Applied Research and *FFI Practitioner*: A look at the *FBR* Précis

**From *FFI Practitioner***

*FFI* strives to advance the field of family enterprise through applied research, providing practitioners with practical applications for research conducted by academics from around the world. An example is the periodic précis written by members of the *FBR* Applied Research Board. Based on recent articles published in *FBR*, these précis summarize an article and identify implications and applications for advisers to integrate into their work with families.

This week, *FFI Practitioner* is pleased to highlight selected *FBR* précis on a variety of family enterprise topics.
Behavioral Management


Précis by Kim Schneider Malek

Conflict

"Relationship Conflict, Family Name Congruence, and Socioemotional Wealth in Family Firms," by Mary Beth Rousseau, Franz Kellermanns, Thomas Zellweger, and Tammy E. Beck

Précis by Navneet Bhatnagar
Entrepreneurship


Précis by Maya Prabhu

Sidebar

The 2086 Society is pleased to present requests for preliminary proposals/expressions of interest on two applied research topics. The topics are:

- ** Bowen Theory and Beyond**
  Go here for description and to submit online
  [READ MORE](#)

- **Family New/Renewed Attention to Issues of Their Collective Ownership**
  Go here for description and to submit online
  [READ MORE](#)
Family & Business Interface

“Nonfamily Members in Family Firms: A Review and Future Research Agenda” by William Tabor, James J. Chrisman, Kristen Madison, and James M. Vardaman

Précis by Guido Corbetta

Psychology

“Unpacking the Black Box of Family Business Advising: Insights from psychology” by Vanessa Strike, Alexandra Michel, and Nadine Kammerlander

Précis by Thomas Schwarz
2019 FBR Research Applied Board

Guido Corbetta
Bocconi University

Alberto Gimeno
ESADE Business School

Maya Prabhu
JPMorgan Private Bank

Kavil Ramachandran
Indian School of Business

Kim Schneider Malek
Family Enterprise Continuity Alliance

Related Article
If you enjoyed this article, check out this related interview addressing the future of research in the field:

Research, Education and the Real World: An interview with Craig Aronoff
interviewed by Lanie Jordan

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