding the h-index for articles in a publication over the last five complete calendar years, where h is equal to the number of articles over a five-year period that have at least h citations each. The h5-median is calculated by finding the median number of citations for the articles that comprise a publication's h5-index.



Google Scholar	2020	2021	2022	Percent Change 2021-2022
h5-Index	40	40	40	0%
h5-Median	69	61	73	20%

## Altmetric



Alternative metrics are becoming increasingly visible in scholarly publishing. Altmetric tracks online mentions of journal articles across online platforms and uses an algorithm to score accordingly. The score is a helpful measure of online engagement and visibility, but it is not directly linked to citations or usage.

### Top Altmetric Attention Scores for Articles Receiving Mentions in Past 6 Months

Total Altmetric Score	Article Title
13	Community Socioemotional Wealth: Preservation, Succession, and Farming in Lancaster County, Pennsylvania
9	Literature, Fiction, and the Family Business
4	Advancing Family Business Research Through Narrative Analysis
4	Sacralization and the Intergenerational Transmission of Values in Cadbury
3	Examining Heterogeneous Configurations of Socioemotional Wealth in Family Firms Through the Formalization of Corporate Social Responsibility Strategy

## Sage and DORA

The [Declaration on Research Assessment \(DORA\)](#) recognizes the need to improve the ways in which the outputs of scholarly research are evaluated. The declaration was developed in 2012 during the Annual Meeting of the American Society for Cell Biology in San Francisco. It has become a worldwide initiative covering all scholarly disciplines and all key stakeholders including funders, publishers, professional societies, institutions, and researchers. We encourage all individuals and organizations who are interested in developing and promoting best practice in the assessment of scholarly research to sign DORA.

As part of our commitment to publishing [impactful research](#) that helps to influence and inform policy, practice, and the public, Sage has committed to the five principles for publishers outlined in DORA. Sage's commitment to these principles has been built into the platforms and technologies we have developed over recent years, and we will continue to evaluate and extend our efforts to advance robust and appropriate measures of research impact.

### What is Sage doing?

1. Reducing our emphasis on Impact Factor as a promotional tool and presenting a variety of metrics for researchers to use to assess a journal's performance:
  - **Journal metrics pages:** Our comprehensive journal metrics pages cover metrics from Journal Citation Reports, Scopus, and Google Scholar, as well as full-text usage and abstract and indexing services, among others.

- **Five-Year Impact Factors (JIF):** With regard to citation-based impact metrics, we place emphasis on the five-year Journal Impact Factors (JIF) alongside the standard two-year measure. We believe the five-year metric provides a longer-term and more balanced picture than metrics from shorter windows, especially in research areas where citations are often slower to accrue.
  - **10-Year Impact Award:** Recognizing an even longer timeframe during which research has impact beyond citations, every year we award the authors of three papers with a "[10-Year Impact Award](#)."
2. Making article-level metrics available to encourage assessment based on the content of the article rather than a journal's publication metrics:
    - **Article metrics:** Authors and readers can see article metrics for every article we publish, including article usage and citations from Crossref and Web of Science.
    - **Journal homepage features:** Each journal homepage features top downloaded articles, top-cited articles, and articles trending on Altmetric.
  3. Encourage responsible authorship practices, including details on the contributions of each author:
    - **CRedit:** Following a successful pilot on 14 journals, Sage will be rolling out [CRedit](#) (Contributor Roles Taxonomy) across its portfolio. For more information see Sage's [CRedit page](#) on our Author Gateway.
  4. Remove access restrictions or reuse limitations on an article's reference list:
    - **Free access:** All articles are published with freely available reference lists.
    - **Article sharing functionality:** We provide authors an easy way to share a read-only article version via the [Sage Journals article sharing tool](#). This ensures authors' friends and colleagues have a free and accessible way to view articles without the need to subscribe.
  5. Reduce constraints on the number of references allowable in research articles:
    - **Number of references per manuscript:** Sage allows editors and their editorial boards to determine the number of references allowed per manuscript.

