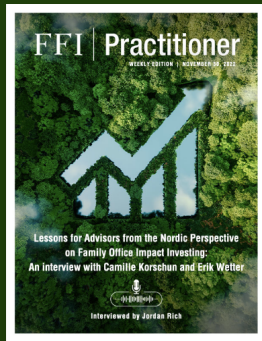


**PODCAST**

# Lessons for Advisors from the Nordic Perspective on Family Office Impact Investing: An interview with Camille Korschun and Erik Wetter

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### From *FFI Practitioner*

This week's *FFI Practitioner* podcast concludes our series of interviews with presenters from this year's FFI Global Conference. In this conversation, Camille Korschun and Erik Wetter, both from the Stockholm School of Economics, discuss the unique attributes of family offices that make them well-suited to engage in impact investing. Camille and Erik also share lessons that advisors from around the world can learn from their research on Nordic family offices.

### ABOUT THE CONTRIBUTORS



**Camille Korschun, CFBA** is a PhD candidate in entrepreneurship at Stockholm School of Economics. Her research focuses on families making an impact through starting, investing in and advising social ventures. Previously, Camille served as Senior Associate Director at Columbia Business School's Global Family Enterprise Program and co-founded HoLa, a dual-language charter school. She can be reached at [camille.korschun@phdstudent.hhs.se](mailto:camille.korschun@phdstudent.hhs.se).



**Erik Wetter, PhD** is Assistant Professor in Entrepreneurship at Stockholm School of Economics. From 2009-2017 he was advising and leading SSE Business Lab, the school's startup incubator that to date has helped launch more than 220 startups that have raised over USD 2.9 billion in investment funding. He can be reached at [erik.wetter@hhs.se](mailto:erik.wetter@hhs.se).

**INTERVIEWER:** **Jordan Rich** is celebrating a quarter century at one of America's top legacy radio stations, interviewing thousands of celebrities, authors, actors, and interesting personalities throughout his career. Jordan is co-owner of Chart Productions Inc. and teaches voice-over acting. His main focus these days is in podcast creation and production, featuring conversations with the world's most creative people.

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