

OTHER SURVEYS & STUDIES

FFI Practitioner Authors Presenting at the FFI Global Conference in October

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**2022
FFI Global
Conference**

October 26-29, 2022 Cambridge, MA

Family Enterprise and The
Fourth Economy: Internal
and External Pressures
to Change and Adapt



From *FFI Practitioner*

The program for the 2022 Global Conference, “Family Enterprise and the Fourth Economy: Internal and External Pressure to Change and Adapt,” to be held in Cambridge, MA, from October 26 to 29, has been announced. Presented in collaboration with academic host MIT Sloan School of Management, the conference features a number of *FFI Practitioner* authors and podcast speakers.

Read on to learn more about the program and the *FFI Practitioner* contributors who will be presenting.

Opening Keynote

The opening keynote, presented by John Davis, will set the stage for this event and kick off the sessions on Changing Family Demographics. John Davis is the conference program chair, an FFI Fellow and award winner, and faculty at the MIT Sloan School of Management.



John Davis

“The Future of the Three-Circle Model: A conversation between Pramodita Sharma and John Davis”

[READ HIS FFI PRACTITIONER ARTICLE](#)

Eight sessions will follow on **Changing Family Demographics**.

The aging of the world’s populations and other demographic trends have profound implications for multi-generational family enterprises, advisors, and researchers. What demographic changes and changes in family dynamics and culture are your clients experiencing? How can you help them build family unity in this new era?

Practitioner authors presenting on Changing Family Demographics

Frank Barbera and Natalie McVeigh will co-present “How Identity is Changing the Face of Family (Enterprises).”



Frank Barbera

“On the Origin of a Successful Successor”

[READ HIS FFI PRACTITIONER ARTICLE](#)



Natalie McVeigh

“Change, DNA, and the Family Legacy”

[READ HER FFI PRACTITIONER ARTICLE](#)

Nancy Drozdow will co-present “Modern Family: The impact of demographic changes on the future of family.”



Nancy Drozdow

“Commentary #6 on Professionalizing the Business Family: A research report sponsored by the FFI 2086 Society”

[READ HER FFI PRACTITIONER ARTICLE](#)

Louisa Brunner will co-present “Death and Divorce: The inevitable link between family dynamics and ownership dynamics.”



Louisa Brunner

“Research Applied: *FBR Précis* for *FFI Practitioner*”

[READ HER FFI PRACTITIONER ARTICLE](#)

Mary Duke will co-present “Evolving Competencies for Future-ready Business Owners, Stewards, and Directors.”



Mary Duke

“Family Office Technology: An interview with Tania Neild”

[READ HER FFI PRACTITIONER ARTICLE](#)

Anneleen Michiels and Dianne Welsh will co-present “Family Offices: Unmet needs and challenges in the fourth economy.”



Anneleen Michiels

“*FBR* Précis: Applying Family Science to Executive Compensation in Family Firms”

[LISTEN TO HER FFI PRACTITIONER PODCAST](#)



Dianne Welsh

“Mental Wellbeing for the HERO in Families and their Businesses”

[READ HER FFI PRACTITIONER ARTICLE](#)

Environmental Sustainability

Societies, industries (and their supply chains), companies, and families are suffering from the destabilizing effects of climate change. Governments and others are ramping up efforts to create a sustainable economy. Researchers are producing promising new technologies. Entrepreneurs are building significant wealth through new approaches to doing business. Can these combined efforts save us from life-altering changes? In any case, we need to understand how to guide family enterprises in this new era.



Jason Jay

The keynote for this segment is Jason Jay, Director of the MIT Sloan Sustainability Initiative. He will discuss “Creating Climate Futures: Business in a changing world.”

Practitioner authors presenting on Environmental Sustainability

Marta Widz is co-presenting “Sustainability Journeys in Two Enterprising Families: B-Corp certified family business and family office.”



Marta Widz

“From Safety, Through Sustainability to Stewardship: The Triple-S journey of Jebsen & Jessen Family Enterprise”

[READ HER FFI PRACTITIONER ARTICLE](#)

Sanjay Sharma is presenting “Subjective Interpretations of Time as an Advantage for Family Enterprises in Climate Change Strategies.”



Sanjay Sharma

“Transforming Legacy Family Enterprises for Sustainable Development”

[READ HIS FFI PRACTITIONER ARTICLE](#)

Future of Work

As digitization, AI, automation, and robotics are transforming the workplace, how will work get done over the coming years? How will work be influenced by core family enterprise concerns and considerations, such as generational and social shifts? What new skills and understandings do families and family firms need to build in this new era?



Julie Shah



Thomas Malone

The keynotes for this segment are Julie Shah and Thomas Malone, both from MIT, discussing “The Future of Work: How humans, AI, and robots collaborate in the 21st century organization.”

Practitioner authors presenting on Future of Work

Debbie Bing is co-presenting “Back to the Future: Time travel and interdisciplinary advising in the fourth economy.”



Debbie Bing

“Falling in Love with the Future: An interview with Mark Stevenson and Debbie Bing”

[LISTEN TO HER FFI PRACTITIONER PODCAST](#)

Alfredo De Massis and Kimberly Eddleston are co-presenting “The Future of the Family Business Board and New Work Dynamics.”



Alfredo De Massis

“Research Applied: An *FBR* Précis on Family Firms and Environmental Performance”

[READ HIS FFI PRACTITIONER ARTICLE](#)



Kimberly Eddleston

“Deviance in the Family Business: An interview with Kim Eddleston and Roland Kidwell”

[READ HER FFI PRACTITIONER ARTICLE](#)

Isabel Botero is co-presenting “Building a Competent Next Gen: What do we need to do?”



Isabel Botero

“*FBR* Précis: Applying Family Science to Executive Compensation in Family Firms”

[LISTEN TO FFI PRACTITIONER PODCAST](#)

Societal Trends

For the past several decades, global prosperity, living standards, and longevity have increased, while at the same time, income, wealth, and education inequality have risen, and societies are reeling from internal pressures to find a new equilibrium in which more can benefit from capitalism. As relevant economic actors in all countries, family enterprises will need to find ways to navigate the challenges, opportunities, and dilemmas that will be posed by key societal trends.



Stephanie L. Woerner

The keynote for this segment is Stephanie L. Woerner, PhD, Research Scientist at the MIT Sloan School of Management Center for Information Systems Research (CISR).

Practitioner authors presenting on Societal Trends

Elizabeth Bagger is co-presenting “Who cares? What Drives the Different Generations When It Comes to ESGs and Why Does It Matter?”



Elizabeth Bagger

“Behavioural Risk in Family Business: Some thoughts on individual stories”

[READ HER FFI PRACTITIONER ARTICLE](#)

Jeremy Cheng and Keng-Fun Loh are co-presenting “Impact of Millennials on Asian Business Families: Lessons for the rest of the world”



Jeremy Cheng

“Commentary #1 on *The Governance Marathon*. A research report sponsored by the FFI 2086 Society”

[READ HIS FFI PRACTITIONER ARTICLE](#)



Keng-Fun Loh

“Launching the Parallel Planning Process: Aligning family and business systems”

[READ HER FFI PRACTITIONER ARTICLE](#)



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[Go here](#) for the complete program, to register, to make hotel reservations, and to see sponsorship opportunities.