## Creating Impact

For information on our commitments beyond DORA and how we maintain accountability on research impact, see the following:

- An interview with DORA chair [Dr. Stephen Curry on Social Science Space](#).
- "[On Measuring Social Science Impact](#)" a thought piece in the journal *Organization Studies* by Ziyad Marar, President of Global Publishing at Sage.
- Sage's white paper on [Measuring Societal Impact in Business & Management Research: From Challenges to Change](#).
- [Read more](#) about Sage's efforts to increase research impact.

# Marketing

To nurture the growth and longevity of *Family Business Review*, our Marketing team works in tandem with our Editorial team to drive user engagement in a variety of ways. Our primary strategy is to maximize the use of the most effective marketing channels to guarantee global reach and impact. By using our robust marketing technology stack, we support our efforts to reach *Family Business Review*'s audience by providing them with timely, relevant and targeted information that best suits their interests and needs and then track results to evaluate the return on investment of these activities to help optimize and inform future approaches.

Our core objectives for *Family Business Review* are to:

1. Build profile and reputation globally
2. Drive usage and discoverability
3. Engage authors and reviewers
4. Maximize dissemination

We use a range of strategies to deliver on these goals.

Additionally, through marketing technology platforms and analytic tools we have invested in, we have expanded our ability to execute what we refer to as 'always on' marketing. This allows us to message your journal audience based on the actions they take on your journal's SJ homepage.





# Journal Level Marketing

## Email Alerts

### New Content Alert Registrants & eTOCs Delivered

Journal users can sign up to receive email alerts for new content (new issues and/or OnlineFirst articles) from *Family Business Review*. [Register](#) for a personal account on Sage Journals, then add FBR to your profile: <https://journals.sagepub.com/connected/FBR#email-alert>.

9,202	146,415	749
registrants in 2024 YTD, an increase of 19% over 2023	alerts sent during 2023 (full issue and/or OnlineFirst)	article click-throughs from email alerts in 2023

### Most Popular eTOC Articles

The following were the top 5 most clicked articles from the journal's eTOCs opened in 2023.

Article Title	Authors	Issue	Clicks
Examining Heterogeneous Configurations of Socioemotional Wealth in Family Firms Through the Formalization of Corporate Social Responsibility Strategy	Josh Wei-Jun Hsueh, Alfredo De Massis, Luis Gomez-Mejia	Vol. 36, No. 2, June 2023	42
Innovation Through Tradition: The Role of Past Knowledge for Successful Innovations in Family and Non-family Firms	Michael Gusenbauer, Julia Hautz, Kurt Matzler, Nina Schweiger	Vol. 36, No. 1, March 2023	35
Sacralization and the Intergenerational Transmission of Values in Cadbury	Roy Suddaby, Matthew Cadbury, Wilson Ng, Natalia Vershinina, Gideon Markman	Vol. 36, No. 3, September 2023	31
The Impact of Nonfamily CEOs on Family Firms' Pursuit of Political Connections: The Theory of Bounded Reliability Perspective	Fei Tang, Yulong Liu, Yang Yu, Tao Bai	Vol. 36, No. 3, September 2023	28
Implications of Mental Health for Business Families and Family Businesses: Toward a Holistic Research Agenda	Peter Jaskiewicz, Elizabeth Tetzlaff, Johan Wiklund	Vol. 36, No. 3, September 2023	26

## Email Campaigns

We segment Sage's contacts within *Family Business Review's* discipline to further drive usage, citations, and/or submissions to the journal.

- Inclusion in targeted campaigns to faculty and librarians at subscribing institutions to drive usage to *Family Business Review*.
- Engage *Family Business Review's* authors and researchers to further drive loyalty, detailed in the "Engaging Authors" section below.
- Interact with *Family Business Review's* potential authors who have clicked through to your submission guidelines but did not submit by sending an email with more information about your journal.
- Promotion in our annual Impact Factor email campaign to maximize *Family Business Review's* profile, visibility, and reach.

## Web Advertising

Banner advertisements are an effective way to promote journal initiatives and events to your authors and readers.

## Social Media



Journal content including resources for authors, awareness days, DEI initiatives, trending topics, and newsworthy content is promoted across our Sage Journals, Health and Nursing, and Clinical Medicine X – formerly Twitter channels, which have 22,688 followers to date. We encourage editorial board members to post about recent journal articles and tag us @SageJournals.

