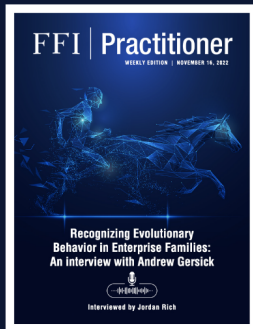


PODCAST

# Recognizing Evolutionary Behavior in Enterprise Families: An interview with Andrew Gersick

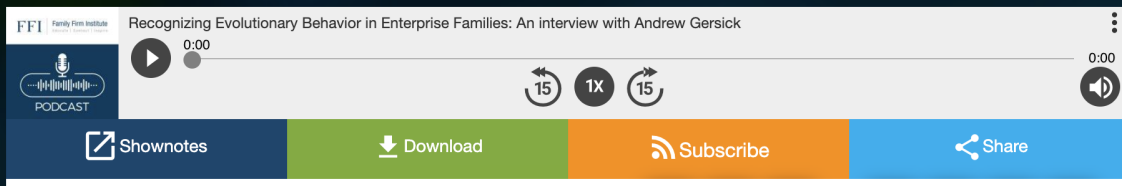
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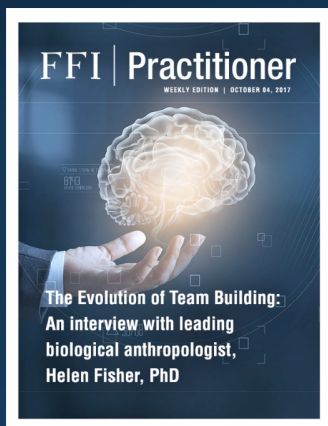


### From *FFI Practitioner*

For this week's edition, *FFI Practitioner* is pleased to feature Andrew Gersick, a Visiting Researcher and Lecturer in Ecology and Evolutionary Biology at Princeton University and a Researcher in Computer Science at San Diego State University. At the 2022 FFI Global Conference, he and his father, Kelin Gersick of Lansberg Gersick Advisors, co-presented the session "The Demographics of Evolutionary Behavior: Exploring the essential 'humanness' of family enterprise leadership and continuity."



## Sidebar



### The Evolution of Team Building: An interview with leading biological anthropologist, Helen Fisher, PhD

*FFI Practitioner*

If you enjoyed this podcast, check out an interview with Dr. Helen Fisher, who delivered a keynote address entitled, "The Neuroscience of Team Building and Innovation: How family firms can thrive using brain science," at the 2017 FFI global conference in Chicago.

As a biological anthropologist, she has conducted extensive research and written six books on the evolution and future of human sex, love, marriage, gender differences in the brain and how your personality style shapes who you are and who you love.

In her work she has identified four styles of thinking that not only have implications for personal relationships, but also for organizations and team building. In fact, her work is being used at companies such as Deloitte. In her interview, she discusses more about her research and the implications for family enterprises.

[READ MORE](#)



### ABOUT THE CONTRIBUTOR

**Andrew Gersick** studies the evolution and function of social behavior, cognition and communication. His experimental and theoretical publications investigate the evolved strategies and flexible behavior of songbirds, carnivores, zebras, and humans, with an emphasis on ways that individuals share, manipulate and interpret information within both competitive and cooperative processes. He can be reached at [agersick@princeton.edu](mailto:agersick@princeton.edu).

**INTERVIEWER: Jordan Rich** is celebrating a quarter century at one of America's top legacy radio stations, interviewing thousands of celebrities, authors, actors and interesting personalities throughout his career. Jordan is co-owner of Chart Productions Inc, and also teaches voice-over acting. His main focus these days is in podcast creation and production, featuring conversations with the world's most creative people.

