



### Who We Are

Professionals, educators, researchers and family enterprise members from more than 80 countries belong to FFI. Together they create the oldest and most prestigious multidisciplinary professional association for family enterprise in the world. Through our international journal, *Family Business Review (FBR)*, Global Education Network (GEN), preeminent international conference, and our digital journal *FFI Practitioner*, FFI upholds the highest standards in best practices and educates, connects and inspires thought leaders worldwide.

### Our Mission

FFI's mission is to be the **most influential global network of thought leaders in the field of family enterprise**. We provide research-based learning and relevant tools for advisors and consultants, academics, and family enterprise members to drive success.

### Our Vision

FFI seeks to **educate, connect and inspire** through membership, educational programs and professional certificates, global events, journals, and publications.

**1800**  
Members in more  
than 80 Countries

**450**  
Attendees at annual  
global conference

**10,000**  
Readers of FFI  
publications

# AWARDS AND SCHOLARSHIPS

## Academic Awards

FFI's two academic awards are presented at the annual global conference. These awards recognize excellent writing and research in the field of family enterprise.

The **Best Doctoral Dissertation Award** is given to encourage and recognize outstanding academic achievement in the field of family business study. It is awarded annually after a blind, peer review of all submissions. Dissertations may be on any topic of relevance to the understanding and appreciation of family firms and/or family firm advisors. Dissertations must have been written as part of a graduate course of study at an accredited academic institution and defended in the last calendar year.

The **Best Unpublished Research Paper Award** is awarded after a blind, peer review of all submissions. Papers may be on any topic of relevance to the understanding and appreciation of family firms and/or family firm advisors. The manuscript should not have been submitted to a journal at the time it is submitted for the award.

**\$5,000**

**Academic Award Sponsorship** (two available)

Includes: Press release, promotion in print and online, recognition at Awards Ceremony in London in October 2018.

## Global Education Network (GEN) Scholarship Sponsorships

FFI GEN scholarships support 100% of the cost for a student to complete an FFI GEN certificate program. Scholarships are competitive, reviewed by FFI and sponsor, and are awarded annually in the spring.

**\$5,000 Named Scholarship**

Includes: Press release, promotion in print and online, recognition at GEN Awards Breakfast in London in October 2018.

# ANNUAL GLOBAL CONFERENCE SPONSORSHIPS

The FFI annual global conference is made possible, in part, through the support of sponsors. It is thanks to their generosity and commitment to the field that we are able to produce the phenomenal educational programming and networking opportunities that have made this conference the must-attend event of the year for family enterprise professionals, researchers, educators, and family enterprise members.

## 2018 Annual Global Conference — Opening Reception

Wednesday, October 24

Park Plaza Riverbank, London

### **\$15,000**

Includes: Opportunity to address all attendees during the event; conference registration for two (2) people (\$3,800 value); invitation for two (2) people to Speakers & Sponsors Reception; one (1) year of FFI organizational membership (\$2,675 value); access to member directory and attendee listing; profile feature in *FFI on Friday* member newsletter; online advertising on FFI.org; advertising and sponsor profile on conference app; media coverage; event program, social media, and on-site signage.

## 2018 Annual Global Conference — Family Business Festival

Friday, October 26

Park Plaza Riverbank, London

### **\$15,000**

Includes: Same as Opening Reception

## 2018 Annual Global Conference — GEN Awards Breakfast

Thursday, October 25

Park Plaza Riverbank, London

### **\$10,000**

Includes: Opportunity to address attendees during GEN Awards Breakfast; conference registration for one (1) person (\$1,900 value); invitation to Speakers & Sponsors Reception; one (1) year of FFI individual membership (\$785 value); access to member directory and attendee listing; profile feature in *FFI on Friday* member newsletter; online advertising on FFI.org; advertising and sponsor profile on conference app; media coverage; event program, social media, and on-site signage.

## 2018 Annual Global Conference — Fellows Breakfast

Friday, October 26

Park Plaza Riverbank, London

### **\$10,000**

Includes: Same at GEN Awards Breakfast

## BESPOKE EVENTS

### Private Hosted Dinner (five available)

Thursday, October 25

8:30PM-10:30PM

Host a table for 10 at a family-owned restaurant in London. Selected guests are by invitation only, including an FFI luminary.

#### \$10,000

Includes: Opportunity to make deep connections with guests in an informal setting; conference registration for two (2) people (\$3,800 value); one (1) year of FFI organizational membership (\$2675 value); access to member directory and attendee listing; profile feature in *FFI on Friday* member newsletter; online advertising on FFI.org; advertising and sponsor profile on conference app; media coverage including: event program, social media, and on-site signage.

## MEDIA SPONSORSHIPS

**Media sponsorships** available to qualifying organizations.

Contact Tammy Johnson-Feder (tammy@ffi.org) for more information.

## PROMOTIONAL SPONSORSHIPS

Promotional items will be distributed to all attendees at registration. Sponsors may purchase multiple packages if desired. See next page for Item Catalog.

#### \$7500

**Conference App**  
**Conference Bag**  
**Hotel Key Card**

Includes your logo/message on one (1) selected promotional item package; invitation to Speakers & Sponsors reception; access to attendee listing on conference app; online advertising on FFI.org; advertising and sponsor profile on conference app; media coverage; event program, social media and on-site signage.  
See back panel.

#### \$5000

**Executive Pen**  
**Folding Umbrella**  
**Leatherette Writing Pad**  
**Phone Card Wallet**  
**LED Light Up Fidget Spinner**  
**Stress Ball**

## SPONSORS TO DATE

### Awards and Scholarships

Fitzpatrick and Francis Family  
Business Continuity Foundation  
Lansberg-Gersick & Associates  
Resource Management LLC  
Waesche Family Scholarship

### Annual Global Conference

Cambridge Family Enterprise Group  
Keyt Consulting  
KPMG  
US Trust Family Office

### Media

Campden Wealth  
Family Business Place  
Family Business United  
Tharawat  
Trusted Family

# SPONSORSHIP OPPORTUNITIES

**YES, we are committed to a 2018 Sponsorship!**

\_\_\_\_\_  
Name of sponsor as you want it to appear on all materials.

\_\_\_\_\_  
Signature Date

Please list the level of sponsorship requested:

\_\_\_\_\_  
Sponsorship chosen

\_\_\_\_\_  
Name of company

\_\_\_\_\_  
Address City State/Province Country Postal Code

\_\_\_\_\_  
Phone Fax Email

\_\_\_\_\_  
Contact person

Please charge my credit card:

Visa  Mastercard  American Express

\_\_\_\_\_  
Account# Exp. Date CSV

Check enclosed (in US dollars only)



# PROMOTIONAL ITEM CATALOG



Conference App



Duffel with water bottle and zipper pockets



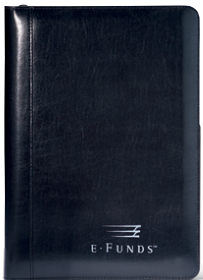
Hotel key card



Executive pen



Folding umbrella



Leatherette writing pad



Phone card wallet



Stress ball



LED Light Up Fidget Spinner