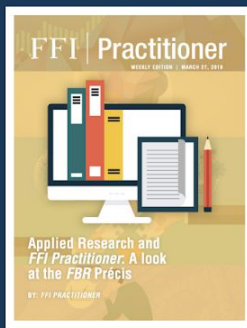


# Applied Research and *FFI Practitioner*: A look at the *FBR Précis*

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## From *FFI Practitioner*

FFI strives to advance the field of family enterprise through applied research, providing practitioners with practical applications for research conducted by academics from around the world. An example is the periodic précis written by members of the *FBR* Applied Research Board. Based on recent articles published in *FBR*, these précis summarize an article and identify implications and applications for advisers to integrate into their work with families.

This week, *FFI Practitioner* is pleased to highlight selected *FBR* précis on a variety of family enterprise topics.

## Behavioral Management



“More Than Meets the Eye: A Review and Future Directions for the Social Psychology of Socioemotional Wealth,” by David S. Jiang, Franz W. Kellermanns, Timothy P. Munyon, and M. Lane Morris

Précis by Kim Schneider Malek

## Conflict



“Relationship Conflict, Family Name Congruence, and Socioemotional Wealth in Family Firms,” by Mary Beth Rousseau, Franz Kellermanns, Thomas Zellweger, and Tammy E. Beck

Précis by Navneet Bhatnagar

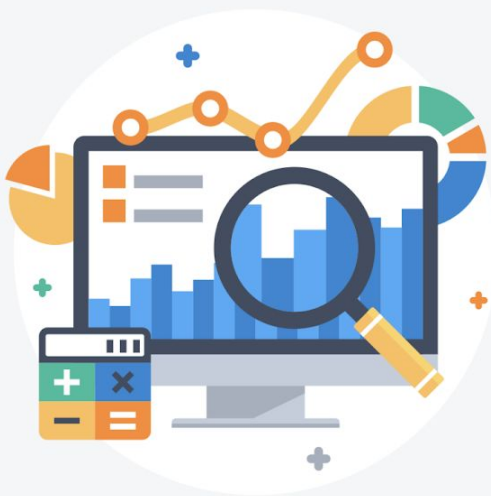
## Entrepreneurship



“Entrepreneurial Orientation and the Family Firm: Mapping the Field and Tracing a Path for Future Research,” by Remedios Hernández-Linares and María Concepción López-Fernández

Précis by Maya Prabhu

## Sidebar



The 2086 Society is pleased to present requests for preliminary proposals/expressions of interest on two applied research topics. The topics are:

- **Bowen Theory and Beyond**

Go here for description and to submit online

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- **Family New/Renewed Attention to Issues of Their Collective Ownership**

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## Family & Business Interface



“Nonfamily Members in Family Firms: A Review and Future Research Agenda” by William Tabor, James J. Chrisman, Kristen Madison, and James M. Vardaman

Précis by Guido Corbetta

## Psychology



“Unpacking the Black Box of Family Business Advising: Insights from psychology” by Vanessa Strike, Alexandra Michel, and Nadine Kammerlander

Précis by Thomas Schwarz

## 2019 *FBR* Research Applied Board



**Guido Corbetta**  
Bocconi University



**Alberto Gimeno**  
ESADE Business School



**Maya Prabhu**  
JP Morgan Private Bank



**Kavil Ramachandran**  
Indian School of Business



**Kim Schneider Malek**  
Family Enterprise Continuity  
Alliance

### Related Article

If you enjoyed this article, check out this related interview addressing the future of research in the field:



**Research, Education and the Real World:**  
**An interview with Craig Aronoff**  
interviewed by Lanie Jordan

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