## WeChat



WeChat is a key Chinese social media tool for sharing research developments and new research.

### Selected WeChat Posts

Post	Views
Recommended Journals   Recommended High Quality Business Management Journals	295
JCR 2022   Quality Business and Management Journals Recommended for Impact Factor Growth!	1,175

## Author Marketing

### Publicity and Outreach

Articles which appeal beyond your core audience may benefit from publicity efforts. We have a range of potential options, including social media promotion, a blog post on the [Sage Perspectives Blog](#) which has 9,738 monthly average views, or a pitch to The Conversation.

### Author Resources Journey

The Author Resources Journey is an ongoing email program that delivers targeted information to potential authors when they need it most, based on their demonstrated interest with our campaigns and on our websites.

Total Delivered	Unique Opens	Open Rate %	Unique Clicks	Click Rate %
840,558	239,085	28.44%	3,854	0.46%

### Published Author Care Journey

Authors receive a series of seven email campaigns over the course of a year upon publication, highlighting the resources available to them to promote and track the impact of their article.

Campaign Name	Total Delivered	Unique Opens	Open Rate %	Unique Clicks	Click Rate %
Thank you for publishing with us	136,180	62,725	46.06%	18,119	13.31%
Track the impact of your article	216,616	83,730	38.65%	18,025	8.32%
Your article's discoverability	180,183	65,210	36.19%	1,703	0.95%
Want to increase visibility of your article?	166,673	51,852	31.11%	1,165	0.70%
Are you up to date on advancements in your field?	155,532	47,394	30.66%	1,100	0.71%
Publish with us again	182,703	58,502	32.02%	1,907	1.04%
More ways to support your research	132,908	39,120	29.43%	551	0.41%

### Revise and Resubmit Journey

Authors are targeted when their manuscripts are in revise and resubmit status with a further reminder to resubmit and support resources to make streamline the revision process. The campaign is hyper-targeted to ensure we reach the appropriate audience.

Total Delivered	Unique Opens	Open Rate %	Unique Clicks	Click Rate %
15,084	7,125	47.24%	1,719	11.40%

## Sage Author Resources

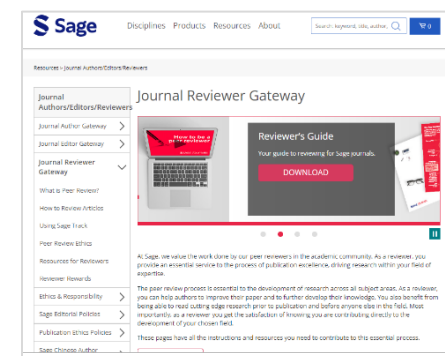
- The Sage [Journal Author Gateway](#) provides a variety of [How to Get Published resources](#) and [Promote your article](#) guidelines to support authors. The gateway had 1,553,119 page views in 2023.
- The [Chinese Author Gateway](#), with 28,079 page views in 2023, provides materials in Simplified Chinese to support author needs, aid with selecting the right journal for their research, and prepare articles for publication.
- [Sage Author Services](#), powered by Editage, offers high-quality professional pre- and post-publication support services including language editing and manuscript formatting services. Sage Author Services had 51,127 visitors in 2023 and completed 1,422 jobs.
- The monthly [How to Do Research and Get Published Webinar Series](#), featuring speakers from Sage and external experts, provides guidance to researchers on every step of the publishing process, from choosing the right journal to article promotion. There were over 31k registrations with an audience of over 9k in 2023.
- Find a range of short videos about [Publishing Open Access](#) on the Journal Author Gateway designed to explain the basic concepts of Open Access for researchers.
- The [Sage Journal Editor Gateway](#) features a variety of supporting materials, such as the [Journal Editorial Board Members Hub](#) and [Taking Action on Diversity](#) guidance for editors. It generated 55,633 page views in 2023.



## Engaging Reviewers

Sage provides resources to assist new and experienced reviewers in conducting peer review.

