

FAMILY BUSINESS REVIEW

Research Applied: *FBR* Précis on When Family Business Meets Social Enterprise

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From *FFI Practitioner*

FFI Practitioner is pleased to invite Robert Randolph to discuss his September 2022 *Family Business Review* article, “When Family Business Meets Social Enterprise: An Integrative Review and Future Research Agenda,” cowritten with Benjamin Alexander, Kristen Madison, and Francesco Barbera. Dr. Randolph, assistant professor of family business management at Kennesaw State University, discusses the connections and the research gaps that emerge when social enterprise research and family business research are reviewed together.

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Sidebar

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“When Family Business Meets Social Enterprise: An Integrative Review and Future Research Agenda”

by Robert Randolph, Benjamin Alexander, Kristen Madison, and Francesco Barbera
Family Business Review

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ABOUT THE CONTRIBUTOR

Robert Randolph is an Associate Professor of Family Business Management and Research Director of the Family Enterprise Center at Kennesaw State University. Robert studies family business management, strategy, and advising for both academic and practitioner audiences. The Family Enterprise Center at KSU includes the program Mini-MBA for Next-Gen Family Enterprise Leaders. Robert can be reached at rrandol7@kennesaw.edu.

INTERVIEWER: Jordan Rich is celebrating a quarter century at one of America's top legacy radio stations, interviewing thousands of celebrities, authors, actors and interesting personalities throughout his career. Jordan is co-owner of Chart Productions Inc, and also teaches voice-over acting. His main focus these days is in podcast creation and production, featuring conversations with the world's most creative people.