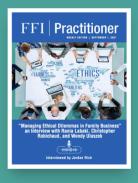
PRACTICE INSIGHTS

"Managing Ethical Dilemmas in Family Business" an Interview with Rania Labaki, Christopher Robichaud, and Wendy Ulaszek

WEEKLY EDITION • SEPTEMBER 1, 2021





From *FFI Practitioner*

Join this week's FFI Practitioner for a podcast interview with Rania Labaki, Christopher Robichaud, and Wendy Ulaszek as they discuss their October 19 virtual half-day seminar in the FFI Global Conference. Entitled "Managing Ethical Dilemmas in Family Business" this podcast and the virtual conference webinar addresses ethical dilemmas, the difference between a family's aspirational values and descriptive values, the benefits of educational initiatives within the business family as well as related topics.





RANIA LABAKI

Rania Labaki is Associate Professor of Management at EDHEC Business School and Director of EDHEC Family Business Centre. She is board member of IFERA, coeditor of Entrepreneurship Research Journal and advisor at LGA. An FFI fellow, Rania is recipient of the FFI Best Unpublished Paper and Best FBR Article awards. She can be reached at rania.labaki@edhec.edu.



CHRISTOPHER ROBICHAUD

Christopher Robichaud is an associate at Lansberg Gersick & Associates (LGA) and works to provide families with opportunities to explore ethical decision making in the context of practicing leadership skills and engaging in complex negotiations. Christopher has over a decade of professional experience working at the intersection of education and practice, with a focus on providing moral leadership training in business, politics and law. He received his Ph.D. from MIT and his master's degree from Texas A&M University. In addition to his work with enterprising families, he is a Senior Lecturer in Ethics and Public Policy at the Harvard Kennedy School of Government and Director of Pedagogical Innovation at Harvard's Edmond J. Safra Center for Ethics. He can be reached at robichaud@lgassoc.com.



WENDY R. ULASZEK

Wendy R. Ulaszek holds a Ph.D. in Clinical Psychology, specializing in family systems, coaching ambidextrous leadership development, and succession planning. Partner at LGA, she works with global family enterprises to implement sustainable family governance and philanthropic systems. Wendy is an FFI Fellow and teaches at the Kellogg School of Management program for enterprising family leaders. She is currently co-leading a research project funded by the National Center of Family Philanthropy (NCFP) examining the impact of individual and collaborative multigenerational wealth utilization. She can be reached at ulaszek@lgassoc.com.

INTERVIEWER: Jordan Rich is celebrating a quarter century at one of America's top legacy radio stations, interviewing thousands of celebrities, authors, actors and interesting personalities throughout his career. Jordan is co-owner of Chart Productions Inc, and also teaches voice-over acting. His main focus these days is in podcast creation and production, featuring conversations with the world's most creative people.



The "Managing Ethical Dilemmas in Family
Business" virtual session at the FFI Global
Conference on Tuesday, October 19th is limited
to 25 enrollees. To learn more about the
session, check out the description by clicking the
link for Tuesday in the Conference program.

Register