- The [Reviewer Selection Handbook](#) for journal editors.
- A [Website](#) and [Reviewer's Guide](#) on how to review articles.
- [Videos](#) on how to become a peer reviewer and how to conduct peer review.
- The [How to Be a Peer Reviewer webinar](#) which was run 3 times in 2023 had 8,585 registrations.
- Collaboration in the cross-publisher Peer Review Week initiative, including a [landing page](#) with original content from Sage.
- More peer review resources on the [Sage Journal Reviewer Gateway](#).



## Reviewer Resources Journey

The Reviewer Resources Journey targets researchers who recently reviewed and encourages them to engage with our resources and benefits. Contacts receive a series of email campaigns featuring content targeted to their interactions, allowing us to deliver a more personalized service relevant to their interests.

Campaign Name	Total Delivered	Unique Opens	Open Rate %	Unique Clicks	Click Rate %
Newsletter	105,488	43,357	41.10%	3125	2.96%
Web of Science Trigger	1556	1085	69.73%	333	21.40%
Early Career Researcher Trigger	438	327	74.66%	114	26.03%
Reviewer Resources Trigger	325	224	68.92%	93	28.62%
Reviewer Ethics Trigger	89	75	84.27%	53	59.55%
Networking Trigger	133	105	78.95%	67	50.38%
Call for Papers Trigger	122	94	77.05%	54	44.26%
Sage Perspectives Trigger	87	66	75.86%	43	49.43%

## Recipients of Author Support Email Campaigns

Across the Author Resources, Published Author Care, Revise and Resubmit and Reviewer Resources Email Journeys, 107 *Family Business Review* authors received an email campaign in support of their publishing journey at Sage.

## Discipline Branding and Content Promotion

### Discipline Hubs

Our discipline hubs are webpages hosted within the Sage Journals Platform which offer a simple, user-friendly experience displaying the breadth of our publishing in one place, encouraging researchers, librarians, and authors to explore Sage's content in our core disciplines. *Family Business Review* is featured on our Business & Management Discipline Hub (<https://journals.sagepub.com/business-management>) to drive content awareness, article usage, and relevant journal news.

### Traffic to Business & Management Hub: Past Quarter

Pageviews	Sessions
3,616	3,250

### Content Marketing

Content marketing is key to elevating *Family Business Review* as an authority on a given subject being actively addressed at a given time across society. We actively engage in awareness days, DEI initiatives, and trending topics by marketing *Family Business Review's* content alongside other relevant Sage content via different marketing initiatives including microsites and landing pages.

## Market Reach via Consortia and Open Access Agreements

The Library Marketing team maintains and increases global access for your journal through renewing existing subscriptions and generating package sales leads. Most of our customers access through packages including Sage Premier, while many customers also access through standalone “traditional” subscriptions. Data-driven campaigns prove effective in demonstrating value from existing holdings and show unmet demand which drives upgrades.

### Sage Premier

Sage Premier includes over 1 million articles from 980 titles, representing 350 societies, with over 78% ranked in the JCR (Premier 2024).

In addition, your journal is available in over 7,000 institutions in lower income and emerging economies as a result of our partnerships with the UN's Research4Life initiative, The International Network for the Availability of Scientific Publications (INASP), and The eIFL Foundation.

**Sage Journals**  
**Best of 2023**

Let's celebrate a fantastic year of research

In 2023, we published 57,700 research articles on the Sage Journals platform! We're proud to say that 79% of our journals are ranked in the latest Journal Citation Reports with a top 10 category rank. Catch up with the latest research in your discipline visiting these specially curated hubs.

