

PODCAST

# Creating Climate Futures: Business in a changing world

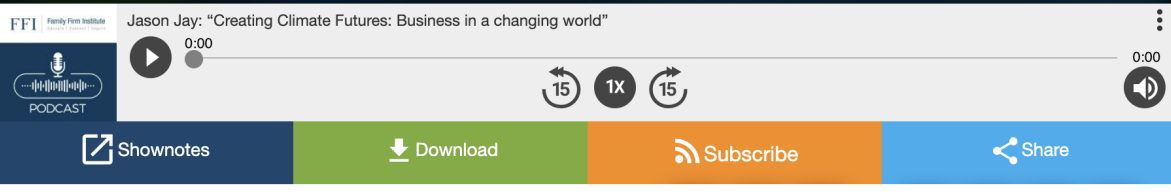
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### From *FFI Practitioner*

*FFI Practitioner* is pleased to share a conversation with Jason Jay, Senior Lecturer and Director of the MIT Sloan Sustainability Initiative. Jason is delivering a keynote at the FFI Global Conference, entitled “Creating Climate Futures: Business in a changing world” and discusses the importance of this topic for family enterprises with podcast host, Jordan Rich.



## Sidebar



## MIT Sloan Sustainability Initiative

The mission of the Sustainability Initiative is to provide the best education, apply academic rigor to real world problems, and empower leaders everywhere to act, professionally and personally, so that humans and nature can thrive for generations to come.

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### ABOUT THE CONTRIBUTOR

**Jason Jay** is a Senior Lecturer at the MIT Sloan School of Management where he teaches courses on leadership, strategy, and innovation for sustainable business. Jason engages students and alumni in hands-on projects with leading companies and organizations. These efforts help build a community of innovators for sustainability that includes MIT students and alumni, faculty and researchers, with partners in business, government, NGOs, and hybrid organizations. Jason's research focuses on how people navigate the tensions inherent in the quest for sustainability, as they simultaneously pursue their own self-interest and the flourishing of human and other life. Jason can be reached at [jjay@mit.edu](mailto:jjay@mit.edu).

**INTERVIEWER: Jordan Rich** is celebrating a quarter century at one of America's top legacy radio stations, interviewing thousands of celebrities, authors, actors and interesting personalities throughout his career. Jordan is co-owner of Chart Productions Inc, and also teaches voice-over acting. His main focus these days is in podcast creation and production, featuring conversations with the world's most creative people.