

PREPARED EXCLUSIVELY
FOR FFI MEMBERS

A large, rounded rectangular graphic with a white border. Inside, a city skyline is silhouetted against a blue-to-black gradient sky filled with white stars. The word 'Paradigm' is written in a white script font across the skyline. Below it, the word 'SHIFTS' is written in large, bold, white capital letters. Underneath 'SHIFTS' is the text 'FFI GLOBAL CONFERENCE' in bold white capital letters. At the bottom left of the graphic is a small 'FFI 40 YEARS' logo. To the right of the logo, the dates and location are listed: 'OCT 28-30, 2026 • NY, NY' and 'Marriott Marquis Times Square' in white text.

Paradigm
SHIFTS
FFI GLOBAL CONFERENCE
FFI 40 YEARS
OCT 28-30, 2026 • NY, NY
Marriott Marquis Times Square

MAY 22, 2026

Live from New York: Keynotes, Music, and Inspiration at the October 28–30 Conference



We are pleased to present two outstanding keynotes—and a band—at the October 28–30 conference at the Marriott Marquis in Times Square.

Joseph LeDoux — The Neuroscientist



Joseph LeDoux is an emeritus professor of neuroscience at New York University and an elected member of both the National Academy of Sciences and the American Academy of Arts and Sciences. His groundbreaking research and writing have focused on emotion, memory, consciousness, and how these processes interact within the brain.

In March 2026, he added another distinguished honor to his long list of achievements when he received the 2026 George A. Miller Prize in Cognitive Neuroscience from the Cognitive Neuroscience Society.

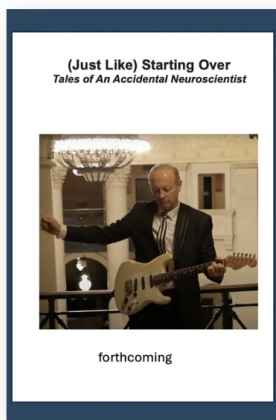
The Amygdaloids — The Musician

Formed in New York City in 2006 by scientists Joseph LeDoux and Tyler Volk, The Amygdaloids created their own genre: *Heavy MeNtal* — love songs about the mind, the brain, and mental disorders. The band has performed with artists including Rosanne Cash and Lenny Kaye, and LeDoux is frequently invited to bring the band along when he lectures throughout the United States and internationally.

LeDoux's music has become deeply intertwined with his scientific work. His songs inspired the musical *Map of Your Mind* and were featured in Werner Herzog's 2024 documentary *Theatre of Thought*. His life, work, and music are also the subject of the Amazon documentary *Neuroscience and Emotions*.

Joseph LeDoux — The Author

(Just Like) Starting Over (MIT Press, 2027)



Joseph LeDoux's upcoming book, *(Just Like) Starting Over*, is a memoir. With the title alluding to a John Lennon song, the book is about all of the ways that LeDoux has “started over” in his life—personally, academically, and professionally.

BOOKS BY JOSEPH LEDOUX

Selected works include:

- *The Four Realms of Existence*
- *Against Happiness*
- *The Emotional Brain*

Featured Keynote Presentation

On Thursday morning, October 29, Joseph LeDoux will present his keynote address, **“Starting Life Over and Over.”** Members of The Amygdaloids will join him for this unique and engaging presentation.

This keynote presentation is generously sponsored by The Family Business Consulting Group.

Patrick Radden Keefe — Award-Winning Journalist, Author, and Storyteller



Patrick Radden Keefe is an award-winning staff writer at *The New Yorker* and the author of five *New York Times* bestselling books. A master of investigative narrative nonfiction, his work explores power, crime, politics, history, and human behavior through deeply reported story telling.

Patrick earned his undergraduate degree from Columbia University in New York City. He later received master's degrees from Cambridge University and the London School of Economics, as well as a law degree from Yale University.

Awards and Recognition

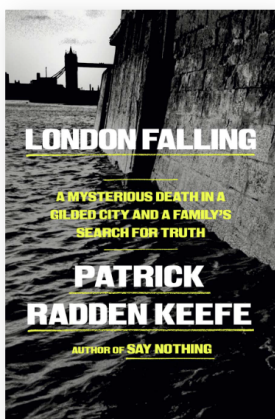
Keefe is the recipient of a Guggenheim Fellowship and fellowships from the New America Foundation, the Woodrow Wilson International Center for Scholars, and the Cullman Center for Scholars and Writers at the New York Public Library.

In 2014, he received the National Magazine Award for Feature Writing. His acclaimed book *Say Nothing* won the National Book Critics Circle Award for Nonfiction and the Orwell Prize for Political Writing, and was selected by *The New York Times* as one of the “20 Best Books of the 21st Century.”

His bestselling book *Empire of Pain* received the Baillie Gifford Prize for Nonfiction and was a finalist for the *Financial Times* Business Book of the Year Award.

Books, Podcasts, and Television

London Falling: A Mysterious Death in a Gilded City and a Family's Search for Truth (Penguin Random House, April 2026)



London Falling, Patrick Radden Keefe's new book, recounts the double life of Zac Brettler, a young man who posed as the scion of a wealthy Russian oligarch in London before jumping to his death in the river Thames at age 19.

BOOKS BY PATRICK RADDEN KEEFE

Keefe is also the writer and host of *Wind of Change*, the acclaimed eight-part podcast exploring the surprising intersection of Cold War espionage and heavy metal music. The podcast was named the #1 podcast of 2020 by The Guardian and Entertainment Weekly.

In television, he served as executive producer of the BAFTA- and Emmy-nominated FX dramatic series *Say Nothing*, which received a Peabody Award.

Patrick Radden Keefe lives in New York City.

Featured Presentation

On Friday afternoon, Patrick Radden Keefe will present **"The Power of Narrative."**

Don't miss these outstanding keynote presentations and the twenty-four engaging conference sessions that will accompany them.

Register now to take advantage of the spring rate and explore the full conference program.

REVIEW THE CONFERENCE PROGRAM AND REGISTER AT THE SPRING RATE

**JOIN US ON JUNE 2 AT
THE REGIONAL
RECEPTION IN BOSTON**

Register now for the June 2 regional reception in Boston at the Harvard Club on Commonwealth Avenue.

[RSVP HERE](#)

**2026 GLOBAL
CONFERENCE
REGISTRATION IS NOW
OPEN**



Register for the 2026 Global Conference at the Spring Rate before June 30.

[VIEW THE PROGRAM AND REGISTER TODAY](#)

PREVIOUS EDITION



FFI members, presenters, and award winners consistently drive innovation and offer invaluable insights into the family enterprise field—and beyond. Today, we are pleased to feature their recent publications.

Have we missed a recent book or report? Help us keep this feature vibrant by [sharing news](#) about publications from the FFI community. They don't have to be in English!

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DATES TO REMEMBER

May 30

Enrollment Deadline for Q2 2026 GEN Certificate Programs

[ENROLL BY MAY 30](#)

June 2

Regional Reception in Boston

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June 30

Deadline to Register for the 2026 Conference at the Spring Rate

[VIEW PROGRAM AND REGISTER](#)