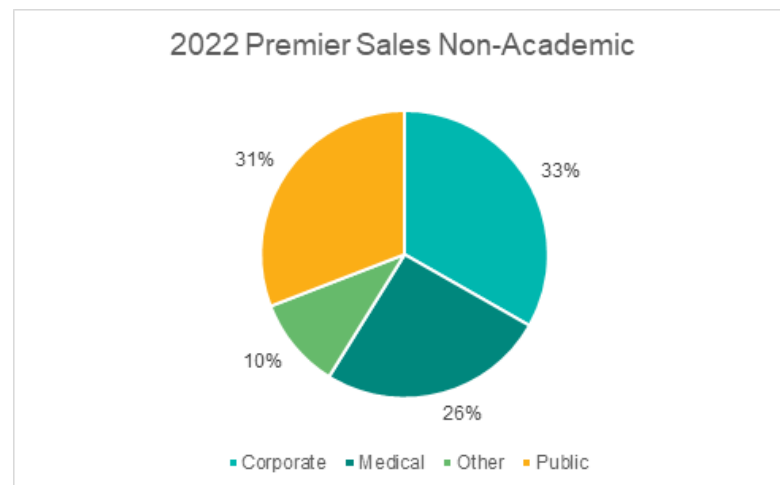
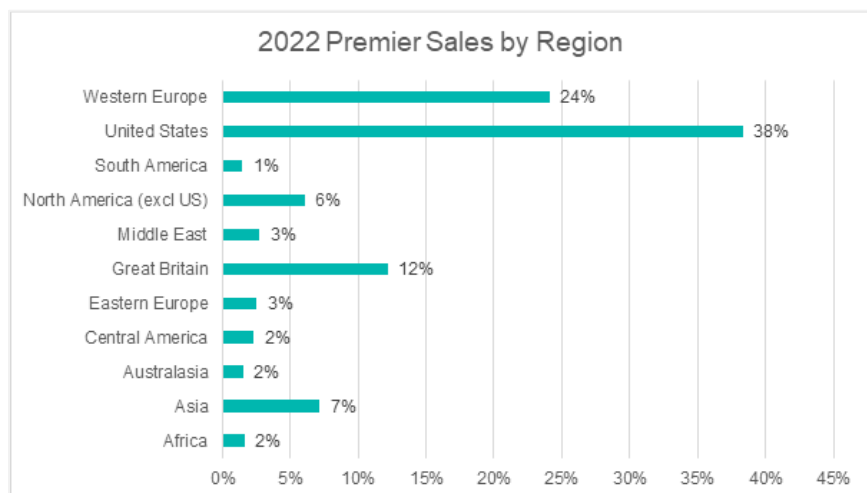
Leading research in HSS

Ensure your researchers have access to the content they need

has accumulated \* access attempts to Sage Journals titles.

Let us help you understand your researcher's needs through customized data for your institution. If you would like a **complete data analysis** on your current content usage, as well as top discipline and access attempts on Sage Journals titles, please submit a request below, and your report will be curated and delivered within 10 business days.

[Request your detailed data report](#)














## Open Access Agreements Marketing

Our marketing support for Open Access agreements is targeted at participating institutions. A combination of email, online resources, social media, webinars, and digital ads build awareness of the deal among faculty and librarians and drives articles submission from eligible authors.

Campaign Name	Total Delivered	Unique Opens	Open Rate %	Unique Clicks	Click Rate %
OA Program Onboarding	23,126	6,554	28.34%	454	1.96%
OA Program Submission	73,369	22,109	30.13%	437	0.60%

# Editorial Board Actions for Impact

We would like to leave you with a few suggested action items for editorial board and society members to help promote the journal. It has been a pleasure to work with you, and we're looking forward to the year ahead.

