



PREPARED EXCLUSIVELY FOR FFI MEMBERS

Researchers Presenting at the 2025 Global Conference

AUGUST 15, 2025



Researchers are key members of FFI, and since its founding, FFI has supported and engaged in research that has shaped the field. In this issue of *FFI on Friday*, we are pleased to highlight the researchers who will be presenting at the 2025 Global Conference, “Where Legacies Meet Innovations.” The conference will be held at the Marriott Long Wharf from October 29 to 31, with Suffolk University Law School as the 2025 Academic Host.

Please join this global community of thought leaders to learn, reflect, and engage as together we explore the intersection of legacies with innovations in an iconic Boston setting.

[VIEW COMPLETE PROGRAM AND REGISTER](#)

Presenters and program subject to change.

CLAUDIA BINZ ASTRACHAN, MASSIMO BAÙ, AND CHRISTOPHER GRAVES

Intentional Investing: Aligning Family Investment Practices with Family Values and Objectives

This session explores how advisors can work with clients to design and implement investment policies that align with their shared values, culture, and family members' heterogeneous objectives. Through a combination of conceptual frameworks, case studies, and group discussions, participants will learn how to address challenges like within-family heterogeneity and competing financial priorities.



**Claudia Binz
Astrachan**
Lucerne School of
Business



Massimo Baù
Jönköping
University



**Christopher
Graves**
University of
Adelaide

RANDEL CARLOCK

The Enterprising Family: Creating a Family that Lasts Forever in a Turbulent New World

The enterprising family signifies a renaissance in family business strategy and leadership thinking, characterized by a complex interplay of various elements including entrepreneurship, leadership, psychology, economics, strategy, governance, family dynamics, and the macro environment. Each of these facets contributes significantly to how enterprising families operate and influence both their internal structures and macro environment.



Randel Carlock
INSEAD

ROCKI-LEE DEWITT

Catalytic Conversations: Are We Building an Iron Cage? The Role of Advisors and Scholars in Legacy Making

This brief presentation draws attention to the family enterprise advisory field and how the very acts of studying and advising founders and families are a yet-to-be measured piece of legacy making. These questions could help answer whether practitioners are on a path to an iron cage/“legacy in a box” solution or a repertoire of legacy-making processes.



Rocki-Lee DeWitt
University of
Vermont

DENNIS JAFFE

When Cultures Collide: Cross-Cultural Trends in Global Family Enterprise *With Hans Latta and Laurent Roux*

Family business owners guard against threats to their values, cultural traditions, and working relationships. Yet the next generation can return from education abroad with new cultural influences that might clash with espoused values and culture, straining family and non-family relationships within the business. This presentation explores real-life examples of how the cross-fertilization of world cultures is creating common clashes within family businesses.



Dennis Jaffe

Senior Research
Fellow,
BanyanGlobal
Family Business
Advisors

PETER JASKIEWICZ

How Shareholder Agreements Unlock Shareholder Value in Family Enterprise

A shareholder agreement (SA) is not just a legal document; it's a tool that binds owners together. However, in some instances, owners band together in a way that creates a single dominant owner that could exploit the system for personal gain. Research reveals which shareholder agreements are valuable, which provisions add value, and in which types of family firms SAs dramatically enhance market value.



Peter Jaskiewicz

University of Ottawa

ANNIE KOH

Pioneering Sustainable Maritime Solutions: The Pyxis Story

With Tommy Phun

Tommy Phun partnered with his founding generation leaders, government, and other business families to launch his startup Pyxis, which seeks sustainable solutions in the coastal vessel industry. By sharing Tommy Phun's story, the objective of this session is to provide participants with inspiration to reevaluate their own strategies in working with family enterprises' challenges and opportunities.



Annie Koh
Singapore
Management
University

DEVIN DECIANTIS AND IVAN LANSBERG

How to Build an Enduring Enterprise: Ideas for Advisors

With Devin DeCiantis

Family businesses thrive in some of the world's toughest environments. This is also precisely where enterprising families dominate, their businesses enduring wars, lawlessness, market failures, environmental disasters, and more. They can provide vital lessons for businesses everywhere, as world's most advanced economies will increasingly experience these types of structural shocks and chronic uncertainties in the years ahead.



Devin DeCiantis
Northwestern
University



Ivan Lansberg
Northwestern
University

SIR ANDREW LIKIERMAN

Better Judgments in the Family Firm

The session's objective is to make those involved in family firms—advisors as well as family members—aware of the ways in which they can improve their chances of making better judgments in the most important choices that firms and family members have to make. These include choices involving the trusted advisor, financial management, wealth management, and artificial intelligence, as well as judgments about other family members as colleagues and employees.



**Sir Andrew
Likierman**
2025 FFI Scholar-in-
Residence
London Business
School

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PREVIOUS EDITION



We are pleased to offer you an early look at the September 2025 issue of *Family Business Review* (FBR).

As an FFI member, you enjoy complimentary access to the entire FBR article library, with more than thirty years of insights and research tailored for the family enterprise community.

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DATES TO REMEMBER

SEP
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Notice of 2025 FFI Board Ballot
Details to Follow

SEP
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Registration Deadline for the 2025 Global Conference at the Summer Rate
[LEARN MORE AND REGISTER](#)

SEP
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Deadline to Reserve a Room at the Marriott Long Wharf at the Conference Rate
[HOTEL RESERVATIONS](#)

OCT
29-31

2025 FFI Global Conference
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NOV
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FFI Annual Meeting
Details to Follow