

From the Managing Editor: Moving forward in 2021

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From *FFI Practitioner*

As we embark upon a new year for *FFI Practitioner*, we are pleased to share a letter about the year ahead from our Managing Editor, Dan Frosh.

Dear *FFI Practitioner* Readers,

As we kick off a new year, I want to thank the many contributors who submitted articles and participated in podcasts in 2020 – as well as the readers worldwide who took advantage of these unique issues, helping us bridge the gaps between theory and practice.

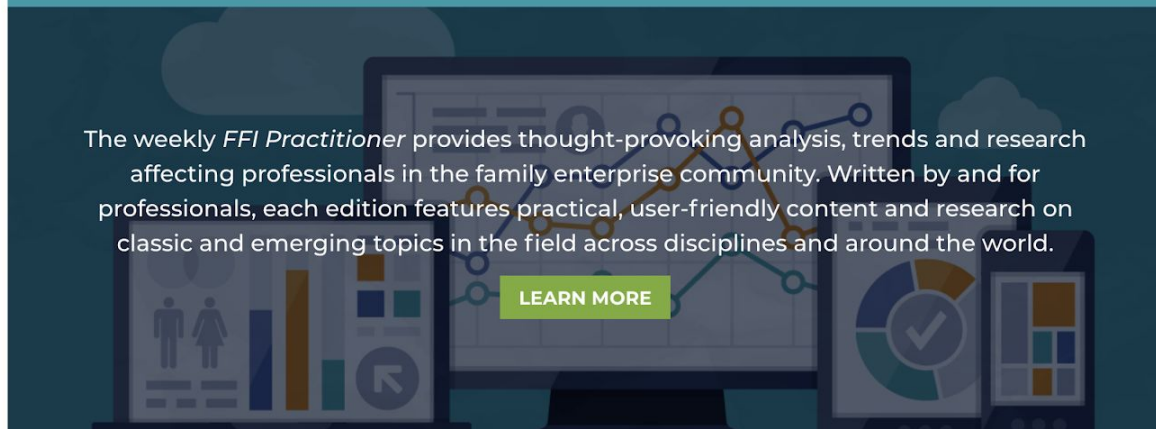
Our last issue, published on December 23rd, featured the [Most Popular Articles of 2020](#), and to start the new year, I wanted to highlight four editions in varied formats that I found useful in my own practice.

- [“Andrew Hier receives FFI Interdisciplinary Award”](#) a podcast with Andrew Hier and Jordan Rich
- [“Commentary #4 on Professionalizing the Business Family: A research report sponsored by the FFI 2086 Society”](#) by Fabian Bernhard, Torsten Pieper, and Greg McCann
- [“How to Preserve Wealth? The Answer is Infrastructure”](#) by Natasha Pearl
- [“Research Applied: FBR Précis for *FFI Practitioner*”](#) by Navneet Bhatnagar

But now... on to the new year! Given the success of this publication, which is a companion piece to FFI's highly ranked journal, *Family Business Review*, the FFI board of directors is establishing an *FFI Practitioner* Task Force for 2021. Some of the preliminary areas for Task Force discussion are below:

- Identify specific goals and strategies for broadening the reach of *FFI Practitioner*;
- Explore how current and potential readers access and apply this publication in their own work and professional development; and
- Review the taxonomy on www.ffipractitioner.org.

Sidebar



The weekly *FFI Practitioner* provides thought-provoking analysis, trends and research affecting professionals in the family enterprise community. Written by and for professionals, each edition features practical, user-friendly content and research on classic and emerging topics in the field across disciplines and around the world.

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If you have ideas or suggestions for the Task Force, please email [me](#) or [Judy Green](#).

In the more immediate future, as we develop the editorial calendar for 2021, we are particularly interested in articles and podcasts on the following topics:

- The evolving role of family offices
- The future of work and its impact on family enterprises
- The evolving definition of family and its impact on family enterprises and ownership succession
- Sustainability, ESG, and impact investing

Please submit [here](#) or email me if you would like to discuss a potential article or suggest topics and interviewees for podcasts.

Wishing you the best in 2021 and looking forward to our joint efforts with *FFI Practitioner* in the year ahead.

Kind regards,



Dan Frosh

Managing Editor, *FFI Practitioner*

FFI board of directors and chair, *FFI Practitioner* Task Force