	<b>New Content Alerts</b>	Sign up for email alerts and journal notifications at <a href="https://journals.sagepub.com/connected/FBR#email-alert">https://journals.sagepub.com/connected/FBR#email-alert</a> . Alerts will tell you when the latest content has published OnlineFirst or when a new issue has been released. Flag newsworthy articles to the Editor for potential promotion on social media, blogs, or press releases. Alerts also serve as reminders to share relevant content.
	<b>Solicit Submissions</b>	When traveling to conferences, speaking at lectures, and collaborating with colleagues, be on the look-out for opportunities to recommend submission to the journal. As an editorial board member, you are in the best position to recruit papers from interesting posters or presentations. Recruiting new, exciting, and innovative research from colleagues and upcoming researchers is a great way to increase citations and help improve the Impact Factor.
	<b>Recruit Reviewers</b>	One of the most common difficulties for Editors is securing reviewers in a timely fashion. It is much easier to maintain a full and active pool of reviewers when all editorial board members offer new contacts. Recruit authors of noteworthy papers, engaged readers looking for more involvement, and early career researchers to review for the journal.
	<b>Editorial Board Representation</b>	If you know of a colleague interested in becoming an editorial board member, flag the request with the Editor of the journal for their consideration. A diverse and engaged editorial board is key for journal growth. Consider recommending consistent reviewers, your study collaborators, and researchers in areas not already represented on the Editorial Board.
	<b>Mentor Junior Scholars</b>	It is important to engage junior scholars and early career researchers with the journal early. Consider mentoring someone new to the field by co-authoring articles and training them on quality reviews. People are much more likely to submit their manuscripts and return high quality reviews after building a connection with the journal. Early engagement may also encourage them to become an Editorial Board member in the future.
	<b>Recommend Special Issues</b>	Editorial board members can help Editors build highly cited special issues or sponsored supplements by identifying hot topics in the field. Notifying the Editor of emerging trends and/or submissions you are recruiting helps keep the journal strategically placed in the industry.
	<b>Engage with Social Media</b>	Be sure to reference your role with the journal on your professional social media accounts, such as LinkedIn, or relevant academic social networks, such as Mendeley or Academic.edu. Share articles and journal news with your network of contacts. This generates additional discoverability and exposure for the journal by driving web traffic and interest in submitting to the journal.
	<b>Share Articles Appropriately</b>	We encourage you to share articles with your colleagues, especially where it relates to courses, ongoing research, or noteworthy content. <a href="#">Sage's article sharing feature</a> enables subscribers to share read-only copies of articles within the copyright allowance. Posting the final PDF of a manuscript is not allowed without permission, unless noted by an Open Access license.
	<b>Remind Institutions to Subscribe</b>	If your university or institution does not already subscribe to the journal, please encourage them to do so. A faculty member recommendation to subscribe to a particular journal carries more weight and helps build the case. Recommend the journal to your library using the form on our homepage: <a href="https://journals.sagepub.com/home/FBR">https://journals.sagepub.com/home/FBR</a> .
	<b>Update Faculty Page &amp; CV</b>	Make sure that your faculty page and LinkedIn profile are up to date with your recent publications, mention your role on the journal's editorial board, and link back to the journal site. By linking your website or CV to the full-text article published in the journal, you will help increase the journal's search engine results and article downloads.
	<b>Questions?</b>	Visit our <a href="#">Journals Solutions Portal</a> or <a href="#">Journal Editor Gateway</a> for answers to common queries.



# Author Responsibilities and Rights

Please refer to the [Ethics & Responsibility](#) section of our Journal Gateway for up-to-date information on publication ethics and on Sage's publishing policies.

For a reminder of the rights authors retain in their articles and Sage's, please visit the [Copyright and Permissions](#) section of our Journal Gateway.

## Green Open Access: Sage's Archiving and Sharing Policy

**You may share** the **Original Submission** or **Accepted Manuscript** at any time and in any format. Your sharing of the **Original Submission** or **Accepted Manuscript** may include posting a downloadable copy on any website, saving a copy in any repository or network, sharing a copy through any social media channel, and distributing print or electronic copies.

For information on use of Institutional Repository (IR) copies by authors and IR users, see [Posting to an Institutional Repository - Green Open Access](#).

**You may use** the **Final Published PDF** (or **Original Submission** or **Accepted Manuscript**, if preferred) in the following ways:

- in relation to your own teaching, provided that any electronic distribution maintains restricted access
- to share on an individual basis with research colleagues, provided that such sharing is not for commercial purposes
- in your dissertation or thesis, including where the dissertation or thesis will be posted in any electronic Institutional Repository or database
- in a book authored or edited by you, at any time after the Contribution's publication in the journal.

### ***Provided that:***

- The journal as the original publication of your Contribution is appropriately credited by including the full citation information.
  - After your Contribution has been accepted for publication and until it is assigned a DOI, please include a statement that your Contribution has been accepted for publication in the journal.
  - Once full citation information for your Contribution is available, please include this with your posted Contribution, in a format similar to the following: **Author(s), Contribution Title, Journal Title (Journal Volume Number and Issue Number) pp. xx-xx. Copyright © [year] (Copyright Holder). DOI: [DOI number].**
- Access to the Original Submission and Accepted Manuscript is provided at no charge.
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