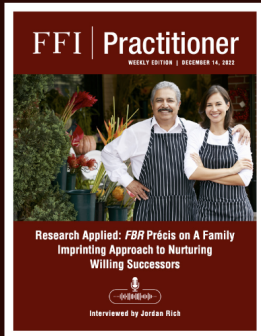


PODCAST

Research Applied: *FBR* Précis on A Family Imprinting Approach to Nurturing Willing Successors

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From *FFI Practitioner*

For this week's *FFI Practitioner* podcast, we are pleased to feature Pilar Marques, Associate Professor of Strategy and Family Business at the University of Girona in Spain. She is the first author of the September 2022 *Family Business Review* article "A Family Imprinting Approach to Nurturing Willing Successors: Evidence from Centennial Family Firms." *Family Business Review* was the first scholarly journal to be published in the field of family enterprise and is part of the Research branch of FFI.

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Sidebar

FFI Family Business Review

"A Family Imprinting Approach to Nurturing Willing Successors: Evidence from Centennial Family Firms"

by Pilar Marques, Andrea Bikfalvi, and Francesc Busquet

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ABOUT THE CONTRIBUTOR

Pilar Marques, FFI Fellow, is an associate professor in the Department of Business Administration at the University of Girona. She is currently the director of the Chair of Family Business and the director of the Masters in Entrepreneurship and Business Development at the University of Girona. Her current research is related to family business, especially regarding corporate social responsibility and innovation. She can be reached at pilar.marques@udg.edu.

INTERVIEWER: Jordan Rich is celebrating a quarter century at one of America's top legacy radio stations, interviewing thousands of celebrities, authors, actors and interesting personalities throughout his career. Jordan is co-owner of Chart Productions Inc, and also teaches voice-over acting. His main focus these days is in podcast creation and production, featuring conversations with the world's most creative people.