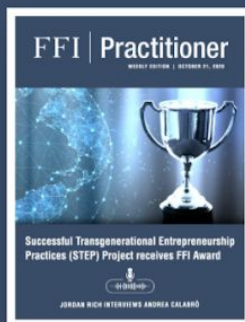


PODCAST

Successful Transgenerational Entrepreneurship Practices (STEP) Project receives FFI Award

WEEKLY EDITION • OCTOBER 21, 2020



From FFI Practitioner

This week's edition of *FFI Practitioner* continues our series of podcast interviews with the recipients of the 2020 FFI Achievement Awards by featuring this year's International Award recipient, the Successful Transgenerational Entrepreneurship Practices (STEP) Project. In this podcast, Jordan Rich interviews Andrea Calabrò, the STEP academic director about the STEP Project's family enterprise research initiatives and their international focus and application.

FFI Family Firm Institute The STEP Project Receives FFI Award

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ANDREA CALABRÒ

Andrea Calabrò is the academic and managing director of the IPAG Family Business Institute and Professor of Family Business and Entrepreneurship at IPAG Business School, Nice, France. He is currently global academic director of the STEP Project and has published journal articles on family firms in leading international peer-reviewed journals.

ABOUT THE SUCCESSFUL TRANSGENERATIONAL ENTREPRENEURSHIP PRACTICES (STEP) PROJECT

The STEP Project is a collaboration of scholars worldwide studying the successful entrepreneurial practices of family businesses over time. It involves rigorous qualitative and quantitative research. Active dissemination of evidence-based knowledge is performed through publications and summits with families.

INTERVIEWER: Jordan Rich is celebrating a quarter century at one of America's top legacy radio stations, interviewing thousands of celebrities, authors, actors and interesting personalities throughout his career. Jordan is co-owner of Chart Productions Inc, and also teaches voice-over acting. His main focus these days is in podcast creation and production, featuring conversations with the world's most creative people.

Sidebar

International Award

The International Award recognizes an individual or organization for outstanding achievement in furthering the understanding of family business issues which occur between two or more countries.

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Previous Podcasts



"Rania Labaki receives FFI Award"
Jordan Rich interviews Rania Labaki

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Jordan Rich interviews Andrew Hier

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